

# Master Leisure Studies in short

<b>Type and duration:</b>	One-year Master's program
<b>Degree:</b>	Master of Science (MSc) in Leisure Studies
<b>Croho code:</b>	60078
<b>Language of Instruction:</b>	English
<b>Start:</b>	Last week of August
<b>Information days:</b>	November 2011 and May 2012
<b>Website:</b>	<a href="http://www.tilburguniversity.edu/master/ls">www.tilburguniversity.edu/master/ls</a>

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## Interested?

Once you have read this flyer, you may still have some questions. If that is the case, please send an e-mail to [infobalieTSB@tilburguniversity.edu](mailto:infobalieTSB@tilburguniversity.edu) or call +31 13 466 20 88. You can visit the website for more information about the program, admission requirements and application procedures of the Master's program Leisure Studies: [www.tilburguniversity.edu/master/ls](http://www.tilburguniversity.edu/master/ls)

## Everything you need to know

[www.tilburguniversity.edu/masteropleidingen](http://www.tilburguniversity.edu/masteropleidingen) provides you with all the information you need to decide which Master's program is right for you. Information about all our Master's programs, our application and admission procedures, financial matters and practical information can also be found here.

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# Leisure Studies Master



School of Social and Behavioral Sciences

# Master Leisure Studies

Our leisure time is a vital resource that can be used for creative and physical activity, building relationships, forging identities and developing skills. The experiences that fill our leisure time are provided by an industry which accounts for 6% of the workforce in the Netherlands. Leisure sectors such as tourism, sport, culture, events and the media are increasingly interlinked, and their development and management depends on an understanding of the underlying mechanisms of leisure supply and demand.

The Master in Leisure Studies provides you with the knowledge and skills to make the connections between leisure supply, demand and policy.

The course adopts a multidisciplinary approach, with inputs from fields such as sociology, psychology, economics, management and marketing.

## Prof. Greg Richards

Professor of Leisure Studies

*"In the contemporary network society, our leisure time increasingly becomes the creative space in which we make the connections that are vital not just for our social lives, but also for work, leisure and culture. Work and leisure are becoming increasingly integrated and we now tend to choose where we live on the basis of our leisure lifestyle, as well as the work opportunities available. This means that leisure also becomes a vital area of competition between cities and regions as they strive to attract talent and that the development of leisure, recreation, sport, tourism and culture increasingly underpins regional images, narratives and identities."*



### YOU WILL LEARN

- To analyze and evaluate strategic problems in leisure organizations, markets and leisure policy.
- To make connections between different disciplines, sectors and actors.
- To analyze and utilise scientific literature, scientific knowledge, multidisciplinary/integral knowledge.
- To research strategic problems, collect research data, undertake qualitative and quantitative analyses, connect research results with research questions/hypotheses.

### COURSES MASTER'S PROGRAM

COURSES MASTER'S PROGRAM	ECTS
Leisure and Creativity in the Informational Society	6
Dynamics in the Leisure Industries	6
Innovating Leisure Organizations and Networks	6
Experience Marketing	6
Contemporary Themes in Sport, Tourism and Culture	6
Seminar Leisure Studies	6
Master's Thesis Leisure Studies	24

### CAREER PERSPECTIVE

Completion of the Master's program will offer you a range of career opportunities in *Leisure Management, Policy, Research and Education*.

More information: [www.tilburguniversity.edu/master/ls/careerperspective](http://www.tilburguniversity.edu/master/ls/careerperspective)

### ADMISSION REQUIREMENTS

Applicants with a Bachelor's or Master's degree in the areas of leisure studies, tourism, economics, political science, management, sociology and psychology will be admitted if they have the following prior knowledge:

- Basic knowledge of social science theories.
- Basic knowledge of qualitative and quantitative research methods and statistics.
- Basic knowledge of relevant subjects in the field of leisure studies.

Holders of a HBO vocational degree and other applicants may be allowed to enter via the Premaster's program at Tilburg University.

More information: [www.tilburguniversity.edu/master/ls/admission](http://www.tilburguniversity.edu/master/ls/admission)