

Jan Bouwens studied finance at Tilburg University. He finished his Ph.D in managerial accounting in 1998. In 1999 he was appointed at Nyenrode university as a full professor of accounting. He holds a research fellow position at Melbourne University and is research fellow of CentER. As from 1 August 2004 he works as full professor at Tilburg University.

His research is in performance measurement system design. He is mainly interested in how organizations structure activities and put performance measures into place so as to explore and exploit the synergies potential that exist within firms. He published in top tier accounting journals (The Accounting Review and Accounting Organizations and Society) as well as in practitioner journals (MCA, controllers magazine). He recently published a book on Economic Value Added and one on performance measurement in an organizational context, both with Laurence van Lent .

Jan Bouwens is editor in chief of the Dutch accounting Journal of MCA. He also runs the accounting PhD program of the Limperg Institute.

Jan Bouwens teaches in executive programs as well as in degree programs (Msc, MBA). The courses he runs are designed to develop an informed critical attitude towards the basic practices and theories available. This approach helps managers to decide which accounting system is likely to be the best in terms of goal achievement. In many cases this may lead to the conclusion that the use of EVA or Balanced Scorecard is not called for at all.