



# TILEC ANNUAL REPORT<sub>2017</sub>

The Tilburg Law and Economics Center (TILEC) was created in 2003 as a joint research center of the Tilburg School of Economics and Management (TiSEM) and the Tilburg Law School (TLS) at Tilburg University.

TILEC's vision is to be, and be recognized as, a global leader in the research on governance of economic activity at the frontier between law and economics, known for its interdisciplinary method, path-breaking research output and societal relevance.

TILEC research is distinguished by the following characteristics:

- Interdisciplinary: TILEC research integrates law and economics together on an equal footing, or at least includes substantial input from the other discipline;
- Innovative: TILEC brings law and/or economics further, and opens up new perspectives. Whilst this might imply that it leaves established paths in each discipline, it remains state of the art at the technical and methodological level;
- Fundamental: TILEC research addresses basic questions of each discipline, including the relationship between the two disciplines and how they can mutually strengthen each other;
- Relevant: TILEC research is inspired by real world problems and aims to contribute to the ultimate solution of these problems.

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### **FOREWORD**

The Tilburg Law and Economics Center (TILEC), a Center of Excellence at Tilburg University, enters its fifteenth year of existence in 2018. We look back on this period with pride and look forward to TILEC's next 15 years! TILEC's fundamentals are solid and so is the commitment of its members. We had the opportunity to confirm that fact in the course of 2017 when TILEC underwent its regular 5-year evaluation by an international committee, appointed by the two parent schools, the Tilburg Law School (TLS) and the Tilburg School of Economics and Management (TiSEM). The Committee, composed of Professors Martin Hviid (Center of Competition Policy, University of East Anglia) as chair, Heike Schweitzer (Free University Berlin), and Philippe Choné (École nationale de la statistique et de l'administration économique ParisTech – ENSAE), was requested to evaluate TILEC in terms of research quality, societal relevance, and viability, based on the Standard Evaluation Protocol (SEP), the reference document for research assessment in the Netherlands. The Committee praised TILEC for its research quality, which, according to the Committee, places TILEC 'among the global leaders in the field of law and economics'. The Committee was impressed by how faithful we have been to our concept of interdisciplinarity and underscored the value-added of TILEC in the research output of TILEC members.

TILEC was assessed as category 1 ('world-leading') for both research quality and societal relevance. On viability, the Committee agreed that TILEC's fundamentals are solid and that it does extremely well financially, but called for substantial investment and support to TILEC on the side of the parent schools so that TILEC can 'continue to deliver as an internationally recognized and respected centre of excellence'. In the TLS Peer Review of 2017, another high-profile Committee also underscored TILEC's outstanding record of past achievements, the capacity of TILEC members to obtain prestigious personal grants, and the high societal relevance of TILEC's work as well as the involvement of its members in policy debates.

Such external recognition fills us with pride, optimism and the desire to continue serving the TILEC vision to be a world-class research center on the governance of economic activity. In terms of research, 2017 was the final year of TILEC's outgoing research program. As of 2018, the year of TILEC's 15th anniversary, our research will take into account the effects of digitization and big data on the regulation and governance of economic activity.

In the pages that follow, you will witness that 2017 was once again a very successful year for TILEC and a period of exciting conferences and workshops. No less than 41 articles in high-ranked journals were published by TILEC members, exemplifying the benefits of creating an intellectually stimulating, interdisciplinary environment in which economists and legal scholars can reflect on existing concepts, test new ideas, and launch innovative projects jointly. In addition, an impressive line-up of six PhD defences by TILEC junior members took place in 2017. Congratulations to all junior members on this great achievement!

In 2017, we welcomed our second Ronald Coase Visiting Professor on Law and Economics, Professor Mark Schankerman of the London School of Economics and Political Science (LSE). Mark is a leading expert on patent policy with significant contributions on the economics of innovation. This visiting professorship, offered annually, will be bringing to TILEC some of the leading minds in the field. For this professorship, typically addressed to full professors, we accept expressions of interest throughout the year.

TILEC continued strengthening its ties with other academic institutions, regulatory authorities, European institutions and private companies, offering, where appropriate, informed insights in policy debates and contributing to a better understanding of complex market mechanisms and regulatory concerns. On fundamental and policy issues alike, when it comes to the role of institutions and incentives; competition and regulation; innovation and network industries; or international trade, our expertise is routinely sought after. We strive to make sure that the knowledge we produce is not only accessible to our fellow researchers through academic publications, but that we also disseminate it to students, market participants and policy-makers through our education programs, contract research, policy workshops and conferences, or other policy-related work. To stay abreast of what's coming next, follow us on twitter: @tilec1.

We are always eager to engage with partners within and outside academia. If you want to hear more about TILEC's expertise or to subscribe to TILEC newsletter, please contact us at: tilec@uvt.nl.

I am confident that this report on our 2017 activities will give you an accurate picture of what we do, and what we stand for.

Panagiotis Delimatsis **TILEC Director** 



### TILEC Management Team:

Prof. Panagiotis Delimatsis, Director, Law

Dr. Zlatina Georgieva, Research Coordinator, Law

Dr. Florian Schuett, Research Coordinator, Economics and

TILEC Co-director ad interim (September-December 2017)

Kristel Suijs, Administrative Coordinator

### 1. RESEARCH

In the final year of the 2012-2017 research period, the TILEC research program focused on the governance of economic activity and TILEC members remained highly productive. In 2017, TILEC researchers produced and disseminated their research in six core areas: (1) Institutions and incentives; (2) Competition policy; (3) Innovation; (4) Health care markets regulation; (5) Regulation of network industries; (6) Finance, trade, and investment.

### 1.1 RESEARCH OUTPUT AND KEY RESULTS

### Overview

The table below provides a summary of the research output of TILEC members in 2017. For each category, it shows the number of publications that fall within the scope of the TILEC research program. An exhaustive overview of TILEC publications is provided in Appendix B; the full list of TILEC members is to be found in Appendix A.

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Monographs and edited books11
Other academic publications1
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In 2017, TILEC members produced high-quality research and successfully ran a number of sponsored projects. This is reflected not only in the volume of TILEC research output but also in its quality, as evidenced by publications in top journals and their very good or excellent inter- or multidisciplinary quality. Given the broad scope of the TILEC research program and the many results achieved, what follows is only a summary of key substantive results across the different areas of the TILEC research program.

### Institutions and incentives

Within this cluster, TILEC members conduct fundamental research into questions of how institutions should be designed to further societal objectives, especially when the incentives of individual decision-makers may not be aligned with the objectives of society. Remarkable in this respect is the co-authored paper of TILEC members Suren Gomtsian and Branislav Hock, written together with Annemarie Balvert (TLS) and Oguz Kiman (TLS). In their work, "Between the green pitch and the red tape: The private legal order of FIFA" (TILEC Discussion Paper 2017-003), the authors remark that the world governing body of football (FIFA) has long been associated with the World Cup and, lately, with corruption scandals. Less known, however, is FIFA's success in building a private legal order that competes with public orders. The study explains how and why this private legal order has succeeded in governing the behavior of the involved actors and keeping them away from regular courts. The authors argue that the ability of the order to offer what other governance modes cannot is key: FIFA, as a transnational private authority, offers harmonized institutions that apply across national borders and, in many cases, are better accustomed to the needs of the involved parties. State-made alternatives, on the other hand, are often based on a one-size-fits-all approach and lack certainty of application. In addition, FIFA's rules increase the gains of clubs and prominent footballers. While the interests of some other involved parties lesser-known players—might be better served by the application of formal State laws, the established equilibrium discourages deviation. This study contributes to a better understanding of alternative modes of institutional design, particularly by illustrating how private orders function in an environment where reputation plays a limited role.

Another noteworthy contribution that emphasizes significant developments in the evolutionary path of institutions is the contribution of TILEC member **Wolf Sauter**, co-authored with Jurian Langer (University of Groningen), entitled "The consistency requirement in EU law" (*Columbia Journal of European Law*, 20(3), 39-74). The authors observe that, in recent years, the Court of Justice of the European Union has often applied a consistency requirement to national policies for which Member States claimed an objective justification for barriers to free movement. In legal theory, consistency of legislation forms a necessary condition for the rule of law. In the EU context, the question arises whether the consistency requirement is primarily a subset of the principle of proportionality or whether it is developing into an independent principle of European law. To answer this question, the paper examines both the relevant internal market litigation in relation to national measures and the Treaty provisions on consistency that apply to EU level policies. There is no clear link between developments at these two levels yet. However,

if consistency becomes justiciable at EU level as well, future spill-over is likely. So far, the consistency requirement has not emerged as an independent legal principle at either level. In the internal market context, it increases the stringency of the proportionality test and thereby judicial review of national public policies, including looking at the effects of the policies themselves. Hence alongside its role (at meta-level) as a guarantee of the rule of law, and as a practical application of the proportionality principle in EU law, the consistency requirement can also be seen as developing into a standard for rational public administration.

A key issue in the analysis of cooperation in repeated games concerns the role of transparency. How does transparency influence the propensity of individuals in a group to contribute to a public good? How does it affect collusion among firms with market power? And how does this depend on whether transparency is about actions or payoffs? In their article "Transparency and cooperation in repeated dilemma games: A meta study" (Experimental Economics, 20(4), 755-771), TILEC members Lenka Fiala and Sigrid Suetens use data from experiments on finitely repeated dilemma games with fixed matching to investigate these questions. The data come from 71 studies of public-good games and from 18 studies on decisionmaking in oligopoly. The common feature of both types of games is that the players' joint payoff maximizing outcome cannot be sustained as the equilibrium of a one-shot game. The authors find similar effects in the two sets of experimental games. Transparency about payoffs reduces contributions to the public good, as well as the degree of collusion in oligopoly markets. By contrast, transparency about past actions tends to lead to an increase in contributions and collusion, although the size of this effect varies somewhat between the two settings. These results are potentially useful for policy making, because they provide guidance on the type of information to target in order to stimulate or limit cooperation.

The increased expansion of economic activity beyond national borders forms the backdrop of the paper "The future of transnational self-regulation – enforcement and compliance in professional services" (Hastings International and Comparative Law Review, 40(1), 1-68), authored by TILEC member Panagiotis Delimatsis. Delimatsis observes that the increased expansion of economic activity beyond national borders leads to a shift of regulatory power. Public authorities concede power, explicitly or tacitly, to private bodies, whereas the multilayered ecology of global governance inevitably increases the role of transnational institutional structures. Delimatsis examines such developments in the area of professional services. He starts by analyzing the self-regulation phenomenon in professional services and points to examples where professional associations accentuate their unique nature to justify the importance of nonintervention in their internal affairs.

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Powerful professional associations have thereby been created, which, depending on the services subsector (e.g. legal, engineering or advertising services), are the final masters of access to and practice of a given profession. After a critical review of the most important professional associations at the global level, the article focuses on instances of private enforcement and goes on to examine the role of courts in reviewing such enforcement. In this regard, the constitutionality of private enforcement is also examined. Finally, the article refers to the role of antitrust rules in preventing distortive business practices that professional associations may adopt. The article focuses in particular on instances of private, decentralized enforcement. Whereas no truly transnational private regulation in professional services has yet emerged, it is submitted that the foundations for such a development are being built progressively as a result of borderless activities in this sector and a relatively deferential stance on the side of the State.

### **Competition policy**

Recent technological developments have led to large increases in both the availability of data and firms' ability to analyze it. Big data holds the promise of allowing firms to learn about user preferences and thus design products that more closely match a consumer's personal taste. However, as TILEC member Jens Prüfer and TILEC extramural fellow Christoph Schottmüller argue in TILEC Discussion Paper no. 2017-006, entitled "Competing with big data", there is also reason to believe that big data reduces a firm's cost of producing higher perceived quality, thereby creating what the authors call "data-driven indirect network effects". They show that, if a market has this feature, then it has a very natural tendency to tip, with one firm taking over the entire market. For competition authorities, this is a cause for concern, as the incentives to keep investing in quality are strongly diminished after market tipping has occurred. The authors also show that a firm that dominates a data-driven market may be able to leverage its market power into what they call connected markets, which are initially not data-driven, but where user information from another market can be used to improve one's perceived product quality. This can give rise to a domino effect. Finally, the authors discuss the welfare consequences of intervening in data-driven markets by mandating that firms share the data they collect with competitors. They show in particular that mandatory data sharing is welfare-enhancing if the market is close to being monopolized already.

An 'evergreen' in the field of enforcement of EU Competition Law, the Commission fining policy and its empirical demarcation secured the 2018 Concurrences Antitrust Award in the category 'Procedure' for TILEC member **Damien Geradin**. In TILEC Discussion Paper 2017-018, entitled "The EU competition law fining

system: A quantitative review of the Commission decisions between 2000 and 2017", co-authored with Katarzyna Sadrak (University of Heidelberg), the authors take a quantitative approach as they analyze the factors that have been considered by the Commission in establishing the level of the fine imposed on infringing undertakings in 110 cartel decisions, as well 11 abuse of dominance decisions, adopted between January 2000 and March 2017. The factors included in the analysis comprise inter alia the gravity of the infringement, the presence of aggravating and mitigating circumstances, the adoption of an entry fee, whether inability to pay was invoked, and in the case of cartels the presence of some form of leniency and/or the use of the settlement procedure. The authors also looked at whether these Commission decisions have been appealed to the General Court of the EU. The analysis shows that the Commission has made significant use of the aggravating and mitigating circumstances listed in the Fining Guidelines to adjust the basic amount of the fine. It also shows that the vast majority of cartel decisions (88%) adopted by the Commission during the period analyzed involved some form of leniency (immunity from fines and/or fines reduction). The analysis also shows that the cartel settlement procedure, even though it only provides for a 10% reduction of the level of the fines, has been a significant success with the Commission concluding 22 settlements since 2010. Despite the success of the leniency and cartel settlement procedures, which should in theory have a dampening effect on fines, the level of fines has massively increased over the past couple of decades. Thus, as recidivism is still prevalent, the authors wonder whether increasingly high fines are an effective remedy to deter undertakings from breaching competition law. They conclude that alternative mechanisms, such as personal sanctions, should perhaps be contemplated.

In their paper "Family ties: The intersection of data protection and competition law in EU law" (Common Market Law Review, 54(1), 11-50), TILEC member Francisco Alves Costa-Cabral and Orla Lynskey (London School of Economics) observe that personal data has become the object of trade in the digital economy, and companies compete to acquire and process this data. This rivalry is subject to the application of competition law. However, personal data also has a dignitary dimension, which is protected through data protection law and the EU Charter rights to data protection and privacy. The paper maps the relationship between these legal frameworks. It identifies the commonalities that facilitate their intersection, whilst acknowledging their distinct methods and aims. It argues that when the material scope of these legal frameworks overlap, competition law can incorporate data protection law as a normative yardstick when assessing non-price competition. Data protection can thus act as an internal constraint on competition law. In addition, the paper advocates that following the legal and

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institutional changes brought about by the Lisbon Treaty, data protection and other fundamental rights also exercise an external constraint on competition law and, in certain circumstances, can prevent or shape its application. As national and supranational regulators grapple with the challenge of developing a dynamic information economy that respects fundamental rights, recognition of these constraints would pave the way for a more coherent EU law approach to a digital society.

### Innovation

Investing in innovation is a risky activity. To finance this investment, small firms often rely on external funding. Debtor protection laws shield innovators from certain risks of failure and may therefore encourage them to engage in innovative activity. However, these laws may also have an effect on credit supply by increasing creditors' exposure to risk. In their article "Debtor rights, credit supply, and innovation" (Management Science, 63, 3311-3327), TILEC extramural fellow Maria Fabiana Penas and her co-authors Geraldo Cerqueiro, Deepak Hegde, and Robert C. Seamans provide evidence that the negative credit-supply effect may outweigh the positive credit-demand effect. Using state and year variation in U.S. personal bankruptcy laws, they find that stronger debtor protection decreases the number of patents produced by small firms. This negative effect is amplified in industries with a high dependence on external finance and in concentrated banking markets. They also find that stronger debtor protection increases the average quality of small firm patents (measured by the number of citations received) but makes firms less explorative (measured by the number of different patent subclasses in which firms patent and the number of firms that patent).

In TILEC Discussion Paper No. 2017-041, entitled "Data Portability and Data Control: Lessons for an Emerging Concept in EU Law", TILEC members Inge Graef and Martin Husovec, together with their co-author Nadya Purtova, explore the intricacies of data portability and data control in the context of the right to data portability introduced by Article 20 of the General Data Protection Regulation (GDPR). The right to data portability is a first regulatory attempt to establish a general-purpose control mechanism of horizontal application, which mainly aims to facilitate reuse of personal data held by private companies. Article 20 GDPR is agnostic about the type of use that follows from the ported data and its further diffusion. This contrasts with forms of portability facilitated under competition law, which can only occur for purpose-specific goals with the aim of addressing anticompetitive behavior. Unlike some upcoming initiatives, the right to data portability still cannot be said to create ownership-like control over ported data. Even more, this regulatory innovation will be limited in its aspirations where

## IN MY TWELVE YEARS' EXPERIENCE AS AN ACADEMIC ECONOMIST,



LAPO FILISTRUCCHI

NOWHERE
MORE THAN
IN TILEC HAVE
I EXPERIENCED
THE POSSIBILITY
TO FRUITFULLY
DISCUSS MY IDEAS
WITH FELLOW
LEGAL SCHOLARS

Not only have I learned that many economic topics can also be approached from a legal perspective, but I have also learned how to explain my economic approach to legal scholars.

This has undoubtedly raised the quality and the (societal) relevance of my research.

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intellectual property rights of current data holders, such as copyright, trade secrets and sui generis database rights, cause the two regimes to clash. In such cases, a reconciliation of the interests might confine particularly the follow-on use of ported data again to a specific set of socially justifiable purposes, possibly with schemes of fair remuneration. The authors argue that to the extent that other regimes will try to replicate the right to data portability, they should closely consider the nature of the resulting control, its breadth, and its impact on incentives to innovate. In any case, the creation of data portability regimes should not become an end in itself. With an increasing number of instruments, orchestrating the consistency of legal regimes within the Digital Single Market and their mutual interplay should become an equally important concern.

In TILEC Discussion Paper No. 2017-032, entitled "The legal framework for SEP disputes in EU post-Huawei: Whither harmonization", TILEC extramural fellow Nicolo Zingales revisits the antitrust treatment of unilateral conduct in Standard Essential Patent (SEP) disputes in the EU, with particular focus on the landmark CJEU judgment in Huawei v ZTE. The focus is on the way the judgment has affected subsequent developments before national courts. The paper illustrates that while the Court in Huawei significantly improved legal certainty both for SEP holders and their potential licensees, it also left open a number of crucial questions affecting everyday licensing practice. First, it is not entirely clear whether the liability of a SEP holder presupposes leveraging by a vertically integrated firm or can also arise in purely vertical or horizontal relationships. Secondly, the safe harbor procedure formulated in the judgment begs important questions concerning burden of proof and portfolio licensing, which have given rise to divergent interpretations. It follows that the space remains wide open for competing national and even regional approaches to the rights and obligations of SEP holders, calling for further European harmonization be it judicially, legislatively, or administratively through the European Commission. In support for the latter measures, the article illustrates the limited remit of EU private international law rules in preventing the forum shopping, which is likely to unfold as a result of a fragmented landscape for the resolution of SEP disputes.

Another significant contribution, embedded at the intersection of IP, tort and competition law is the book by TILEC member Martin Husovec, entitled "Injunctions against intermediaries in the European Union: Accountable but not liable" (Cambridge University Press, 2017). In the European Union, courts have been expanding the enforcement of intellectual property rights by employing injunctions to compel intermediaries to provide assistance, despite no allegation of wrongdoing against these parties. These prospective injunctions, designed to prevent future harm, thus hold parties accountable where no liability exists. Effectively a new type of regulatory

tool, these injunctions are distinct from the conventional secondary liability in tort. At present, they can be observed in orders to compel website blocking, content filtering, or disconnection, but going forward, their use is potentially unlimited. This book outlines the paradigmatic shift this entails for the future of the Internet and analyzes the associated legal and economic opportunities and problems.

### Health care markets regulation

In developing countries, a large share of the population is not covered by health insurance. This may be a cause for concern, because health insurance does not only protect individuals against high health expenditures, but also encourages them to see a doctor instead of simply buying medication, and thereby promotes appropriate treatment of illnesses. In response, many low and middle income countries have recently introduced social health insurance, i.e., health insurance that is targeted to the poor and is usually tax-financed. In "The effects of access to health insurance: Evidence from a regression discontinuity design in Peru" (Journal of Public Economics, 154, 122-136), TILEC member Tobias Klein and his co-authors Noelia Bernal (Universidad del Pacífico, Peru) and Miguel A. Carpio (Universidad de Piura and Lima School of Economics, Peru) study the introduction of social health insurance in Peru since the early 2000s. The institutional setup in Peru gives rise to the rare opportunity to study the causal effects of health insurance coverage exploiting a sharp regression discontinuity design. The authors find large effects on the take-up of health care that are most pronounced for the provision of curative care. They also find that seeing a doctor leads to increased awareness about health problems and generates a potentially desirable form of supplierinduced demand: patients decide to pay themselves for services that are in short supply.

In their article "Health insurance without single crossing: Why healthy people have high coverage" (*Economic Journal*, 127, 84-105), TILEC member Jan Boone and TILEC extramural fellow **Christoph Schottmüller** also look at health insurance coverage. Their analysis is motivated by the observation that even in developed countries, such as the US, many people have no or little insurance. What is even more puzzling is that, whereas the standard Rothschild and Stiglitz model predicts that healthy people should be the ones to be underinsured, in practice it is often people with low health status who lack insurance. The authors develop a model to explain why sick people end up with too little insurance (from a social point of view). They add two well-documented empirical observations to the standard model: richer people tend to be healthier, and health is a normal good. In an insurance model where people choose treatment intensity, they show that in the presence of insurer market power these two features can explain the empirically

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Anna Marhold, Freya Baetens, Andrei Suse and Panagiotis Delimatsis

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observed outcome. Technically, this is due to a violation of the well-known single-crossing property.

Consumers who benefit from health insurance tend not to be sensitive to the price of the drugs they consume. This is deemed to be detrimental to competition because it alleviates downward pressure on drug prices. Regulators try to induce patients to take into account treatment costs by forcing them to bear part of the cost, for example through co-payments. In their article "Tiered co-payments, pricing, and demand in reference price markets for pharmaceuticals" (Journal of Health Economics, 56, 19-29), TILEC member Moritz Suppliet and his co-author Annika Herr (Düsseldorf Institute for Competition Economics) study the effects of a regulatory change in Germany that introduced a co-payment exemption for drugs, which price is below a certain limit. They implement a difference-in-difference approach that exploits variation in the timing of the introduction of the exemption. Their estimates show that the policy had differential effects on the prices of generic and branded drugs: while the prices of generics decreased, the prices of branded drugs increased. The authors relate this result to a particular feature of the German health insurance market, where public and private health insurance co-exist. Private insurance schemes tend to be more generous and were not affected by the co-payment exemption. The policy may have led branded-drug producers to target consumers with private insurance.

Many countries with private health insurance markets put in place restrictions on premia in the form of community rating, whereby insurers have to accept any customer and charge the same price to each customer for a given contract. Policy makers' motivation for community rating is to enforce solidarity, which would be threatened by insurers charging high prices to high-risk consumers. Economists have shown, however, that community rating induces insurers to find other, less efficient ways of price-discriminating, thus reducing welfare. In their article "The complementarity between risk adjustment and community rating: Distorting market outcomes to facilitate redistribution" (Journal of Public Economics, 155, 21-37), TILEC members Jan Boone and Michiel Bijlsma, together with TILEC extramural fellow Gijsbert Zwart (University of Groningen), show that community rating can be part of a second-best policy when insurers have private information about their customers' risk profiles. They study a model in which the government offers insurers a menu of risk adjustment schemes to elicit this information. The optimal scheme includes a voluntary reinsurance option, which is sometimes complemented by a community rating requirement. The resulting inefficient coverage of low-cost types lowers the government's cost of separating different insurer types. This makes it possible to redistribute more rents from low-cost to high-cost consumers.

In his paper "The history and scope of EU health law and policy" (in Tamara Hervey and others (eds.), Research handbook on EU health law and policy, 17-35), co-authored with Mary Guy (Lancaster University), TILEC member Wolf Sauter asks several key questions pertinent to the demarcation of EU health law – namely, whether EU health law is expanding and how; whether it operates within fixed limits; and whether healthcare is a special case in EU integration. Special attention is paid to the emergence of a specific legal basis in Article 168 TFEU alongside the general internal market provisions of the EU, and its sector-specific subsidiarity provision which suggests healthcare was at least intended to be a special case: a policy largely reserved to the national level. In practice, however, the EU competence in this field is expanding not only as a matter of negative integration (striking down conflicting national rules to promote the internal market), but also in terms of cooperation between the EU Member States. Finally, the recent impact of general financial curbs on the welfare State (such as are imposed in the context of the European semester) show that in spite of national efforts to retain control over healthcare, such control is in fact steadily eroded. The result is less the emergence of a unified EU policy than a complex system of partial overlapping national and EU competences that may both come into conflict and complement each other.

### **Regulation of network industries**

In energy markets, 'brown' generation based on fossil fuels such as coal and gas co-exists with 'green' generation based on renewable energy sources such as wind and solar power. To reach consumers, both have to use the same transmission lines, whose capacity is limited. The fact that, historically speaking, 'brown' producers were in the market first may affect the allocation of scarce transmission rights, and therefore affect investments. In TILEC Discussion Paper no. 2017-007, entitled "Providing efficient network access to green power generators: A longterm property rights perspective", TILEC member Bert Willems and his co-author Georgios Petropoulos (Bruegel) build a simple model of the energy market to investigate this problem. They show that if only spot-market transactions are possible, the 'brown' incumbent has an incentive to invest too early in order to deter entry by a 'green' entrant. Early investment gives the incumbent the commitment to bid aggressively for transmission rights following entry, thereby reducing the entrant's profits. The authors show that long-term contracts can address this problem, as they allow the incumbent to sell transmission rights to the more efficient entrant, thereby making the incumbent internalize the entrant's profits. Importantly, these long-term contracts do not have to involve physical transmission rights. To restore efficiency, it is enough to have financial rights on receiving the scarcity revenues generated by the transmission line.

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# FOR ME AS A POST-DOC RESEARCHER IN ECONOMICS



MORITZ SUPPLIET

TILEC FACILITATES THE
COMMUNICATION AMONG
LAW AND ECONOMICS,
ACADEMICS AND POLICYMAKERS, AND STUDENTS
AND FACULTY

TILEC is bridging the two disciplines of law and economics and, thereby, promotes excellent research projects and productive inter-disciplinary collaborations. My work on topics related to competition, regulation, and innovation benefits from the TILEC network of academics, policymakers, and business-practitioners. TILEC provides several platforms to engage in fruitful discussions on recent developments in society, law, and economics. The TILEC network is particularly helpful for projects addressing different areas, such as research on health care markets where regulation is ubiquitous and evolving fast. TILEC provides an open and friendly atmosphere to interact and get easily in contact with relevant academics and decision makers and, thereby, TILEC adds great value in the field of law and economics."

In TILEC Discussion Paper No. 2017-031, entitled "The interplay between liberalization and decarbonization in the European internal energy market", TILEC member Anna Marhold explores the interplay between these two phenomena. The focus of her piece is to see whether liberalization of the EU electricity market, in Europe realized by means of the unbundling regime, inherently promotes decarbonization of the grid. In other words, it seeks to explore if decarbonization of the electrical grid is a positive externality of liberalizing the market, absent of any other policies promoting the scale-up of renewables in the grid. To this end, it examines existing economic and econometric literature on the issue and places it in the greater context of internal energy market legislation and European energy policy.

EU energy policy is also the subject of an article by TILEC member **Saskia Lavrijssen**, co-authored with Arturo Carrillo Parra (Spanish Competition Authority). In their paper "Radical prosumer innovations in the electricity sector and the impact on prosumer regulation" (Sustainability, 2017(9), 1-21), the authors observe that the electricity sector is in a transition towards a Smart Energy System where the roles of private and institutional actors are evolving. The work deals with the influence of some technological innovations, enabling social innovations such as peer to peer trading and the participation in local energy collectives, on the regulation of the rights and obligations of consumers and prosumers in the electricity sector. The paper identifies the main radical innovations in the electricity market and analyzes the legal and related non-legal obstacles that may impede the empowerment of energy consumers and prosumers. Some recommendations are provided to ensure that consumers and prosumers are empowered and can benefit from these new technological and social innovations in the electricity market. The recommendations relate to an accurate definition of prosumers and active consumers, the integration of demand response, the evolving role of distribution network operators and the birth of peer-to-peer trading.

Another topical paper on the energy sector, authored by TILEC member **Leigh Hancher**, is "Brexit, state aid and subsidy control and the energy sector" (*Utilities Law Review*, 21(6), 259-268). In this paper, assuming that the current EU state aid regime will no longer apply to any form of state financial support to the energy sector in the UK, Hancher charts out the potential legal landscape of energy regulation in a post-Brexit UK. In that respect, as a preliminary point, she discusses the potential impact of Brexit on investment levels in the UK energy sector. The paper then turns to a discussion of the (i) possibility of introducing some form of state aid discipline to apply to the UK as a whole in the context of a strategic

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partnership with the rest of the EU, (ii) the option of using the WTO as the default regime, and (iii) the possibilities offered by the EU's Anti-Subsidy Regulation.

### Finance, trade, and investment

The prospect for the conclusion of the Transatlantic Trade and Investment Partnership (TTIP) constitutes a key component of the external trade policy of the EU. It is also an immediate follow-up to several years of regulatory cooperation between the two global trade powers. In an era of megaregionals, that is, plurilateral agreements typically gathering important regional trade partners, services is the only area where significant negotiating traction exists at the bilateral and multilateral level. However, recent events such as the imminent Brexit and the withdrawal of the US from the Transpacific Partnership (TPP) after the Trump election cast doubt on the future of trade deals. Even so, services remain a key sector of export interest for the EU and thus completing trade agreements allows the EU to create new opportunities for service suppliers but also to reshape the regulatory philosophy governing the future regulation of global trade in services. Against this backdrop, the article "The evolution of the EU external trade policy in services - CETA, TTIP and TiSA after Brexit" (Journal of International Economic Law, 20(3), 583-625), authored by TILEC member Panagiotis Delimatsis, offers a critical account of the EU external trade policy, focusing on the EU's recent external action with respect to services liberalization. The article advances three theses: first, that such ambitious agreements mark a new era of offensive services strategy, which however is contained by internal conflicts and disagreements second, that megaregionals can be used to accelerate domestic regulatory reform and openness in the service sector; and, third, that the Trade in Services Agreement (TiSA) will constitute a litmus test for the EU's commitment to the WTO cause.

Studies of corporate governance traditionally focus on the governance problems of large publicly held firms, and policymakers' recommendations often focus on such firms. However, most small firms, and in many countries, even many large companies, are non-listed. Therefore, the book "Corporate governance of non-listed companies" (Beijing: Chinese Financial Publishing House), authored by TILEC members Joe McCahery and Erik Vermeulen, provides a comprehensive account of non-listed businesses and their particular governance problems. It explores current discussions and reforms in Europe, the United States, and Asia providing a state of the art account of the law and the economics. Non-listed firms encompass a vast range, from corporations with the potential to go public through family-owned firms, group-owned firms, private equity and hedge funds, to joint ventures and unlisted mass-privatized corporations with a relatively high number

# AS A LAWYER WORKING ON INTERNATIONAL ECONOMIC AND ENERGY LAW AND REGULATION, BEING PART OF

BEING PART OF TILEC GENUINELY BROADENED MY HORIZON



ANNA MARHOLD

I especially learned a lot from the common weekly meetings with our TILEC economists. This interaction allowed me to approach my research from a new angle, taking into account economic and political economy perspectives that lawyers do not usually consider in their research. I am convinced that it is crucial to understand the economic rationales underlying the research questions in the areas of my specialization (international trade, energy markets and regulation). Apart from our common meetings, TILEC organizes a high number of conferences and events, inviting prominent scholars in the field of law and economics from all over the world. This way, TILEC offers its members many opportunities to be exposed to cutting-edge scholarship.

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of shareholders. The governance of non-listed companies has traditionally been concerned with protecting investors and creditors from managerial opportunism. However, the virtual elimination of the distinction between partnerships and corporations means that an effective legal governance framework must also offer mechanisms to protect shareholders from the misconduct of other shareholders. This book examines policy and economic measurements to develop a framework for understanding what constitutes good governance in non-listed companies. The authors examine how control is gained and explore the mechanisms that contribute to the development of a modern and efficient governance framework. The book concludes with an exploration of how the closely held firm is likely to stimulate growth and extend innovation and development.

The name Limited Partners (LPs) refers to institutional investors that allocate money to Private Equity funds. Conventional wisdom holds that, among LPs, endowment investors are especially successful, sophisticated and diligent private equity investors. In their article "The importance of size in private equity: Evidence from a survey of limited partners" (Journal of Financial Intermediation, 31, 64-76), TILEC member Marco Da Rin and his co-author Ludovic Phalippou (University of Oxford) set out to investigate the dimensions along which LPs differ. They focus on two dimensions: due diligence practices regarding potential investments in private equity funds, and the extent to which the investment professionals in charge of the private equity portfolio are specialized in that task. To study this question, the authors conduct a comprehensive worldwide survey of LPs. They find that investors with a larger capital allocation to private equity are more specialized - measured by the degree to which the investor focuses on private equity rather than other classes of investments - and have a wider scope of due diligence and investment activities. Other investor characteristics (experience, type, location, compensation structure, number of funds under management) play no role. In particular, according to the survey measures, endowments are not special, thus contradicting earlier findings.

### 1.2 PH.D. DISSERTATIONS

The year 2017 was important for six TILEC junior members who defended their PhD dissertations: Zlatina Georgieva, Jan Broulik, Roxana Fernandez Machado, Sebastian Dengler, Yilong Xu, and Branislav Hock.

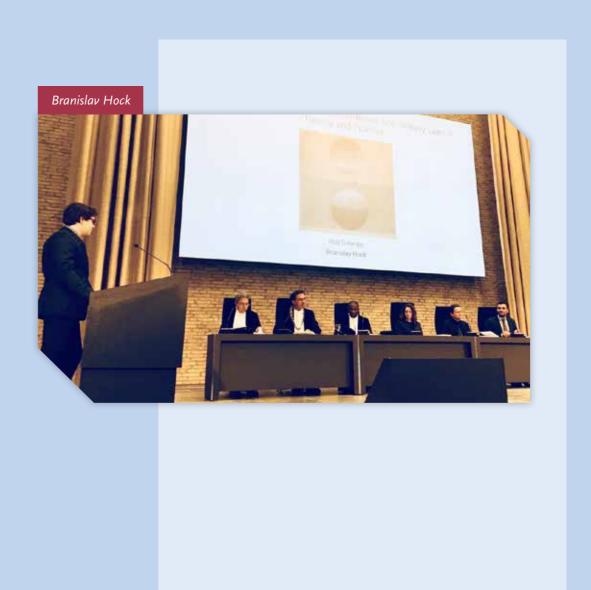
On 28 June 2017, **Zlatina Georgieva** was awarded a doctorate in law for her thesis entitled "Soft law in EU competition law and its reception in member states' courts", supervised by TILEC members **Pierre Larouche** and **Saskia Lavrijssen**. The thesis empirically surveys national judicial attitudes to soft law instruments issued by the European Commission in the context of decentralized enforcement of EU Competition Law. The focus lies on exploring the ability of supranational administrative soft law to secure consistency and certainty in enforcement, but the obtained empirical results show that undoubtedly more is needed in that respect. The thesis concludes that, for consistency and certainty to be secured, not only national courts, but all actors engaged in competition enforcement should consider adopting the 'comply or explain' approach (or a version thereof) when engaging with the contents of supranational competition soft law.

On 29 June 2017, a doctorate in law was awarded to Jan Broulik for his thesis "Economics in legal decision-making", supervised by TILEC member Pierre Larouche and TILEC extramural fellow Péter Cserne (University of Hull). The dissertation discusses the different use of economics in rule-making, on the one hand, and adjudication, on the other. This difference is explored in the context of antitrust law and the author considers the implications that it carries. The difference between the rule-making and adjudicative use of economics in antitrust law is explained to be closely tied with two types of effects about which economics informs antitrust decision-makers: effects of antitrust law on business conduct and effects of business conduct on competition. Since insufficient distinction between the rule-making and adjudicative use of economics can lead to major confusion, the thesis argues that it is essential that the decision-makers as well as the scholarship fully appreciate the distinction.

On 29 August 2017, a doctorate in economics was awarded to Roxana Fernandez Machado for her dissertation entitled "Essays on empirical industrial organization: Entry and innovation", supervised by TILEC members Jan Boone and Tobias Klein. The dissertation contains three essays on empirical industrial organization devoted to studying firms' strategic interaction in different settings. The first essay develops an entry model to address an important matter in the area of urban economics: the development of cities. In particular, it focuses on the food and beverage service industry in the Netherlands and investigates to what extent the







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presence of urban amenities produces positive spillovers on other amenities in the market. For the case of take-out places and bars, the findings show evidence of unidirectional spillover effects upon entry. The two policy experiments conducted show that taking into account this asymmetry is relevant for both new entrant firms and policy makers. The second essay analyzes the competitive dynamics of firms in the presence of first-mover advantages. Using data from U.S. digital mobile markets, the study quantifies the advantage early movers have relative to later entrants. In particular, it measures the impact of competitors' entry on the profits of incumbents and entrants. The findings show an asymmetric competitive effect in favor of incumbents. Finally, the third essay focuses on innovation and firms' patent portfolio choices. Patent portfolios have become an important tool for firms to compete and secure their position in the market. The essay focuses on the U.S. semiconductor industry and shows how firms of different sizes choose their technologies in relation to other firms. The main findings suggest that smalland medium-size firms replicate large firms' choices while ignoring the giants in the market. While giants' portfolios are positively related to their previous investments, they are overall independent of other firms' choices.

On 1 December 2017, **Sebastian Dengler** successfully defended his doctoral thesis "Economics essays on privacy, big data, and climate change", supervised by TILEC members Jan Potters and Jens Prüfer. The thesis contains three essays relying on theoretical as well as empirical economic methodologies. The first essay presents results from a theoretical model where consumers face a monopolistic seller who is not only capable of perfect price discrimination but also more strategically sophisticated than the consumers. The model shows that consumers use a costly privacy-protective sales channel even in the absence of an explicit taste for privacy if they are not too strategically sophisticated. The second essay presents results from an economic laboratory experiment related to the model developed before. The results show substantial deviations from Nash equilibrium predictions. Some evidence for two alternative explanations is found: level-k thinking and reinforcement learning. A policy treatment resembling privacy-bydefault mechanisms leads to a strong increase in hiding behavior. The third essay presents results from a laboratory experiment of a dynamic resource extraction game that mimics the global multi-generation planning problem for climate change and fossil fuel extraction. The findings from this experiment suggest that successful cooperation does not only need to overcome a gap between individual incentives and public interests. There is also a fundamental heterogeneity between subjects with respect to beliefs and preferences about the way in which this should be achieved.

On 6 December 2017, **Yilong Xu** was awarded a PhD in economics for his dissertation "Experiments on asset markets and decision making: The role of information and time", supervised by TILEC members Jan Potters and Jens Prüfer, together with Charles Noussair (University of Arizona). The dissertation applies experimental methods to answer a number of questions in economics. Chapter 2 studies whether mispricing in an asset market can be mitigated by introducing a futures market and how trading behaviors in these markets relate to individuals' cognitive ability. Chapter 3 answers why financial contagions are widely observed even among markets with little fundamental correlations. Chapter 4 concerns risky financial decision-making under time pressure. A set of personal traits related to the ability to perform well under time pressure are explored. Chapter 5 examines whether the provision of social information regarding other agents' behavior affects the trade-off between selfishness and generosity.

On 13 December 2017, **Branislav Hock** defended his dissertation entitled "Extraterritorial effects of OECD-based anti-bribery laws in theory and practice: From free-Riders to opportunism?", supervised by TILEC member **Pierre Larouche** and TILEC extramural fellow **Angelos Dimopoulos** (Queen Mary University of London). The thesis offers an in-depth analysis of extraterritorial enforcement of anti-corruption laws based on the OECD Anti-bribery Convention. By means of analysis of more than 30 recent foreign bribery cases taken up by the US and other jurisdictions, the thesis asks the following question: How, and to what extent, does the extraterritorial application of national laws, as exemplified by national laws based on the OECD Convention, contribute effectively to solving collective action problems, and thereby to the fight against foreign bribery? In that respect, the thesis offers a new explanation for the extraterritorial enforcement of foreign bribery laws, based on current theories of collective action and proposes to use these theories as a normative framework for the development of better regulation of transnational economic activity.

### 1.3 EVENTS AND DISSEMINATION OF RESEARCH

TILEC maintained a busy program of regular activities in 2017. Following TILEC's well-established tradition, members met every Wednesday morning to discuss recent developments and present their research. In addition, monthly seminars gave TILEC members the opportunity to interact with leading scholars working in the areas of the TILEC research program. As space is lacking to display the full range of TILEC events, Appendix C provides a list of all events organized and held by TILEC in 2017. Here we mention only a handful of major events.

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### Institutions and incentives

On 12 and 13 October 2017, TILEC teamed up with the Governance and Regulation Chair at the University Paris-Dauphine to host a workshop on the "Economic governance of data-driven markets". The workshop gathered about 50 researchers in Tilburg to discuss problems arising on markets and polities due to the ongoing process of 'datafication'. While it is hard to escape questions relating to 'big data' these days, investigating the structure and functioning of institutions that may solve identified problems, as opposed to focusing on the utilization of new data science techniques, is a rare approach that was also highly appreciated by the interdisciplinary set of keynote speakers: legal scholar Yochai Benkler (Harvard Law School), economist Paul Seabright (Toulouse School of Economics), political scientist Joshua Tucker (New York University), and information scientist Marshall Van Alstyne (Boston University). Three key topics arose at the workshop. First, what problems are specific to data-driven markets? Second, what kind of intervention might solve or mitigate the problems identified, if at all? Third, how should datadriven markets or political systems be governed? While participants had different views on the question whether novel regulatory and private ordering tools are needed to cope with the problems created by datafication, it was generally agreed that each industry or political system is different and, hence, requires a specific approach that takes its peculiarities into account. This can obviously lead to very different answers about the optimal governance regime across cases. Among the discussed cases were mobile apps, smart electricity grids, blockchain contracts, and connected cars.

### **Competition policy**

On 25 October 2017, TILEC, the CPB Netherlands Bureau for Economic Policy Analysis, the Netherlands Authority for Consumers and Markets (ACM), the Dutch Ministry of Economic Affairs and the Amsterdam Center for Law and Economics (ACLE) organized a Competition Workshop on the topic "FinTech and competition in the financial sector". The aim of this workshop was to discuss how FinTech may change the financial sector, to what extent FinTech challengers are able to compete with incumbents, and how policymakers should respond. To this end, the selected speakers offered different perspectives. The presentation of Fabio Braggion of Tilburg University took an empirical approach, showing how Chinese peer-to-peer lending platforms impact financial household decisions. Michiel van Leuvensteijn of the ACM discussed the potential for foreclosure of new FinTech firms by incumbent banks in the payments industry and to what extent existing regulation can prevent this. Last but not least, the European policy perspective on FinTech and competition was presented by Peter Kerstens (European Commission).

# TILEC PROVIDES RESEARCHERS WITH A DYNAMIC ACADEMIC ENVIRONMENT



**INGE GRAEF** 

BY FACILITATING
INTERACTIONS BETWEEN
LAWYERS AND ECONOMISTS
WITH A KEEN INTEREST
IN THE GOVERNANCE OF
ECONOMIC ACTIVITY

As a lawyer exploring the role of competition policy in digital markets, a good understanding of economic perspectives is crucial for me to conduct research that is socially relevant and that has policy impact. The mutual exchange of knowledge offers many opportunities to improve my work by integrating input from the other discipline and to enrich my thinking. By bringing researchers from various backgrounds together at conferences and weekly seminars, TILEC also keeps challenging me to put my own research in a broader perspective and to address issues from a different angle. With its commitment to interdisciplinarity, TILEC offers a unique and stimulating atmosphere for innovative research.

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### Innovation

On 29 and 30 May 2017, TILEC teamed up with the Liège Competition and Innovation Institute (LCII) at Liege University to host a conference on "Innovation, research and competition in the EU: The future of open and collaborative standard setting." The conference took place in Brussels and aimed to provide a forum for policy discussion through roundtables and to offer an opportunity for legal scholars and economists to showcase their research on standardization and innovation. The event gathered panelists and speakers from academia, including Professors Joe Farrell (University of California at Berkeley) and Stephen Haber (Stanford University); from public offices, including Judge Klaus Grabinski (German Federal Supreme Court), Michael König (European Commission), and Yann Ménière (European Patent Office); as well as from standard-setting organizations (CEN-CENELEC) and technology companies (Ericsson, Orange, and Technicolor). In the first keynote lecture, Judge Grabinski asked whether modern technology requires a new patent law. He concluded that, while certain adjustments are necessary, the law is sufficiently flexible to allow for those. In the second keynote lecture, Profesor Farrell raised another important question: are SSOs the solution or the problem? He argued that the SSOs' incentives matter more than their competence, and that participation constraints shape the decisions they implement. TILEC members were well represented at the event, with Shivaram Devarakonda, Agnieszka Janczuk-Gorywoda, and Florian Schuett presenting their research. All speakers had been asked to keep their presentations accessible to non-specialists. Judging from the very lively debate at the event, this was a successful strategy to get practitioners and academics to talk to each other.

On 18 and 19 December 2017, TILEC organized the second edition of the Conference on "Competition, standardization, and innovation", which is the flagship event of its research program on these topics. After holding the first edition of the conference in Amsterdam in 2015, the second edition took place in Tilburg and featured keynote speakers Petra Moser (New York University), John Golden (University of Texas at Austin), Vincenzo Denicolo (University of Bologna), and Katherine Strandburg (New York University). On top of the keynote speakers, the event gathered economists and legal scholars whose papers had been selected by the scientific committee following a call for papers issued in the spring. The call for papers had generated about 70 submissions, of which only 10 could be accommodated on the conference program, making this a highly selective event. Each paper was assigned a discussant who provided insightful comments and suggestions. In the first keynote lecture, Petra Moser presented empirical evidence

on the effect of copyright on science. Her research exploits the reduction in the prices of German science books caused by the removal of copyright in the U.S. during World War II to show that scientific output increased significantly as a result. In the second keynote lecture, John Golden asked how to tailor intellectual property (IP) for competitive innovation. He outlined several design principles that IP needs to abide by, in his view, to ensure openness and competition. In the third keynote lecture, Vincenzo Denicolo presented a theoretical model to study the optimal strength of patents when innovation is complementary and sequential. Contrary to perceived wisdom, he showed that such an environment calls for stronger, not weaker, patents. In the fourth and final keynote lecture, Katherine Strandburg examined the relationship between innovation policy and privacy regulation. She argued that concerns about a negative effect of privacy on innovation have not been convincingly made, and that in the realm of datarelated innovation, data acquisition may be harder for imitators than for original innovators. The event was rounded out by a policy roundtable where Patrick McCutcheon (European Commission) and Jorge Contreras (University of Utah) discussed the Commission's recent communication on the licensing of standardessential patents.

### **Regulation of network industries**

On 1 and 2 June 2017, TILEC organized its 4th Workshop on "Competition policy and regulation in media and telecommunications: Bridging law and economics". The workshop brought together EU and US academics working on media and communication-related issues. Its objective was to foster interaction between economists and legal scholars. The topics addressed in the workshop ranged from the effects of digitization on media content to the changing role of copyright, from the use of big data to influence people's opinion to the competition policy issues raised by big data. In particular, the economist Joel Waldfogel, (University of Minnesota), in his keynote speech, addressed the question of whether digitization threatens local culture by looking at music content broadcasted. George Knox (Tilburg University) presented an analysis of how consumers' adoption of online streaming affects music consumption and discovery. The other keynote speech, by legal scholar Martin Kretschmer (University of Glasgow), focused on the EU copyright reform and the role of evidence in today's policy-making. Relatedly, Ruth Towse (Bournemouth University) introduced the audience to the issues related to regulation of copyright contracts. Last but not least, TILEC member Martin Husovec discussed trade-offs of possible policies against violation of copyright law in the online environment.

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### Finance, trade, and investment

On 20-21 April 2017, on the initiative of TILEC members Anna Marhold and Panagiotis Delimatsis, the Society for International Economic Law (SIEL) Postgraduate and Early Professionals/Academics Network held its 6th Conference on International Economic Law on the premises of Tilburg University. SIEL's annual conference offers graduate students (students enrolled in Master or PhD programs) and early professionals/academics (generally within five years of graduating) studying or working in the field of international economic law (IEL) an opportunity to present and discuss their research. It also provides a critical platform where participants can test their ideas about broader issues relating to IEL. One or more senior practitioners and academics commented on each accepted paper after its presentation, followed by a general discussion. The conference featured two keynote speeches, one by Joel Trachtman (Fletcher School of Law and Diplomacy at Tufts University) and Meredith Crowley (Cambridge University). An expert roundtable on "the Future of Trade and Investment in the Brexit and Trump Era", moderated by Anna Marhold, offered critical insights to the current state of affairs in international trade. They keynote speakers at the roundtable were Lorand Bartels (Cambridge University) and Panagiotis Delimatsis (TILEC).

### 1.4 RONALD COASE VISITING PROFESSORSHIP AND TILT-TILEC FELLOWSHIP

The Ronald Coase Visiting Professorship in Law and Economics is a visiting chair that aims to bring to Tilburg University and TILEC experienced scholars of academic distinction, who will conduct research and offer seminars of high quality while in residence. The holder of the 2017 Ronald Coase Visiting Professorship was Mark Schankerman, Professor of Economics at the London School of Economics. During his time with TILEC, Professor Schankerman gave a series of lectures on the topic "Patent rights and innovation: From evidence to policy", where he discussed recent research on five inter-related subject matters: 1) technology and product market spillovers and their implications; 2) the impact of patents on innovation and knowledge diffusion; 3) the impact of patents on capital market access and the market for technology; 4) the impact of patents on cumulative innovation; and 5) the effectiveness of the patent screening process and its policy implications.

Additionally, in cooperation with the Tilburg Institute for Law, Technology and Society (TILT), TILEC offers a joint TILT-TILEC fellowship, typically of one semester in Tilburg, on issues of common interest to the two research institutes such as those relating to intellectual property, technology regulation, and innovation. The second holder of this fellowship in 2017 was Professor **Jorge Contreras** from the University of Utah.





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Ronald Coase Visiting Professorship and TILT-TILEC Fellowship | TILEC Annual Report 2017 | 41

### 2. EDUCATION

### 2.1 TEACHING

Although TILEC is not formally responsible for running any of the university's educational programs, it plays a key role in a number of them. TILEC members are very active in the BSc and MSc Economics programs at TiSEM (in the Competition and Regulation track, in particular) as well as the Global Law Bachelor, the Data Science Bachelor, the International Business Law Master and the Master in International and EU law at TLS. Additional courses are also offered at the PhD level. In 2017, on top of general courses, many courses directly linked up with the TILEC research program.

Examples on the TiSEM side include the bachelor courses "Industrial Economics" (Florian Schuett) and "Competition Policy and Regulation" (Jan Boone, Moritz Suppliet and Clemens Fiedler), as well as the master courses "Seminar Competition Policy" (Eric van Damme and Erik Brouwer) and "Seminar Innovation and Networks" (Jens Prüfer and Bert Willems).

Examples on the side of TLS include the master courses "European Competition Law" (Inge Graef and Zlatina Georgieva), "Banking and Securities Regulation" (Joseph McCahery), "Advanced EU Competition Law and Economic Regulation" (Leigh Hancher and Zlatina Georgieva), "Crisis and EU Law" (Anna Marhold and Francisco Alves da Costa-Cabral), and "Trade and WTO law", "EU Internal Market Law", and "EU External Relations" (Panagiotis Delimatsis). TILEC TLS researchers are also involved in a number of bachelor-level courses, such as "Mededingingsrecht/ Competition law" (Saskia Lavrijssen), the Data Science Bachelor course "Innovation and Regulation" (Inge Graef and Francisco Alves da Costa-Cabral), and the Global Law Bachelor courses "Methods and Techniques of Legal Research" (Anna Marhold, Zlatina Georgieva and Panagiotis Delimatsis) and "Final Essay" (Panagiotis Delimatsis and Zlatina Georgieva). In addition, Sebastian Dengler, who obtained his PhD in economics with TILEC and is now a TILT postdoc, teaches a new standalone course on "Innovation and Privacy", where Freek van Gils (TILEC junior member, TiSEM) is a teaching assistant. This is a new level of cooperation in education between TLS and TiSEM, and it came about thanks to TILEC.

TILEC does not have its own PhD program but accommodates doctoral students through its affiliation with the graduate schools of its parent schools. Doctoral students who become TILEC junior members are provided with regular supervision by a team of academic experts from both TiSEM and TLS and become

part of a congenial research environment. In 2017, 4 new junior members started their doctoral studies at TILEC, and 19 junior members (resident and external) continued their doctoral studies at TILEC.

### 2.2. TILEC BEST MASTER THESIS

Through its Best Master Thesis prize, inaugurated in 2013, TILEC encourages and promotes innovative attempts towards high quality and interdisciplinary research by students. Excellent theses are eligible for the Best Master Thesis award if they fit within TILEC's research program and are written under the supervision of a TILEC member. Each nomination is assessed on the quality of the writing, the strength of the argument provided, the importance of the insights generated, and the extent to which it adopts an inter-disciplinary approach.

TILEC awarded its Best Master Thesis prize for the academic year 2016/2017 on 22 September 2017, at the annual TILEC Retreat. Two theses — one in law and one in economics — were honored with the title "TILEC Best Master Thesis".

For economics, the laureate is **Cristina Gómez Martín** with her work entitled "Action for damages: Impact on leniency programs and the incentives to collude", supervised by Professor **Eric van Damme**. For law, the prize was awarded to **Lieke van Daele** and her thesis "Under what circumstances can horizontal agreements that restrict competition be exempted on the basis of the presence of noncompetition benefits", supervised by Professor **Saskia Lavrijssen**. The laureates are awarded a certificate of acknowledgment of their achievement and a monetary prize of EUR 250 each (to be paid in vouchers).



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### 3. FINANCES

TILEC is funded through a mix of internal funds provided by the University or TILEC's parent schools, as well as external funds. External funds comprise research funding obtained from the Netherlands Organization for Scientific Research (NWO) and assimilated institutions, larger-scale agreements with public authorities or private firms, and revenues from research contracts.

More specifically, research at TILEC for 2017 was funded by the following organizations:

- Qualcomm Inc., for research on innovation, intellectual property, standard setting, and competition
- The European Research Council (ERC), for research on the resilience of non-State regulatory bodies in times of crisis
- JRC Sevilla, for research on the interplay of SDO and IPR systems in the ICT industry
- Netherlands Organization for Scientific Research (NWO), in cooperation with the think tank NGInfra, for research into legal and organizational network and governance aspects of data-driven innovations in infrastructure management
- Netherlands Organization for Scientific Research (NWO), for research into innovative possibilities for horizontal cooperation between trade and production companies in the logistics sector
- **Tilburg Law School**, for research into how data portability in big data affects individuals, innovation and competition

# APPENDIX 2017

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### APPENDIX A. MEMBERS PER 31 DECEMBER 2017

Senior members applicable	TiSEM/TLS	II*	CP*	$IN^{\star}$	HC*	$NI^*$	FT*	Fte
Alves Da Costa-Cabral, Francisco	TLS		•	•				1.0
Argenton, Cédric	TiSEM		•	•				0.3
Bijlsma, Michiel	TiSEM				•			0.1
Boone, Jan	TiSEM				•			0.2
Brouwer, Erik	TiSEM			•				0.4
Da Rin, Marco	TiSEM						•	0.1
Damme, Eric van	TiSEM	•	•					0.4
Delimatsis, Panagiotis	TLS	•					•	0.4
Dengler, Sebastian	TLS	•						0.1
Devarakonda, Shivaram	TiSEM			•				0.2
Filistrucchi, Lapo	TiSEM		•		•	•		0.2
Georgieva, Zlatina	TLS		•					0.5
Geradin, Damien	TLS		•	•				0.2
Graef, Inge	TLS		•	•			•	0.5
Hancher, Leigh	TLS		•			•		0.1
Husovec, Martin	TLS			•				0.5
Klein, Tobias	TiSEM		•					0.1
Lavrijssen, Saskia	TLS		•			•		0.4
Li, Jing	TLS			•			•	0.1
Marhold, Anna	TLS	•	•			•		1.0
McCahery, Joseph	TLS						•	0.1
Mikkers, Misja	TiSEM				•			0.1
Müller, Wieland	TiSEM		•					0.1
Potters, Jan	TiSEM	•						0.1
Prüfer, Jens	TiSEM	•	•	•		•		0.2
Renneboog, Luc	TiSEM						•	0.2
Sauter, Wolf	TLS				•			0.2
Schindler, David	TiSEM	•						0.1
Schütt, Florian	TiSEM			•		•		0.5
Suetens, Sigrid	TiSEM	•						0.1
Suppliet, Moritz	TiSEM		•	•	•			0.8
Vermeulen, Erik	TLS						•	0.1
Willems, Bert	TiSEM					•		0.2
Wolswinkel, Johan	TLS		•			•		0.1

Junior members	TiSEM/TLS	II*	CP*	IN*	HC*	ΝI <sup>*</sup>	FT*
Atik, Can	TLS		•				
Bonani, Michela	TiSEM			•			
Capkurt, Fatma	TLS		•				
Fiedler, Clemens	TiSEM		•	•			
Fiala, Lenka	TiSEM	•					
Gils, Freek van	TiSEM	•		•			
Kanevskaia, Olia	TLS	•		•			•
Shacham, Ittai	TiSEM		•				
Pusceddu, Piergiuseppe	TLS	•					
Srivastava, Vatsalya	TiSEM	•					
Wang, Takumin	TiSEM	•		•			
Wang, Xiaoyu	TiSEM	•	•				
Yang, Yadi	TiSEM			•			

\* II: Institutions and incentives

IN: Innovation

**NI:** Regulation of network industries

**CP:** Competition policy

**HC:** Health care markets regulation

FT: Finance, trade, and investment

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### **EXTRAMURAL FELLOWS**

Acosta Rodriguez, Mauricio

Bania, Konstantina

Bijl, Paul de Broulik, Jan

Brunekreeft, Gert

Calcagno, Riccardo

Carletti, Elena Cengiz, Firat

Chaudhuri, Amrita Chirico, Filomena

Cserne, Péter

Cziraki, Peter

Daskalova, Victoria

Degryse, Hans Dijk, Theon van

Dimopoulos, Angelos

Fernandez Machado, Roxana

Fiedziuk, Natalia Foldes, Eva Maria Gabor, Barbara Gomtsian, Suren

Gomtsian, Suren Haar, Ilse van der

Halbersma, Rein

Hock, Branislav Johan, Sofia

Kathuria, Vikas Kasiyanto, Safari

Kervel, Vincent van

Larouche, Pierre Littler, Alan

Luttikhuis, Karin

Motchenkova, Evgenia Mulder, Machiel

Negrinotti, Matteo

Overvest, Bastiaan

Penas, Maria Fabiana

Universidad del Rosario, Colombia

European Broadcasting Union

Radicand Economics

NYU, Emile Noël Fellow

Jacobs University

EMLyon

European University Institute

University of Liverpool

University of Winnipeg European Commission

University of Hull University of Toronto

University of Twente

KU Leuven

E.CA Economics

Queen Mary, University of London

CREST-ENSAE

European Commission

The Hague University of Applied Sciences

European Commission
University of Leeds

Tele2

Kansspelautoriteit

University of Portsmouth

York University Bennet University Bank of Indonesia

Pontificia Universidad Catolica de Chile

Montreal University Kalff Katz & Franssen Li & Van Wieringen

VU University Amsterdam University of Groningen Italian Competition Authority

CPB

Universidad Torcuato Di Tella

Schottmüller, Christoph

Seres, Gyula Sidak, Gregory Sluijs, Jasper Szilagyi, Peter Tajana, Alessandro Tarantino, Emanuele Verouden, Vincent

Zhou, Jun Zingales, Nicolo Zwart, Gijsbert University of Cologne
Humboldt University
Criterion Economics
Andersson Elffers Felix
CEU Business School
Johnson & Johnson
University of Mannheim

E.CA Economics
Bar-Ilan University
University of Sussex
University of Groningen

### **EXTERNAL PHD STUDENTS**

Argyropoulou, Venetia Bolhuis, Machiel Butenko, Anna

Comnenus, George

Corte, Emmanuel de

Edens, Marga Hiemstra, Liebrich Katona, Katalin Lugard, Paul

Ochieng Pernet, Awilo

Trias, Ana

European University Cyprus

Eneco Group

University of Amsterdam

Ecorys Staedion

Energy Trading

Nederlandse Zorgautoriteit

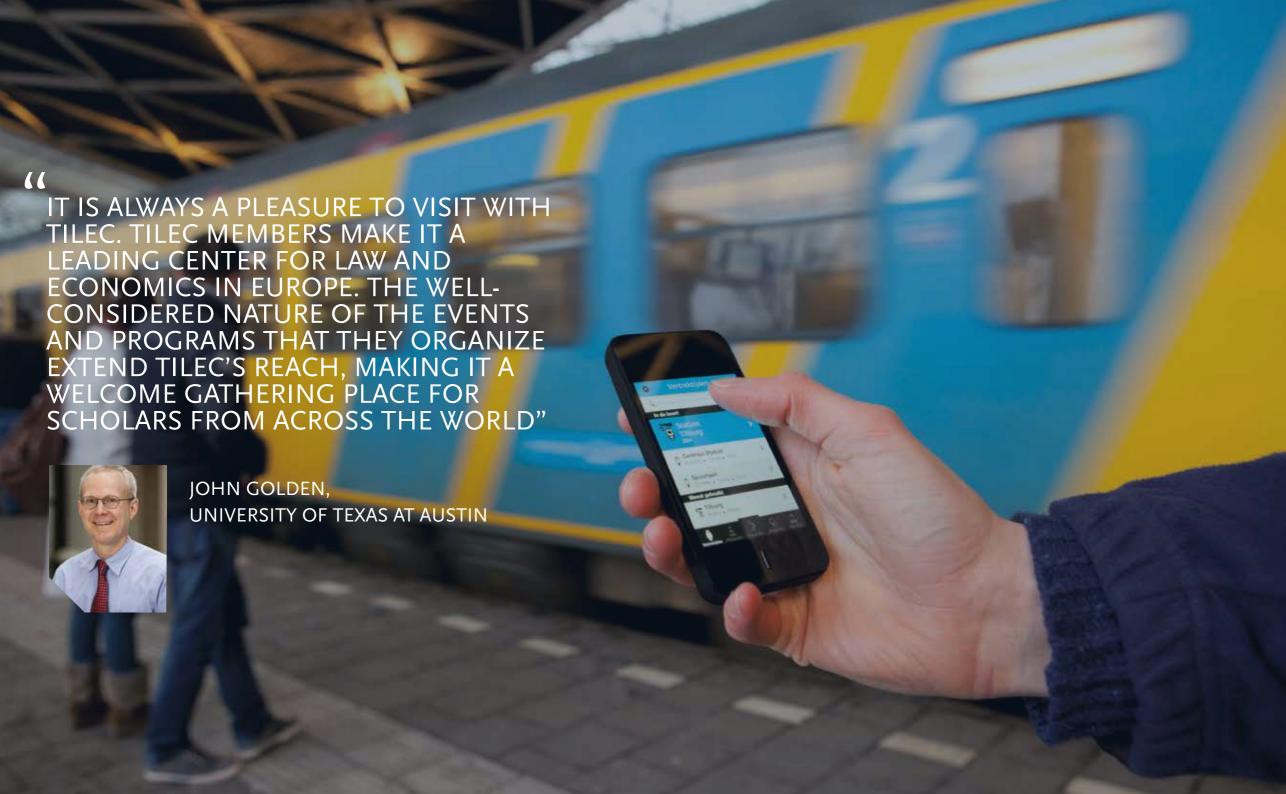
Baker Bots LLP

Federal Department of Home Affairs FDHA, Federal Food Safety and Veterinary Office FSVO

(Division of International Affairs)

Center for European Integration Studies, Bonn, Germany

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### APPENDIX B. LIST OF PUBLICATIONS 2017

List of publications by TILEC members falling within the scope of the TILEC research program.

### **English publications**

### Academic publications – Journal articles

### Alves Da Costa-Cabral, Francisco

Family ties: The intersection of data protection and competition law in EU law. Common Market Law Review, 54(1), 11-50 (with Orla Lynskey).

### Bijlsma, Michiel and Boone, Jan

The complementarity between risk adjustment and community rating: Distorting market outcomes to facilitate redistribution. Journal of Public Economics, 155, 21-37 (with Gijsbert Zwart).

### Boone, Jan and Schotmüller, Christoph

Health insurance without single crossing: Why healthy people have high coverage. Economic Journal, 127 (599), 84-105.

### Da Rin, Marco

The importance of size in private equity: Evidence from a survey of limited partners. Journal of Financial Intermediation, 31, 64-76 (with Ludovic Phalippou).

Venture capital and innovation strategies. Industrial and Corporate Change, 26(5), 781-800 (with Maria Fabiana Penas).

### **Delimatsis, Panagiotis**

The evolution of the EU external trade policy in services - CETA, TTIP, and TiSA after Brexit. Journal of International Economic Law, 20(3), 583-625.

The future of transnational self-regulation - Enforcement and compliance in professional services. Hastings International and Comparative Law Review, 40(1), 1-68.

### Fiala, Lenka

Charitable giving, emotions, and the default effect. Economic Inquiry, 55(4), 1792-1812 (with Charles Noussair).

### Fiala, Lenka and Suetens, Sigrid

Transparency and cooperation in repeated dilemma games: A meta study. Experimental Economics, 20(4), 755-771.

### Georgieva, Zlatina

Competition soft law in French and German courts: A challenge for online sales bans only. Maastricht Journal of European and Comparative Law, 24(2), 175-193.

### Hancher, Leigh

Brexit: State aid and subsidy control and the energy sector. Utilities Law Review, 21(6), 259-268.

### Hock, Branislav

Transnational bribery: When is extraterritoriality appropriate. Charleston Law Review, 9(11), 306-351.

### Husovec, Martin

An academic perspective on the copyright reform. Computer Law and Security Review, 33(1), 3-13 (with Sophie Stalla-Bourdillona and others).

Holey cap! CJEU drills (yet) another hole in the E-commerce Directive's safe harbors. Journal of Intellectual Property Law and Practice, 12(2), 115-125.

Website blocking, injunctions and beyond: View on the harmonization from the Netherlands. GRUR International, 66(7), 580-588.

### Klein, Tobias

End-of-life medical spending in last twelve months of life is lower than previously reported. Health Affairs, 36(7), 1211-1217 (with Eric French).

The effects of access to health insurance: Evidence from a regression discontinuity design in Peru. Journal of Public Economics, 154, 122-136 (with Noelia Bernal and Miguel Carpio).

### Lavrijssen, Saskia

Power to the energy consumers. European Energy and Environmental Law Review, 26(6), 172-187.

Radical prosumer innovations in the electricity sector and the impact on prosumer regulation. Sustainability, 9, 1-21 (with Arturo Carrillo Parra).

### Li, Jing

Equity crowdfunding in China: Current practice and important legal issues. *The Asian Business Lawyer*, 18, 59-131.

### Penas, Maria Fabiana

Debtor rights, credit supply, and innovation. *Management Science*, 63, 3311-3327 (with Geraldo Cerqueiro, Deepak Hegde, and Robert C. Seamans).

### Potters, Jan

Elicited vs. voluntary promises. *Journal of Economic Psychology*, 62, 295-312 (with Huseyn Ismayilov).

### Renneboog, Luc

Corporate donations and shareholder value. *Oxford Review of Economic Policy*, 33(2), 278-316 (with Hao Liang).

Cost overruns in public sector investment projects. *Public Works Management & Policy*, 22(2), 140-164 (with Joaquim Miranda Sarmento).

Creditor rights, claims enforcement, and bond returns in mergers and acquisitions. *Journal of International Business Studies*, 48(2), 174-194 (with Peter Szilagyi and Cara Vansteenkiste).

Leveraged buyouts: Motives and sources of value. *Annals of Corporate Governance*, 2(4), 291-389 (with Cara Vansteenkiste).

Measuring highway efficiency: A DEA approach and the Malquist index. *European Journal of Transport and Infrastructure Research*, 17(4), 530-551 (With Joaquim Miranda Sarmento and Pedro Verga-Matos).

On the foundations of corporate social responsibility. *Journal of Finance*, 72(2), 853-910 (with Hao Liang).

Overconfidence and investment: An experimental approach. *Journal of Corporate Finance*, 43, 175-192 (with Elena Pikulina and Philippe Tobler).

Takeovers and (excess) CEO compensation. *Journal of International Financial Markets, Institutions and Money*, 50, 156-181 (with Isabel Feito Ruiz).

### Sauter, Wolf

The consistency requirement in EU law. *Columbia Journal of European Law*, 20(3), 39-74 (with Jurian Langer).

### Schindler, David

Overpricing and stake size: On the robustness of results from experimental asset markets. *Economics Letters*, 154, 101-104 (with Martin Kocher and Peter Martinsson).

### Suetens, Sigrid

A note on testing guilt aversion. *Games and Economic Behavior*, 102, 233-239 (with Charles Bellemare and Alexander Sebald).

### **Suppliet, Moritz**

Tiered co-payments, pricing, and demand in reference price markets for pharmaceuticals. *Journal of Health Economics*, 56, 19-29 (with Annika Herr).

### Wolswinkel, Johan

Concession meets authorisation: New demarcation lines under the concessions directive? European Procurement & Public Private Partnership Law Review, 12 (4), 396-407.

### **Academic publications – Book chapters**

### **Delimatsis, Panagiotis**

Quantitative restrictions in services. In: Thomas Cottier and Krista Nadakavukaren Schefer (eds.), *Elgar encyclopedia of international economic law*. Edward Elgar (pp. 370-373).

Rules on domestic regulations relating to services. In: Thomas Cottier and Krista Nadakavukaren Schefer (eds.), *Elgar encyclopedia of international economic law*. Edward Elgar (pp. 397-401).

The regulation of water services in the EU internal market. In: Julien Chaisse (ed.), *The regulation of the global water services market*. Cambridge University Press (pp. 263-297).

Trade in services in the WTO: Specific commitments. In: *Elgar encyclopedia of international economic law*. Edward Elgar (pp. 427-431).

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Trade in services in the WTO: General rules. In: Elgar encyclopedia of international economic law. Edward Elgar (pp. 423-427).

TTIP, CETA and TiSA behind closed doors: Transparency in the EU trade policy. In: Mega-regional trade agreements: CETA, TTIP and TiSA: New orientations for EU external economic relations. Oxford University Press (pp. 216-246).

### Husovec, Martin

Courts, privacy and data protection in Slovakia: A hesitant guardian. In: Courts, privacy and data protection in the digital environment. Edward Elgar (pp. 180-197).

### Kanevskaia, Olia

Disciplining standard-setting: Which approach to choose (if any)? In: Kai Jacobs and Knut Blind (eds.), EURAS proceedings 2017 (pp. T97-T116).

### Li, Jing

Investment terms and level of control of China's Sovereign Wealth Fund in its portfolio firms. In: Oxford handbook of sovereign wealth funds. Oxford University Press (pp. 367-432).

### Marhold, Anna

Subsidies in WTO Law and energy regulation: Some implications for fossil fuels and renewable energy. In: Hancher and others (eds.), State aid in the energy sector. Hart Publishing (Chapter 4).

The interplay between liberalization and decarbonization in the European internal energy market. In: Klaus Mathis and Bruce Huber (eds.), Energy law and economics. Springer (pp. 1-28).

The nexus between the WTO and the ECT in global energy governance. In: Giovanna Adinolfi and others (eds.), International economic law: Contemporary issues. Springer (pp. 190-210).

### McCahery, Joseph

Co-investments by sovereign wealth funds in private equity. In: Douglas Cumming and others (eds.), Oxford handbook of sovereign wealth funds. Oxford University Press (pp. 247-273) (with Alexander de Roode).

### McCahery, Joseph and Vermeulen, Eric

Fintech and the financing of SMEs and entrepreneurs. In: Douglas Cumming and Lars Hornuf (eds.), The economics of crowdfunding: Startups, portals and investor behavior. London: Palgrave (pp. 103-130) (with Marc Fenwick).

The future of capitalism: "Un-corporating" corporate governance. In: Susan Watson (ed.), The changing landscape of corporate law in New Zealand. New Zealand: University of Canterbury Press (pp. 63-98) (with Marc Fenwick).

### Sauter, Wolf

The history and scope of EU health law and policy. In: Tamara Hervey and others (eds.), Research handbook on EU health law and policy. Cheltenham: Edward Elgar Publishing (pp. 17-35) (with Mary Guy).

### Academic publications – Monographs and edited books

### Broulik, Jan

Economics in legal decision-making. Tilburg: Prisma Print. Prom.: prof.dr. Pierre Larouche, prof.dr. Zdenek Kühn and dr. Peter Cserne.

### Dengler, Sebastian

Economic essays on privacy, big data, and climate change. Tilburg: Prisma Print. Prom.: prof.dr. Jan Potters and dr. Jens Prüfer.

### Fernandez Machado, Roxana

Essays on empirical industrial organization: Entry and innovation. Tilburg: Prisma Print. Prom.: prof.dr. Jan Boone and dr. Tobias Klein.

### Georgieva, Zlatina

Soft law in EU competition law and its reception in member states' courts: An empirical study on national judicial attitudes to atypical legal instruments in EU competition law. Tilburg: Prisma Print. Prom.: prof.dr. Pierre Larouche and prof. dr. Saskia Lavrijssen.

### Hock, Branislav

Extraterritorial effects of OECD-based anti-bribery laws in theory and practice: From free-riders to opportunists? Tilburg: Prisma Print. Prom.: prof.dr. Pierre Larouche and dr. Angelos Dimopoulos.

### Husovec, Martin

Injunctions against intermediaries in the European Union: Accountable but not liable. Cambridge University Press.

### Lavrijssen, Saskia

Responsible innovation 3: A European agenda. Switzerland: Springer (with Lotte Asveld and others).

### McCahery, Joseph and Vermeulen, Eric

*Corporate governance of non-listed companies*. Beijing: Chinese Financial Publishing House.

### Renneboog, Luc

Leveraged buyouts: motives and sources of value. Delft: NOW Publishers (with Cara Vansteenkiste).

### Sauter, Wolf

Healthcare fraud, corruption and waste in Europe: National and academic perspectives. The Hague: Eleven International Publishing and Uitgeverij Boom (with Misja Mikkers, Paul Vincke and Jos Boertjens).

### Xu, Yilong

Experiments on asset markets & decision making: The role of information and time. Tilburg: Prisma Print. Prom.: prof.dr. Charles Noussair, prof.dr. Jan Potters and dr. Jens Prüfer.

### **Academic publications – Others**

### Marhold, Anna

A Fossil fuel subsidy reform in the WTO: Options for constraining dual pricing in the multilateral trading system. Policy Paper, International Centre for Trade and Sustainable Development (ICTSD).

### **Professional publications – Book chapters**

### Kanevskaia, Olia

Standard-setting organizations: the IEC. In: Krista Nadakavukaren Schefer and Thomas Cottier (eds.), *Encyclopedia of international economic law* (Chapter 1.61) Edward Elgar Publishing Ltd.

Standard-setting organizations: the ISO. In: Krista Nadakavukaren Schefer and Thomas Cottier (eds.), *Encyclopedia of international economic law* (Chapter 1.60) Edward Elgar Publishing Ltd.

Standard-setting organizations: the ITU. In: Krista Nadakavukaren Schefer and Thomas Cottier (eds.), *Encyclopedia of international economic law* (Chapter 1.62) Edward Elgar Publishing Ltd.

### **Professional publications – Reports**

### Graef, Inge

Big data and competition policy: Market power, personalised pricing and advertising. CERRE project report (with Marc Bourreau and Alexandre De Streel).

### **Professional publications – Other**

### Kanevskaia, Olia

O.ISO statutes, headnote for the OXIO database on international institutions.

### Marhold, Anna

Book Review: Vitaliy Pogoretskyy, Freedom of transit and access to gas pipeline networks under WTO law (Cambridge University Press). *World Trade Review*, 16(4), 771-774.

Book Review: Peter Drahos (ed.), Regulatory theory - Foundations and applications (ANU Press). *Tijdschrift voor Toezicht*, 2017(3-4), 40-42.

### **TILEC discussion papers**

### DP 2017-001

Title: Economics in antitrust enforcement and the private benefit of scholarly commentators

Author: Ian Boulik

### DP 2017-002

Title: The sorry clause
Author: Vatsalya Srivastava

### DP 2017-003

Title: Between the green pitch and the red tape: The private legal order of FIFA Authors: Suren Gomtsian, Branislav Hock, Annemarie Balvert, Oguz Kirman

### DP 2017-004

*Title:* Injuctive relief in FRAND disputes in the EU – intellectual property and competition law at the remedies stage *Authors:* Pierre Larouche and Nicolo Zingales

### DP 2017-005

Title: The Dollar profits to insider trading Authors: Peter Cziraki and Jasmin Gider

### DP 2017-006

Title: Competing with big data

Authors: Jens Prüfer and Christoph Schottmüller

### DP 2017-007

*Title:* Providing efficient network access to green power generators: A long-term property rights perspective

Authors: Georgios Petropoulos and Bert Willems

### DP 2017-008

*Title:* Public value tensions for Dutch DSOs in times of energy transition: A legal approach

Authors: Marga Edens

### DP 2017-009

*Title*: The 'unmediated' and 'tech-driven' corporate governance of today's winning companies

Authors: Mark Fenwick, Wulf Kaal and Erik Vermeulen

### DP 2017-010

*Title*: An integrated regulatory framework for digital networks and services *Authors*: Alexandre De Streel and Pierre Larouche

### DP 2017-011

*Title*: Analysis of current trends and a first assessment of the new package *Authors*: Leigh Hancher and Francesco Salerno

### DP 2017-012

Title: Power to the energy consumers

Authors: Saskia Lavrijssen

### DP 2017-013

Title: The application of audit standards in ECA's work

Authors: Alex Brenninkmeijer, Raphael Debets, Branislav Hock and Gaston

Moonen

### DP 2017-014

*Title*: Penalizing on the basis of the severity of the offence: A sophisticated revenue-based cartel penalty

Authors: Yannis Katsoulacos, Evgenia Motchenkova and David Ulph

### DP 2017-015

*Title:* The future of transnational self-regulation – Enforcement and compliance in professional services

Authors: Panagiotis Delimatsis

### DP 2017-016

*Title*: Response to the public consultation on 'building a European data economy'

Authors: Inge Graef and Martin Husovec

### DP 2017-017

Title: Radical innovation in the energy sector and the impact on regulation Authors: Saskia Lavrijssen and Arturo Carrillo Parra

### DP 2017-018

Title: The EU competition law fining system: A quantitative review of the

Commission decisions between 2000 and 2017 Authors: Damien Geradin and Katarzyna Sadrak

### DP 2017-019

Title: For a facts-based analysis of Uber's activities in the EU: Addressing some

misconceptions

Author: Damien Geradin

### DP 2017-020

Title: Is mandatory access to the postal network desirable and if so at what

terms?

Author: Damien Geradin

### DP 2017-021

Title: Shareholder engagement on environmental, social and governance

performance

Authors: Tamas Barko, Martijn Cremers and Luc Renneboog

### DP 2017-022

Title: Paternalism and contract law

Author: Péter Cserne

### DP 2017-023

Title: Behavioural law and economics as Litmus test

Authors: Péter Cserne

### DP 2017-024

Title: Website blocking, injunctions and beyond: View on the harmonization from

the Netherlands

Authors: Martin Husovec and Lisa van Dongen

### DP 2017-025

Title: Fintech and the financing of entrepreneurs: From crowdfunding to

Marketplace lending

Authors: Mark Fenwick, Joseph McCahery and Erik Vermeulen

### DP 2017-026

Title: On the failure of the linkage principle with colluding bidders

Authors: Gyula Seres

### DP 2017-027

Title: Informed trading in the index option market

Authors: Vincent van Kervel, Andreas Kaeck and Norman Seeger

### DP 2017-028

Title: Regulating the new self-employed in the Uber economy: What role for EU

competition law

Authors: Victoria Daskalova

### DP 2017-029

Title: EU state aid law, WTO subsidy disciplines and renewable energy support

schemes: Disconnected paradigms in decarbonizing the grid

Authors: Anna Marhold

### DP 2017-030

Title: Ensuring sound regulatory processes: For a principled approach

Authors: Damien Geradin

### DP 2017-031

Title: The interplay between liberalization and de decarbonization in the

European internal energy market

Authors: Anna Marhold

### DP 2017-032

Title: The legal framework for SEP disputes in the EU post-Huawei: Whither

harmonization?

Authors: Nicolo Zingales

### DP 2017-033

Title: National tax regulation, international standards and the GATS: Argentina-

financial services

Authors: Panagiotis Delimatsis and Bernard Hoekman

### DP 2017-034

Title: Umbrella branding in pharmaceutical markets

Authors: Moritz Suppliet

### DP 2017-035

Title: The transactionalization of EU competition law: A positive development Authors: Damien Geradin and Evi Mattioli

### DP 2017-036

Title: Disciplining standard-setting: Which approach to choose (if any)?

Author: Olia Kanevskaia

### DP 2017-037

Title: Principles for regulating Uber and other intermediation platforms in the EU

Author: Damien Geradin

### DP 2017-038

Title: Existance of equilibria in procurement auctions

Author: Gyula Seres

### DP 2017-039

Title: Cost-sharing design matters: A comparison of the rebate and deductible in

healthcare

Authors: Minke Remmerswaal, Jan Boone, Michiel Bijlsma and Rudy Douven

### DP 2017-040

Title: Fossil fuel subsidies reform in the WTO: Options for constraining dual

pricing in the multilateral trading system

Author: Anna Marhold

### DP 2017-041

Title: Data portability and data control: Lessons for an emerging concept in EU

law

Authors: Inge Graef, Martin Husovec and Nadezhda Purtova

### Non-English publications

### Academic publications – Journal articles

### Marhold, Anna

Hello, Goodbye? Brexit en mogelijke gevolgen voor de Europese energiemarkt. Sociaal-economische wetgeving SEW: Tijdschrift voor Europees en economisch recht, 2, 50-56.

### Lavrijssen, Saskia

Toezicht op investeringen in de energiesystemen. *Sociaal-economische wetgeving SEW: Tijdschrift voor Europees en economisch recht*, 1, 11-25 (with Bernd Dorrestein).

### Capkurt, Fatma

Rechterlijke toetsing van algemeen verbindende voorschriften over de indringendheid van de rechterlijke toetsing in een toekomstig direct beroep tegen algemeen verbindende voorschriften. *Nederlands Tijdschrift voor Bestuursrecht*, 10, 84-95 (with Jurgen de Poorter).

### Wolswinkel, Johan

De rollen van de wetgever bij de verdeling van schaarse vergunningen. *RegelMaat*, 32(1), 6-30.

Het vijfde postulaat van de Afdeling: Transparantie als beginsel van verdelingsrecht? *Ars Aequi*, juni 2017, 500-507.

Volwassen verdelingsrecht: Rechtsontwikkeling en rechtseenheid bij de verdeling van schaarse vergunningen. *Jurisprudentie bestuursrecht plus*, 19(1), 3-26.

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### **Professional publications – Journal articles**

### Damme, Eric van

Goede marktwerking en overige publieke belangen. Markt en Mededinging, 1, 5-17.

### Renneboog, Luc

Anatomia das Parcerias Público Privadas: A sua criação, financiamento e renegociações. Julgar, 1-61 (with Joaquim Miranda Sarmento).

### Sauter, Wolf

Transparantie van ziekenhuistarieven: Een wazige spiegel of oog in oog. Markt en Mededinging, 20(3), 88-97 (with Jan Tichem).

### Professional publications - other

### Lavrijssen, Saskia

Bescherming sectoren van publiek belang is gemakkelijker gezegd dan gedaan. Me Judice (with Paul de Bijl).

Maatvoering nodig bij tegenhouden van overnames in vitale sectoren: Vaststellen of belangen contracteerbaar zijn voorkomt dat de overhead het stuur te snel overneemt. Het Financieele Dagblad (with Paul de Bijl).

### Wolswinkel, Johan

ABRvS 12 april 2017, AB 2017/300 (standplaatsvergunning Doorn).

ABRvS 23 november 2016, AB 2017/295 (seksinrichting Alkmaar).

ABRvS 27 september 2017, AB 2017/389 (speelautomatenhal Helmond).

ABRvS 30 augustus 2017, AB 2017/390 (speelautomatenhal Emmen) (samen met Giel Stoepker)

ABRvS 30 augustus 2017, AB 2017/391 (speelautomatenhal Emmen) (samen met Giel Stoepker).

ABRvS 7 juni 2017, AB 2017/249 (rondvaart Amsterdam).

CBb 12 mei 2017, AB 2017/272 (ontheffing Meststoffenwet).

Rb. Rotterdam 17 augustus 2017, Mediaforum 2017, 14 (verlenging niet-landelijke FM).

### APPENDIX C. ACTIVITIES 2017

### **TILEC** seminars

A Seminar is devoted to a specific topic within the TILEC research program. It is organized for the benefit of faculty members and other researchers at Tilburg University.

### 22 February 2017

Federico Etro, University of Venice Some economics of the Android case

### 15 March 2017

Mislav Mataija, European Commission, Legal Service EU law and standard-setting: putting the pieces together

### 12 April 2017

Kai-Uwe Kühn, University of East Anglia Diversion-based merger analysis: avoiding systematic assessment bias

### 19 April 2017

Meredith Crowley, University of Cambridge Tariff scare: trade policy uncertainty and the foreign market entry of Chinese firms

### 26 April 2017

Konstantinos Stylianou, University of Leeds Normal competition in digital markets

### 10 May 2017

Jarleth M. Burke, Barrister at Law at Law Library, Dublin A revolution contained? Why the Cross-border Healthcare Directive may deliver even less than promised

### 17 May 2017

Andrew Hanssen, Clemson University Engineering the rule of law in ancient Athens

### 31 May 2017

Angela Zhang, King's College London Strategic public shaming, evidence from Chinese antitrust 14 June 2017

Steven Puller, Texas A&M University Does strategic ability affect efficiency? Evidence from electricity markets

27 September 2017

Barak Orbach, University of Arizona Interstate circuit and (other) antitrust myths

04 October 2017

Margaret Kyle, MINES ParisTech

Experts and financial ties: evidence from FDA advisory committees

08 November 2017

Tatjana Jovanic, University of Belgrade

The conditionality of financial support by international financial institutions as an instrument for liberalization in recipient countries

13 December 2017

Kevin Davis, NYU School of Law Multijurisdictional enforcement games

### **Workshops** and conferences

TILEC organizes larger conferences and workshops, devoted to specific topics open to everyone interested in our research themes and activities. More often than not, those larger events are used to bring together academics, policy-makers and representatives from the business world.

15 March 2017

TILEC workshop: European standard-setting at the crossroads – in need of a new approach?

Speakers:

Panagiotis Delimatsis, Tilburg University, TILEC

Chiara Giovannini, ANEC

Mathew Heim, Government Affairs, Qualcomm

Agnieszka Janczuk – Gorywoda, Tilburg University, TILEC

Christian Loyau, ETSI

Vanessa Mak, Tilburg University

Philippe Portalier, Orgalime Harm Schepel, University of Kent Bardo Schettini Gherardini, CEN/CENELEC George Zavvos, European Commission Jappe van der Zwan, NEN

20 and 21 April 2017

6th Conference of the Postgraduate and Early Professionals/Academics Network of the Society of International Economic Law: PEPA/SIEL, 2017

Keynote Speakers:

Joel Trachtman, Tufts University - The Fletcher School Meredith Crowley, Cambridge University

Speakers:

Viviane Kube, European University Institute

Katrine Tvede, University of Amsterdam

Tomás Restrepo, Hamburg University

Natasha Anastasia Georgiou, University of Reading

Cees Verburg, University of Groningen

Martina Anzini, Marche Politechnic University

Vivian Rocha and Alebe Linhares, University of Sao Paolo

Titilayo Adebola, University of Warwick

Esmé Shirlow, King's College London

Wei Yin, Durham University

Daniela Gomez-Altamirano, Leiden University

Jens Hillebrand-Pohl, University of Maastricht

Christopher M.J. Boyd, University of Glasgow

Zouheir El-Sahli, Aix-Marseille University

Stela Rubinova, Graduate Institute, Geneva

Awilo Ochieng Pernet, Codex

Dominique Sinopoli, Wageningen University

Kai Purnhagen, Wageningen University

Olia Kanevskaia, Tilburg University, TILEC

Ru Ding, Georgetown University

Rafael Sakr, London School of Economics

Heather Bray, University of Amsterdam

Ohio Omiuinu, De Montfort University

Benjamin Jones, University of Victoria

Alejandro Gonzalez Arreaza, University of Leuven

Alexandre Belle, University of Glasgow

Vassilis Paliouras, Queen Mary University of London

Federica Violi, Erasmus University Rotterdam

Venetia Argyropoulou, Tilburg University

Klara Polackova van der Ploeg, The Graduate Institute, Geneva

Argyrios Papaefthymiou, Athens University of Economics and Business

Elise Ruggeri Abonnat, University of Geneva

Kinnari Bhatt, University of Greenwich

Suren Gomtsian, University of Leeds

Branislav Hock, Tilburg University, TILEC

Alexandr Svetlicinii, University of Macau

Shilpa Samplonius, University of Groningen

Viktoriia Lapa, Bocconi University

Martina Francesca Ferracane, Hamburg University

Ines Willemyns, University of Leuven

Mandy Feng, Chinese University of Hong Kong

Benedikt Pirker, University of Fribourg

Anna Butenko, University of Amsterdam and Tilburg University, TILEC

Florentine Sneij, McGuireWoods LLP

Andrei Suse, University of Leuven

29 and 30 May 2017

LCII-TILEC Conference: *Innovation, research and competition in the EU: The future of open and collaborative standard setting* 

Keynote speakers:

Klaus Grabinski, Judge, German Supreme Court

Joseph Farrell, University of Berkeley

Speakers:

Stephen Haber, Stanford University

Florian Schuett, Tilburg University, TILEC

Nicolas Petit, University of Liège

Ian Corden, PLUM consulting

Patrick Hofkens, Ericsson

Valérie Hamelin, Legal Counsel IP and Lincesing, Orange

Michael König, DG GROW, European Commission

Shivaram Devarakonda, Tilburg University, TILEC

Justus Baron, Northwestern University

Bowman Heiden, University of Gothenburg

Pieter Van Cleynenbreughel, University of Liège

Alfred Chaouat, Technicolor

Ashok Ganesh, CEN-CENELEC

Stephen Haber, Stanford University

Yann Ménière, European Patent Office

Rudi Bekkers, Eindhoven University of Technology

**Axel Gautier**, University of Liège

Agnieszka Janczuk-Gorywoda, Tilburg University, TILEC

Bjorn Lundqvist, Stockholm University

Raphael De Coninck, CRA

Bernard Vanbrabant, University of Liège

01 and 02 June 2017

4th TILEC Workshop on Competition Policy and Regulation in Media and

Telecommunications: Bridging law and economics

Keynote Speakers:

Joel Waldfogel, University of Minnesota

Martin Kretschmer, University of Glasgow

Speakers:

Ariel Katz, University of Toronto

Rob Frieden, Penn State University

Emanuele Tarantino, University of Mannheim and TILEC

Lisa George, Hunter College, CUNY

Jiekai Zhang, INSEE-CREST

Inge Graef, Tilburg University, TILEC, TILT

Fabrizio Germano, Universitat Pompeu Fabra

Ramsi Woodcock, Georgia State University

Matthew Ellman, IAE-CSIC

Thibault Schrepel, Mayer Brown LLP

Alexander De Corniere, Paris School of Economics

Martin Husovec, Tilburg University, TILEC, TILT

George Knox, Tilburg University

Ruth Towse, Bournemouth University

### 12 and 13 October 2017

Workshop on Economic governance of data-driven markets

### Keynote Speakers:

Yochai Benkler, Harvard Law School
Paul Seabright, Toulouse School of Economics
Joshua Tucker, New York University
Marshall Van Alstyne, Boston University

### Speakers:

Reinhold Kesler, Centre for European Economic Research (ZEW) Mannheim Christoph Schottmüller, University of Copenhagen Lynne Kiesling, Purdue University
Wolfgang Kerber, Philipps University Marburg
Benito Arrunada, Pompeu Fabra University
Maria Grazia Porcedda, University of Leeds
Sebastian Dengler, Tilburg University, TILEC

### 18 and 19 December 2017

2nd TILEC Conference on Competition, standardization, and innovation

### Keynote Speakers:

Vincenzo Denicolò, University of Bologna John Golden, University of Texas at Austin Petra Moser, New York University Katherine Strandburg, New York University

### Speakers:

Georg von Graevenitz, Queen Mary University of London Markus Nagler, LMU Munich Jay Kesan, University of Illinois Scott Guernsey, University of Oklahoma Erik Hovenkamp, Harvard University Justus A. Baron, Northwestern University Sabrina Di Addario, Bank of Italy Roxana Fernandez, CREST-ENSAE Jorge Lemus Encalada, University of Illinois Mark Patterson, Fordham University

### Club Med / Club IO

Club Med (for Club Mededingingsrecht – or competition law, in Dutch) meetings have long been a cornerstone of TILEC's weekly activities. In 2013, the format of the meetings was changed: Club Med meetings are now coupled with a so-called Club IO (for Club Industrial Organization) meeting, taking place the following week. In the Club Med, recent legal and policy developments are discussed, including Commission decisions, judgments of the European or US courts, legislative initiatives, and policy guidelines. In the Club IO, these same developments are examined through the lens of economic analysis.

### 18 January 2017

Florian Schuett, Tilburg University, TILEC

A. Boutin (2016), Screening for good patent pools through price caps on individual licenses. American Economic Journal: Microeconomics, 8, 64-94

### 08 February 2017

**Leigh Hancher**, Tilburg University, TILEC *The new Energy Package proposals.* 

### 15 February 2017

Clemens Fiedler, Tilburg University, TILEC

A. Bose, D. Pal, and D. Sappington (2016), On the merits of antitrust liability in regulated industries. The Journal of Law and Economics, 59(2), 359-392

### o6 September 2017

Vatsalya Srivastava, Tilburg University, TILEC

J. Ganuza, F. Gomez, and M. Robles (2016), Product liability versus reputation.
The Journal of Law, Economics, and Organization, 32(2), 213-241

### 22 November 2017

Moritz Suppliet, Tilburg University, TILEC

J. Lerner, H. Tabakovic, and J. Tirole (2016), Patent disclosures and standardsetting. Harvard Business School Working Paper, 17-030, 1-37

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### Work-in-progress (WIP) meetings

WIP Meetings are internal events where TILEC members present their own work at an early stage, for comments and discussion.

11 January 2017

Jan Boone, Tilburg University, TILEC Competition in health care markets: treatment volume and quality

25 January 2017

Marga Edens, TILEC

Public value dilemmas for Dutch DSOs in times of energy transition: A legal approach

05 February 2017

Moritz Suppliet, Tilburg University, TILEC

Cost-sharing and drug pricing strategies: Introducing tiered co-payments in reference price markets (with A. Herr)

08 March 2017

Victoria Daskalova, Twente University, TILEC

Crowdwork, sharing economy, and freelancers: What role for competition law in regulating the new self-employed?

22 March 2017

Anna Marhold, Tilburg University, TILEC

Decarbonizing the European electricity grid – an inquiry into the effectiveness of EU clean energy policy

29 March 2017

Mauricio Rodriguez Acosta, Universidad del Rosario, Colombia Dynamic resource management under weak property rights: A tale of thieves and trespassers

05 April 2017

Eric van Damme, Tilburg University, TILEC Competition and other public interests

07 June 2017

Roxana Fernandez, Tilburg University, TILEC

Patent portfolio choices: An empirical analysis of the U.S. semiconductor industry

21 June 2017

Francisco Alves da Costa-Cabral, Emile Noël Fellow, NYU School of Law Data protection and competition law

28 June 2017

Nicolo Zingales, TILEC

The Rise of infomediaries and its implications for antitrust

13 September 2017

Inge Graef, Tilburg University, TILEC, TILT Controlling algorithms under EU competition law

20 September 2017

Serena Nuzzi, University of Florence

MFN clauses and quality disclosure on online platforms

11 October 2017

Panagiotis Delimatsis, Tilburg University, TILEC

Presentation ERC grant

18 October 2017

Martin Husovec, Tilburg University, TILEC, TILT

Open source, standard-setting, and innovation

25 October 2017

Eleonora Freddi, Tilburg University

What did states do? An analysis of historical public expenditures

01 November 2017

Anna Marhold, Tilburg University, TILEC

Dispute resolution mechanisms and the role of the industry in European regulatory agencies for energy: A comparative perspective

15 November 2017

Olia Kanevskaia and Panos Delimatsis, Tilburg University, TILEC

Exit, voice and loyalty: Strategic behavior in IEEE

29 November 2017

Lapo Filistrucchi, Tilburg University, TILEC

Licensing 5G technology

o6 December 2017

Shivaram Devarakonda, Tilburg University, TILEC

Weeding out weak patents: Patent invalidation by the patent trials and appeals board

### Other activities

During his visit, Ronald Coase Visiting Professor Mark Schankerman (London School of Economics) gave a series of lectures on the topic Patent rights and innovation: From evidence to policy:

26 September 2017

Lecture 1: Spillovers and their implications

2 October 2017

Lecture 2: The bright side of patents

10 October 2017

Lecture 3: The dark side of patents

23 October 2017

Lecture 4: Screening for patent quality

### **CREDITS**

Editor:

TILEC MT

Design and production:

Beelenkamp Ontwerpers, Tilburg

Print:

Prisma Print, Tilburg

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