

Notes 10x10 session  
June 25, 2021 - 13:00 - K7

### **Introduction**

Introduction by Wim and Rob.

Introduction round and best memory of university:

"If I wanted to do something, I have always had the opportunity."

"We are a very entrepreneurial university."

"I was given the opportunity to develop myself."

"The tremendous enthusiasm of students."

"It's bursting with good ideas here."

"Involvement of staff and students."

"The possibilities, the entrepreneurial attitude."

"Approachability and the opportunities you get here."

"The drive to be the best you can be."

"The collaborations in research groups."

### **Dreams and challenges**

The university better connected to "outside" through alumni:

- The university as a connecting factor between the inside and outside.
- The university is sometimes a bit removed from practice. As an alumnus, you could also "contribute" the knowledge you gain from the field.
- A kind of cross-pollination between the work field and the university.
- For recent graduates: a kind of reality check, still have a lot to learn.
- On the other hand, the company has to do something with these young employees. They are enthusiastic and look with fresh eyes, it is up to the company to be able to deal with this as well.
- Graduates come with knowledge and not necessarily with skills.
- Extended Master's programs: six months of partner organization work. Connect scientific knowledge with work experience. To everyone's satisfaction.

On the other hand:

- Science does not have to be practical. Just don't do too much of what practice demands, stay working on science!
- TiU slogan: understanding society. But society does not understand university?
- Guarantee scientific orientation of study programs.

Balancing science and practice:

- You have a certain thinking skill (scientific thinking). You have yet to learn how to "convert" that into practice.
- Think critically and be analytical.
- But some skills are still missing.
- But also think about academic staff. As a university, contribute to better acceptance of placing scientific personnel, guarantee proper placement.

University as an employer:

- No growth opportunities within the university.
- It's a good employer, people stick around for a long time. But as a "young" person, no growth opportunities.
- Support staff and scientific staff, need for permanent appointments, but therefore less flexibility.

- Growing horizontally vs. vertically?

Dream: TiU centerpiece/leader of a new brainport/new Silicon Valley.

- Desire: Meaningful for the region, collaboration, partnerships, recognition, pride, appealing results, also a place where outspoken choices are made. What do you want to excel in?
- What is needed for this? Actively working together with partners/businesses to establish a shared vision. Also believe in it, we take care of 'the next level' ourselves, with Tilburg (so not only the university).
- Sometimes ambitions and capabilities not balanced.
- Playing a role in the region: also have capacity for it.
- Image of Tilburg: we were once the textile city, now the little boy.
- First-class oriented, bilingual, successful European environment, bring knowledge to the region as well.
- Combination: between disciplines and between levels. You can't do everything, so choose profile.

How do we see TiU? What position should we take?

- "Rooted in Brabant, at Home in the World."
- As a European University.
- "Regionally relevant, internationally interesting."
- There is always a regional ecosystem.

Dream: form and come out with clarity/uniqueness/inclusiveness of the university. To establish the university in the Netherlands and beyond and give meaning to degree.

- Choose a particular domain that should be your selling point.
- Being progressive in what?
- Ambition: to remain the most innovative. Be the most innovative in research methodologies etc.
- Making radical choices.
- "The Wageningen of the social sciences."
- Putting forward what you excel at.
- Define identity together and also "feel" this in the organization. This must be combined.
- Prioritizing.

### **Statements**

Language policy: bilingual, but handled pragmatically.

- Practically speaking: students more connected → two ways.
- Aiming at two directions or making a choice?
- Among both students and staff.
- Inclusiveness.

The relevance of a university degree/TiU degree? Daring to use open source?

- This is what we stand for and this is what you will be trained for.
- Open source: interdisciplinary.
- If everything is accessible, what are we contributing?
- Approachable or exclusive?
- Closed community?

### **Core values and other**

Core values: caring, curious, connected, courageous.

Passionate staff, but feel pressure:

- Huge workload: if your desk is not empty, you will not come up with new creative ideas.
- Are we busy? Or do we feel busy?
- Learning to deal with the pressure.
- Perception of pressure is logical: we don't learn to reflect on ourselves enough.
- Exercising and being outdoors is also important for this.
- University is also an employer: that's a big responsibility.

Caring: TiU more attention social well-being employees and students.

- Who are you and what do you stand for?
- PASS program. Elaboration in practice, for this also the right people are needed.
- Reinforcement is lacking, feedback is lacking.
- TiU alumni have certain identity: get people to think about that too. A certain "chemistry."

Broad education: education of the person as a whole (Cobbenhagen).

- No other time in your life to delve more broadly than during your time as a student. Is also of use for later.
- Broadly formed, able to do all kinds of different things and to experiment.
- Introductory course, in thinking.
- Lots of electives, doesn't detract from major, might make it better.
- Being able to develop broadly, the idea that you can experiment.
- This time must be taken.
- Learning as a student: making choices, learning to experiment.
- Educate more broadly, not only other fields, but also knowledge of yourself.

### **Final remarks:**

"A fifth C: consulting. Stakeholders and collecting from the environment."

On courageous: "Learning from mistakes, "room" for learning. Physically on campus: room for expression and initiatives has become less. For example, notice boards have disappeared. The same applies to smaller rooms, they are no longer there. In the plan, there should also be room for clutter and expression."

"There is attention for students, employees, society, but the graduates should not be forgotten!

Through alumni associations, for example, maintain contact. Likewise contact with the 'outside'."

"Tilburg is neither fish nor fowl. Given the major transitions and if you want to be a player in this world, it requires investments. The question is whether you can do it alone. Maybe cooperation?

Dare to invest heavily in innovation, in whatever form."

Core Values: "These are great, but it comes down to the practical implementation."