“International Standardization, Marrying Public and Private, Global and Local, Law and Economics”

Organized by the Tilburg Law and Economics Center (TILEC)

07 and 08 November 2013, Tilburg

DRAFT program (as of October 24, 2013)

www.tilburguniversity.edu/tilec/standardization

Thursday, 07 November 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1: The Foundations of International Standards: A Tentative Interdisciplinary Inquiry</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30-13:45</td>
<td>Registration and Coffee</td>
</tr>
<tr>
<td>13:45-14:00</td>
<td>Lex Meijdam (Dean of the Tilburg School of Economics and Management)</td>
</tr>
<tr>
<td></td>
<td>Welcome</td>
</tr>
<tr>
<td>14:00-14:20</td>
<td>Knut Blind (TU Berlin; Rotterdam School of Management; Fraunhofer FOKUS)</td>
</tr>
<tr>
<td></td>
<td>‘The Impact of Quality Infrastructure on Trade’</td>
</tr>
<tr>
<td>14:20-14:40</td>
<td>Hans Lindahl (Tilburg University)</td>
</tr>
<tr>
<td></td>
<td>‘The ISO Standards and Authoritative Collective Action: Conceptual and Normative Issues’</td>
</tr>
<tr>
<td>14:40-15:00</td>
<td>Henk de Vries (Erasmus University, Rotterdam)</td>
</tr>
<tr>
<td></td>
<td>‘Coordination and competition among standard-setting bodies’</td>
</tr>
<tr>
<td>15:00-15:30</td>
<td>Discussants: Gandal, Larouche and General Discussion</td>
</tr>
<tr>
<td>15:30-16:00</td>
<td>Coffee Break</td>
</tr>
</tbody>
</table>

Session 2: International Standardization and the WTO

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 2: International Standardization and the WTO</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00-16:20</td>
<td>Alessandra Arcuri (Erasmus University Rotterdam)</td>
</tr>
<tr>
<td></td>
<td>‘The SPS Agreement and International Standards’</td>
</tr>
<tr>
<td>16:20-16:40</td>
<td>Panagiotis Delimatsis (Tilburg University)</td>
</tr>
<tr>
<td></td>
<td>‘Relevant International Standards’ and ‘Recognized standardization bodies’ under the TBT Agreement</td>
</tr>
<tr>
<td>16:40-17:00</td>
<td>Devin McDaniels (WTO), Petros Mavroidis (EUI) and Erik Wijkström (WTO)</td>
</tr>
<tr>
<td></td>
<td>‘Standards development and the TBT Agreement’</td>
</tr>
<tr>
<td>17:00-17:30</td>
<td>Discussants: Herwig, van Calster and General Discussion</td>
</tr>
</tbody>
</table>
Friday, 08 November 2013

Session 3: International Standardization in the Shadow of the WTO

09:00-09:20  Harm Schepel (University of Kent)
‘The dynamics between ISO and domestic standard-setting bodies and legal orders’

09:20-09:40  Jan Wouters and Axel Marx (University of Leuven)
‘Competition and cooperation in the market of voluntary sustainability standards’

09:40-10:00  Juan Marchetti (WTO)
‘Standard-setting in financial services’

10:00-10:30  Discussants: Cadot, Mavroidis and General Discussion

10:30-11:00  Coffee Break

Session 4: The Politics and Dynamics of International and Regional Standardization

11:00-11:20  Olivier Cadot (HEC Lausanne)
‘Regional Standardization and the Idea of Harmonization’

11:20-11:40  Stefan Nonneman (European Commission)
‘The EU Role in Global Standardization: Strategies, Influence and Power’

11:40-12:00  Walter Mattli (Oxford University)
‘Orchestration Regulatory Standards: Winners and Losers’

12:00-12:30  Discussants: Blind, Schepel and General Discussion

12:30-13:30  Lunch

Session 5: International Standardization and Development

13:30-13:50  Geert van Calster (University of Leuven)
‘The development agenda of the ISO: a Case-Study on Environmental Standards’

13:50-14:10  Awilo Ochieng (Codex Alimentarius Commission)
‘The development dimension of the Codex Alimentarius standard-setting’

14:10-14:30  Angelos Dimopoulos (Queen Mary)
‘Standards on responsible investment and corporate social responsibility’

14:30-15:00  Discussants: Goodwin, Delimatsis, and General Discussion

15:00-15:30  Coffee Break

Session 6: International Standardization and Innovation

15:30-15:50  Daniel Hermele, Qualcomm
‘Open, FRAND-based Standardisation and the Business Model Battle over IPR’

15:50-16:10  Pierre Larouche (Tilburg University) and Geertrui van Overwalle (University of Leuven)
‘Open standards, intellectual property and antitrust’

16:10-16:30  Neil Gandal (University of Tel Aviv)
‘Standardization and Interoperability’

16:30-16:50  Kees Stuurman (Tilburg University)
‘Privacy Standards and Cloud Computing’

16:50-17:20  Discussants: Prüfer, Zingales and General Discussion

17:20-17:40  Wrap-up
Contributors:

- **Allesandra Arcuri** is Associate Professor of Law & Economics – International Economic Law, Erasmus School of Law, Erasmus University Rotterdam.
- **Knut Blind** is Professor of Innovation Economics at Berlin University of Technology, Germany and Professor of Standardization at Rotterdam School of Management, Erasmus University Rotterdam, the Netherlands.
- **Geert van Calster** is Professor of Regulatory Law at the University of Leuven, Belgium.
- **Olivier Cadot** is Professor of Economics at the HEC Lausanne, Switzerland.
- **Panagiotis Delimatis** is Professor of Law and Director of the Tilburg Law and Economics Center (TILEC) at Tilburg University, the Netherlands.
- **Angelos Dimopoulos** is Senior Lecturer of Law at Queen Mary, University of London, UK.
- **Neil Gandal** is Professor of Economics at the Berglas School of Economics, Tel Aviv University, Israel.
- **Daniel Hermele** is Senior Director and Legal Counsel, Qualcomm Technology Licensing, US.
- **Pierre Larouche** is Professor of Competition Law at Tilburg University, the Netherlands.
- **Hans Lindahl** is Professor of Legal Philosophy at Tilburg University, the Netherlands.
- **Juan Marchetti** is Counsellor at the World Trade Organization (WTO), Geneva, Switzerland.
- **Devin McDaniels** is Legal Officer at the World Trade Organization (WTO), Geneva, Switzerland.
- **Axel Marx** is Deputy Director of the Leuven Centre for Global Governance Studies, Leuven, Belgium.
- **Petros Mavroidis** is Professor of Law at European University Institute, Florence, Italy.
- **Walter Mattli** is Professor of International Political Economy at Oxford University, UK.
- **Stefan Nonneman** is Head of Unit (B5: Standards for Boosting Competitiveness) at DG Enterprise of the European Commission, Brussels, Belgium.
- **Awilo Ochieng** is Vice-Chair of the Codex Alimentarius Commission, Geneva, Switzerland.
- **Geertrui van Overwalle** is Professor of Intellectual Property Law at the University of Leuven, Belgium.
- **Harm Schepel** is Professor of Economic Law at the University of Kent, UK.
- **Kees Stuurman** is Professor of Law at the Tilburg Institute for Law, Technology and Society (TILT), Tilburg University, the Netherlands.
- **Henk de Vries** is Associate Professor of Standardization at the Rotterdam School of Management, Erasmus University Rotterdam, the Netherlands.
- **Erik Wijkström** is Counsellor and the Secretary of the Committee on Technical Barriers to Trade (TBT) at the World Trade Organization (WTO), Geneva, Switzerland.
- **Jan Wouters** is Professor of International Organizations and Jean Monnet Chair at the University of Leuven, Belgium.