

# Master Social Psychology in short

Type and duration:	One-year Master's program
Degree:	Master of Science (MSc) in Social Psychology
Croho code:	60077
Language of Instruction:	English
Admission an application:	<a href="http://www.tilburguniversity.edu/master/sp/admission">www.tilburguniversity.edu/master/sp/admission</a>
Start:	Last week of August
Information days:	November 2011 and May 2012
Website:	<a href="http://www.tilburguniversity.edu/master/sp">www.tilburguniversity.edu/master/sp</a>

## Interested?

Once you have read this flyer, you may still have some questions. If that is the case, please send an e-mail to [infobalieTSB@tilburguniversity.edu](mailto:infobalieTSB@tilburguniversity.edu) or call +31 13 466 2088

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## Everything you need to know

[www.tilburguniversity.edu/masteropleidingen](http://www.tilburguniversity.edu/masteropleidingen) provides you with all the information you need to decide which Master's program is right for you. Information about all our Master's programs, our application and admission procedures, financial matters and practical information can also be found here.

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# Social Psychology Master



School of Social and Behavioral Sciences

# Master Social Psychology

The Master's program in Social Psychology focuses on both individual and group behavior in formal and informal social contexts. It studies how people behave in their social surroundings and what influences this behavior. Particularly problems related to consumer behavior, work and organizational behavior and decision making in social, economic and organizational contexts are important themes in this Master's program. Related to these themes, three separate tracks have been formed, each with its own focus and study program: Social Psychology, Economic Psychology and Work and Organizational Psychology.

The common denominator of the three tracks is that they all refer to specific disciplines within social psychology. The difference between the tracks is the focus on the type of behavior. Social Psychology focuses on general human social behavior, Economic Psychology focuses on economic and consumer behavior, and Work and Organizational Psychology focuses on work behavior. All tracks prepare for an academic and a vocational career.

**Prof. Ilja van Beest**  
Professor of Social Psychology,  
Program Director of MSc Social Psychology

*"Social psychology studies how everyday behavior evolves. That is, it addresses how our feelings and decisions are influenced by others around us and the environment in which we live. It is an empirical science that informs us of how and why consumers, managers, employees, law enforcers, or in general, people, behave the way they do."*

Read more:  
[www.tilburguniversity.edu/master/sp/beest](http://www.tilburguniversity.edu/master/sp/beest)



## TRACK SOCIAL PSYCHOLOGY

The Track Social Psychology studies how the social environment influences human thought, emotion, and behavior. Because social influence is pervasive in almost everything people think, feel, and do, social psychology is a broad and increasingly multidisciplinary discipline. Three key areas in social psychology are social cognition, interpersonal relations, and interactions within and between groups. This track has a unique focus on policy making. More information:

[www.tilburguniversity.edu/master/sp/socialpsychology](http://www.tilburguniversity.edu/master/sp/socialpsychology)

## TRACK ECONOMIC PSYCHOLOGY

The Track Economic Psychology studies the psychological mechanisms that underlie consumption and other economic behaviors. It is an area where psychology and economics intersect. It deals with economic preferences, choices, decisions, and factors influencing these, as well as the consequences of economic decisions. More information: [www.tilburguniversity.edu/master/sp/economicpsychology](http://www.tilburguniversity.edu/master/sp/economicpsychology)

## TRACK WORK AND ORGANIZATIONAL PSYCHOLOGY

The Track Work and Organizational Psychology concentrates on sciencebased solutions to human problems in work and organizational settings. It aims to understand how to achieve each of the following objectives: optimizing performance, improving work and team processes and relationships, enhancement of the quality of leadership, adequate selection and development of personnel, and increasing subjective well-being. More information:

[www.tilburguniversity.edu/master/sp/organizationalpsychology](http://www.tilburguniversity.edu/master/sp/organizationalpsychology)

## CAREER PERSPECTIVE

As a graduate student you can work in positions at the academic level in research, communication, policy, consulting, human development and organization development in private, semi-private or governmental organizations. With this MSc you are able to conduct theoretical and applied research to advance scientific knowledge. You are able to contribute to many applied fields, because you will be able to develop tools and interventions to solve practical problems in the areas of social, economic and work and organizational psychology.