

Annual Report 2020

University Fund Tilburg University

Tilburg University Fund Foundation



BOARD

Bert Groenewegen (Chairperson)

In 2020, changes were made in the make-up of the Board. As of October 27, 2020, discharge was granted to:

Jacqueline Lommen (Treasurer)

Astrid van Eeten (Secretary)

Paul Burghouts (Member)

Sabine van Gent (Member)

Koen Becking (Member)

As of October 27, 2020, the following board members took up their duties:

Cindy van Oorschot (Treasurer)

Mariëtte Turkenburg (Secretary)

Marc Cootjans (Member)

Wim van de Donk (Member)



From left to right: Bert Groenewegen, Marc Cootjans, Cindy van Oorschot, Mariëtte Turkenburg, Wim van de Donk

In 2020 there were three board meetings. The board members do not receive remuneration for their work. They have also neither applied for nor received financial support from the board of the University Fund, nor have they made any expenditures.

DEVELOPMENT & ALUMNI RELATIONS OFFICE

Support for the Tilburg University Fund Foundation is provided by the staff of the Development & Alumni Relations Office of Tilburg University.

MANAGING DIRECTOR

Piet van Ierland is Managing Director of the Tilburg University Fund Foundation and also Director of the Marketing & Communication Division of Tilburg University. The Development & Alumni Relations Office is one of the offices within Marketing & Communication. As of September 1, 2020, he took over the role of Director from Frederique Knoet, who said good-bye to the University Fund this year.



FOREWORD



We started off 2020 with lots of great plans. It was the beginning of a new decade for the University Fund, too. Last year I concluded my Foreword to the Annual Report by wishing you, as donor, even more inspiration in your fascinating encounters with researchers, students and other donors. Unfortunately, we were unable to meet in the flesh last year, or hardly at all. The coronavirus restrictions had a tremendous effect on all the activities of the University Fund, but not only in a negative way.

The year 2020 started with a new round of applications for education and research projects. We received more than forty applications, of which seven were granted funding. One of them was the project FAINT against needle fear and fainting. A project that turned out to be particularly timely. About 3,000 people with fear of needles participated in the development of an app to relieve anxiety about injections. This app has already become available. It gives us a good feeling that we were able to contribute to this successful project.

We have been approaching our alumni every year since 2009 in a personal way with phone campaigns to ask if they would support the Tilburg University Fund Foundation. This had to be handled differently this year. The first phone campaign in March had to be interrupted due to the Covid restrictions. During the second phone campaign in November, the students didn't call in the usual way from campus, but from their own student residences. It was the most successful phone campaign we ever had. We received more than 100,000 euros in pledges for the coming five years. A wonderful result!

During the first period of the Covid emergency we received signals that lots of students were in financial trouble. The government had offered support to students, but this was certainly not always enough. The University Fund therefore decided to offer students our help and create a safety net for them by setting up the Coronavirus Emergency Fund. Thanks to many generous donations, we collected a total of €23,812 which we used to help out 47 students.

Our end-of-year was also very special. In the final weeks of 2020 we received a special donation of over 1 million euros from Vrouwen van Bethanië, which made the Vrouwen van Bethanië Fund an established fact. We will certainly be celebrating that in style in the coming year. You will be reading more about this Fund in this annual report, and about the impact this donation will be having.

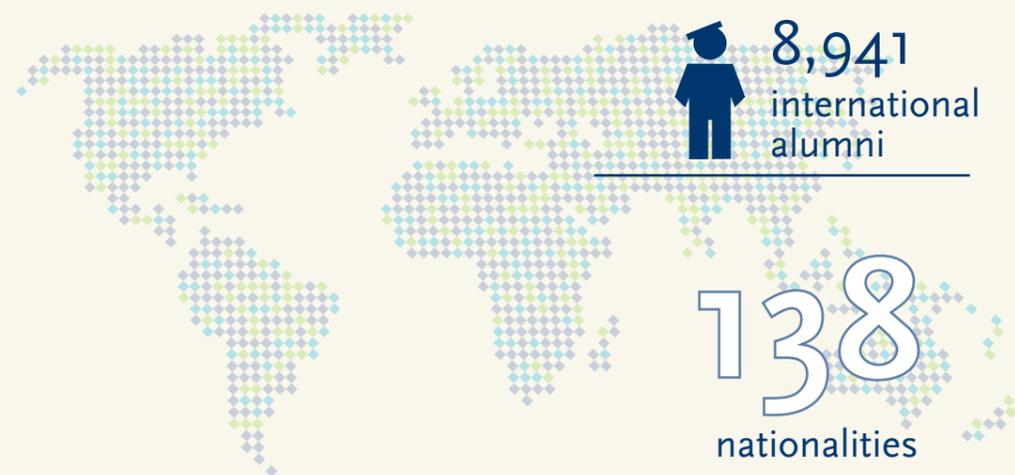
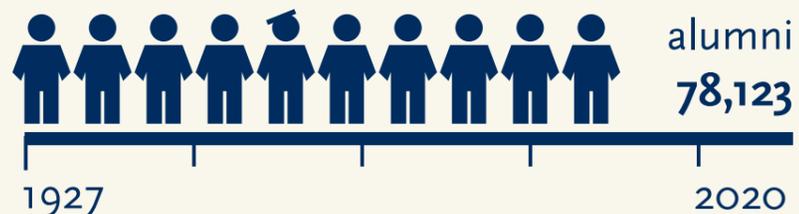
In this annual report, we will be looking back at a turbulent year in which our world changed. A year in which we could only meet together online, but could also still mean a lot to each other. It was also a year in which we said good-bye to board members and to Frederique Knoet as director of the Fund, and we welcomed Piet van Ierland as our new director. We are looking forward to the new year with new board members, Wim van de Donk, Marc Cootjans, Cindy van Oorschot and Mariëtte Turkenburg, who have joined the Board full of enthusiasm.

I hope that we will soon have plenty of wonderful opportunities to meet and inspire each other. Opportunities for you to meet all the enterprising researchers and talented scholarship students who, thanks in part to your donations and involvement, have been able to change their lives and ensure our university has an impact on the world around us.

Bert Groenewegen

Chairman of the Tilburg University Fund Foundation

ALUMNI



DEGREES IN 2020



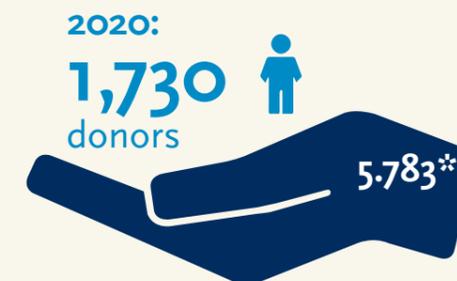
Data according to alumni database on April 1st 2021

TILBURG UNIVERSITY

By deepening our understanding of the inner workings of society, Tilburg University strives to contribute to social progress. Using our connections with partners in society at large, we conduct high-quality research that focuses on a number of challenging strategic themes, including Empowering a Resilient Society, Enhancing Health and Wellbeing, and Creating Value from Data. These three themes are reflected in our overarching theme: the Digital Society. We innovate by conducting research, by learning and by understanding. **Understanding Society.**

Tilburg University was founded in 1927 and has contributed to monodisciplinary as well as interdisciplinary research and education in the humanities and the social sciences. Our students develop the knowledge, skills and character needed to face the challenges of the 21st century. We are educating them to become responsible and enterprising thinkers who will be prepared for leadership roles in the society of the future. We accomplish this by providing high-quality academic education on an international green campus.

DONORS



DONATIONS IN 2020



€ 1,343,641

Named Fund	€ 1,050,000	78%
Phone Campaigns	€ 171,525	13%
Have a Seat	€ 10,259	1%
Coronavirus Emergency Fund	€ 12,184	1%
Other	€ 99,673	7%

VOLUNTEERS IN 2020



Despite the coronavirus crisis, many of our alumni volunteered their services for the University in 2020, and many of them did this in more ways than one. For example, alumni contribute as coach or mentor, members of the Alumni Panel take part in our research by replying to surveys, alumni give us feedback and volunteer to give guest lectures for our students. Many alumni also work in alumni associations and student recruitment, among other things.

* Since the establishment of the Tilburg University Fund in 2008.

TAKING ON TOMORROW'S CHALLENGES

The Tilburg University Fund Foundation wants to contribute in its own unique way to the quality of society today and in the years ahead. A real challenge! For that reason, we are fundraising to increase the impact of Tilburg University on society both at home and abroad. Through its education and research, Tilburg University is making an effective contribution to a better and more sustainable world.

The University Fund wants to increase the impact of Tilburg University on society through its continuing contributions. Both close to home and far away. Now and in the future. Our fundraising allows us to offer additional financial assistance to research, for education and for scholarships. In this way, we also increase the impact of our donors. Specifically because our focus is on fundraising, we can channel our energy into the most efficient and effective way of executing our plans. Everyone who makes a donation is important to us.

OBJECTIVES

In 2020, the Tilburg University Fund Foundation reviewed its mission and vision once again and tightened the focus — with the text above as the result. In addition, we formulated core values that work as guidelines towards achieving the objectives.

The objectives of the University Fund remain unchanged:

1. The objective of the University Fund is to promote education and research at Tilburg University, as well as the University's impact, and all matters associated with this objective in the broadest sense.

2. The University Fund attempts to achieve this objective by:
 - a. fundraising;
 - b. independent, careful management and allocation of funds acquired;
 - c. making financial resources available to Tilburg University and its staff, students and alumni;
 - d. engaging in any other activities that relate to or benefit the foregoing in the broadest sense.

CORE VALUES



Equality *Every person has the same value. Everyone should receive the same opportunities.*

Equality in our view exists at an individual and collective level. The value that we provide contributes to social equality. We are convinced that together we can create a better world. We are making a contribution. With complete conviction. By partnering with the university, we have an opportunity to play a role in creating a more equal world.



Commitment *Because we are passionately committed to our work, we are able to achieve a great deal.*

When you do something you believe in, you ensure that everything glows with energy. Our work is not commonplace. The bond we have with our donors is no ordinary one. It is founded on the heritage of Tilburg University and our boundless commitment. When we tell people what we do — but more importantly why we do it — it makes a tremendous impression. Because we explain the impact our activities have. What they mean to people. The progress that they achieve. Close to home and far away.

In practice, this comes down to carrying out fundraising programs to promote giving, such as phone campaigns, the Middle and Major Donor Program, named funds and acquiring bequests and legacies. The funds are used to finance scholarship programs (including scholarships for students from all over the world), research projects (such as the Zero Hunger Lab) and educational projects (such as the Pre-Bachelor's Program for refugees).

In its fundraising activities, the Development & Alumni Relations Office (DARO) assumes the role of initiator and facilitator for the Tilburg University Fund Foundation. It oversees the active demand for funds, but is also supply driven. The Board is assisted by an investment committee, which provides advice regarding the use of the funds raised. The Audit Committee supports the Board in forming an opinion on the financial statements and interim financial reports.

RESULTS ACHIEVED

In 2020, the Tilburg University Fund Foundation received its largest gift so far. A donation from the Catholic convent Vrouwen van Bethanië in the amount of €1,050,000 was used to create a named fund with a specific funding objective. Along with other donations

totaling €1,343,641, exceptional students, educational and research projects were supported.

- We granted 68 student scholarships.
- We were able to offer 9 researchers financial support for their projects.
- This year no educational projects were funded.

In 2020 we received a total of 1730 donations:

- 1663 regular donations (up to 500 euros per year)
- 55 medium-sized donations (500 –2,000 euros per year)
- 12 large donations (over 2,000 euros per year)

THE FUTURE

With coordination between the phone campaigns and active donor relations (the “Middle and Major Donor Program”), we aim to acquire more new donors across all three donor segments over the next year. We also want to achieve more growth within these groups.

In 2021, we will continue to focus on donor relations with a view to acquiring substantial donations from private individuals. In addition, we will focus attention on parties such as capital funds, corporate funds, religious orders and congregations that have a similar mission and identity to Tilburg University and with which cooperation seems natural.



Distant view *We are determined and single-minded about the way ahead.*

Our activities, our programs, our objectives all lead to the distant goal: the world of tomorrow. That isn't a vision, but a realistic view of the future. By constantly setting clear targets and meeting them, we are working our way towards this goal. Committed, energetic, with courage and enthusiasm. This is our contribution to the University's tradition of learning and sharing knowledge.



Difference *We feel an urgency. That's why we want to make a difference.*

What we do is essential and we share that awareness with all those involved. We're happy to take up the challenge of achieving our goals. It demands intense commitment and care. We support our activities unconditionally and make it clear why they are so crucial.

Women of Bethany Fund puts women and religion on the map again

€ 1.050.000

Mariet Rijk, one of the last eleven Women of Bethany, explains how the Roman-Catholic congregation came to its decision to donate. “For more than a hundred years, the Women of Bethany have offered religious counseling to people from all walks of life. Over the years, we have built up a capital that we would like to spend in a way that suits our objectives. You can support small-scale projects but they will be concluded after a few years. That is why we have opted for a long-term purpose.”

Since 1967, several Women of Bethany have been educated at theological institutions in Amsterdam and Utrecht. These two institutions have now merged with the Tilburg University School of Theology. That is one of the reasons why the Women of Bethany decided to seek collaboration with Tilburg University.

Endowed professorship and more

The donation of € 1,050,000 to the Tilburg University Fund is the largest gift to the foundation to date. The

donation is a Named Fund within the public benefit organization (ANBI), the Women of Bethany Fund. This Named Fund has a specific purpose: instituting and funding an endowed chair on ‘Moral Education’, a Senior Research Fellowship, a PhD researcher in the broad field of religious instruction, catholic education, new evangelization, new apologetics, a fellowship on ‘catholic social thinking and/or catholic theology’ for advanced study by students, and a training program for young theology teachers.

Women’s emancipation in the church

One of the things that the donation will make possible is an extra focus on women in theology. “We are a congregation of women and we have been at the forefront of women’s emancipation,” Rijk explains. “From 1919 onwards, our Women have worked ‘to elevate’ people in their own life and work situation,” Riet Spierings adds. “At the end of the 1960s, the first Women of Bethany studied theology at the new institutions in Amsterdam and

Utrecht. In the years that followed, women’s studies and feminist theology emerged, for instance, with a new, female perspective on the bible and more awareness of the meaning of female figures in the Scriptures. Moreover, spirituality was recontextualized within theology.” The theme of women’s emancipation links up with Tilburg University’s diversity policy, which, in recent years, has focused on the appointment of more women professors, as part of the Philip Eijlander Diversity program.

Basis for work

That the donation is made to a university is also consistent with the Women’s heritage. “Study offers a solid individual basis for the work you do,” Rijk argues. “In this way, we contribute to the education of good academics.” Besides study, work is central to the lives of the Women of Bethany. Spierings: “A strong basis enables you to guide others on their spiritual path by organizing lectures, meetings, and meditations and by initiating dialogues.”

Going with the times

“We think it’s important to connect with the times we are living in,” Rijk continues. “As Women of Bethany, we have always tried to help the faith to take root precisely in areas where it had not yet germinated. We served the faith and we ministered to people with respect for their contexts. We worked for all people, be they factory laborers or students, and sick or healthy. We helped people in their quest of the things they wanted to share with the world.”

Young people are needed

Many students are going through a rough patch now, with Covid-19. What advice do the Women have for them?

Spierings: “It does not matter whether you are old or young, everyone benefits from connection. Look out for each other. Listen to each other. We are people, not islands. We need each other and we become ourselves through connection with others.” Rijk would like to encourage young people. “We need you so! See if you can find each other by discussing a topic that is close to your heart and that lifts you up. Studying is mostly about learning and receiving, embracing and expressing our Western culture. So also during your studies, go and do something that suits you, even if it is at a distance.” Spierings nods: “Use your creativity to establish new connections or strengthen existing ones.”



Mariet Rijk
“Study offers a solid individual basis for the work you do”



Riet Spierings
“Use your creativity to establish new connections or strengthen existing ones”



The Tilburg University Fund is delighted to report that the catholic congregation of the Women of Bethany has donated an amount of € 1,050,000. With this gift, the congregation and Tilburg University draw attention to women and theology and to religious education. “We want to continue our legacy in a place that spans time.”

Women of Bethany

The Women of Bethany are a religious congregation within the Roman Catholic Church, founded in the Diocese of Haarlem in 1919, inspired by Jesuit Jac. van Ginneken. The congregation’s aim was to employ well-educated women in faith education and catechesis, preferably for young people from working-class families. The Women’s work was characterized from the outset by a great openness to people with different views or of other faiths. ‘Yet let Thyself be found by those who do not seek Thee,’ used to be, and still is, their prayer.

At the moment, the congregation has eleven members in the Netherlands and three more in Austria, Spain, and the US. A number of them continue to be very active, despite their advanced age.

Creating impACT Together

The Tilburg University Fund Foundation provides scholarships for students and is committed to large and small teaching and research projects at Tilburg University. These research projects correspond to the challenges that society needs to tackle. For example, we have joined forces to improve the resilience, care and wellbeing of individuals and society, the responsible use of data and smart solutions in the digital age.

Sustainable Development Goals

A number of these projects contribute substantially to the United Nations' Sustainable Development Goals (SDG). Specific SDGs are reported with each project.

sustainabledevelopment.un.org

Donations and grants

We have been able to contribute to the funding for the following projects because of one-off, regular and large donations to the University Fund. For each project, we indicate how much was donated to the project, or when the grant was provided through donations from the phone campaign, and how much was disbursed.

-  Donations received
-  Grants awarded
-  Named funds

Coronavirus Emergency Fund

 € 13.441
 € 23.812



The coronavirus crisis has had a tremendous impact on all of us, but in particular on vulnerable groups in our society. In March we received the first signals from student counsellors that students were feeling squeezed. The Dutch government did offer students the possibility of additional loans, but not all students were able to take advantage of this. Some students fell between the cracks and ended up in debt through no fault of their own due to the coronavirus restrictions. We heard of various kinds of problems. There were students from Brazil or Iran who were no longer receiving money transfers, or students without a laptop who got behind in their programs because the library was closed. Also, many students lost their part-time jobs and therefore their source of income.

Young talent needs security to feel free to focus on the future, instead of being restricted by financial problems because of Covid. Therefore, the Tilburg University Fund Foundation responded quickly to the first signs by setting up the Coronavirus Emergency Fund. With this fund, topped up with some reserves, we were well placed to soften the painful consequences of the coronavirus crisis. We created a safety net, with the support of alumni, staff and friends of the University, so that students still had a chance to finish their programs successfully. Because of the close collaboration with student counsellors, it was possible to help those students who needed it most.

Donations: 224
 Students given support: 47
 Number of grants: 49

Scholarships for Students

Through its social engagement, the Tilburg University Fund Foundation is making education at Tilburg University accessible for talented international students who lack financial resources. Studying in the EU is very expensive for young people from outside the EU, because they are not eligible for the discounts that EU students receive on their tuition fees. In addition, the cost of living is often much higher in the Netherlands than in their home countries. The University Fund also offers scholarships to outstanding European students and students who combine their studies with top-level athletics. In 2020, a full 68 scholarships were granted: 5 athletic scholarships, 4 JADS grants, 8 research Master's grants, 2 Liberia grants and 49 Coronavirus Emergency Fund grants. These scholarships were mainly funded through donations from the phone campaign and the "Have a Seat" fund. In 2020, the University Fund also set up an emergency fund for students who were experiencing financial problems because of Covid-19 restrictions



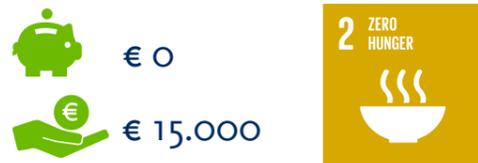
Arian Kiandoost, 32, Iran

Student, Joint Bachelor of Data Science, Tilburg University and Eindhoven University of Technology

Arian Kiandoost is a student from Iran. He is one of the 47 students who received help with a grant from the Coronavirus Emergency Fund. "The international sanctions against Iran made money transfers very difficult. My Iranian friends used to be able to bring me money when they came to visit from Iran. Because travel was no longer possible, I ran into financial problems. At one time I only had 80 euros left in my bank account. You may be able to imagine how stressful it is to be alone in a foreign country without any money. The help I received from the Tilburg University Fund Foundation gave me a real boost. It helped me to be able to concentrate again on studying. I am very grateful to the donors for their assistance."



Zero Hunger Lab

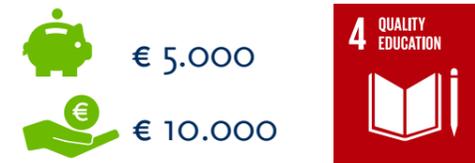


An end to hunger in the world – one of the United Nations’ 17 Sustainable Development Goals. Tilburg University is contributing to this objective through the Zero Hunger Lab. We are helping the lab to realize global food security with data science: Bytes for Bites. The Lab helps aid and development organizations, businesses, governments and knowledge institutions who are working for a world without hunger to make smart use of mathematics and algorithms.

Zero Hunger Lab has been partnering with the United Nations’ World Food Program for a long time. Thus, when in December 2020 the World Food Program was awarded the Nobel Peace Prize, it was also fitting recognition for the important research they are engaged in.

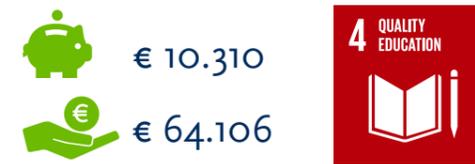
Using the grant that the Zero Hunger Lab received from the University Fund in 2020, the researchers were able to attract new partners and launch research projects. For example, on behalf of the Food Bank they researched how the number of clients in a neighborhood can be explained and how future client numbers can be predicted. They also developed the mobile app Child Growth Monitor for *Welt Hunger Hilfe* (Germany’s World Hunger Fund), which uses imaging data, augmented reality and artificial intelligence to monitor the growth of children and enable malnutrition to be identified rapidly. A third project that was initiated thanks to the University Fund looked at whether the existing Optimus model could be used more widely. The positive results of this research will lead to new initiatives, so that the researchers can continue to contribute to reducing hunger around the globe in 2021.

Pre-Bachelor’s Program for Refugees



The Netherlands is home to many ambitious young refugees who don’t get a chance to develop their talents in the integration courses offered. This is frustrating and demoralizing for them, but it is also a wasted opportunity for society, because we miss out on their talent. Therefore, in 2017 Tilburg University started a pre-Bachelor’s program for refugees so that talented young people can work at the same time on completing their integration courses and preparing to become students in higher education. Graduates of the program have already been accepted into various programs at Tilburg University, but also to other universities and universities of applied sciences throughout the Netherlands. The success of such programs has also been recognized by the Dutch government. New integration legislation will include a study path incorporating a pre-Bachelor’s degree as a fixed element. This will help even more refugees to pursue their dreams of university education and make progress in their lives. Tilburg University is in discussions with the B5 municipalities and Fontys University of Applied Sciences about rolling out this transitional program across the province of Brabant under this new law. In the meantime, our own program continues, with the fourth cohort of 14 students who started in September 2020.

Outreaching Program



Excellence in citizenship is the central focus of the Outreaching Honors Program. Students are challenged to find applications for scientific knowledge for themes and problems troubling society. In addition, they gain international experience and are prepared to pursue successful socially engaged careers. The program consists of various units relating to themes like leadership, partnership and socially responsible entrepreneurship.

Frank Rijken, 21, the Netherlands



Student, Bachelor’s of Economics and student athlete, Gymnastics

“The scholarship gave me the chance to attend a training camp outside Brisbane, followed by the World Cup in Melbourne. The training camp was hugely inspiring and motivating. I was really able to prepare for the upcoming World Cup. My goal was to make it to the finals of this World Cup, and I did it!”

Dina Mohamed, 18, Palestina

Student, Pre-Bachelor

Dina started her Pre-Bachelor’s degree in September. “The Pre-Bachelor’s program is giving me a chance to complete a degree in higher education. The most important thing I’ve learned up to now is how to interact with people from different backgrounds and how to prepare myself for the future. This is helping me a lot. As a Pre-Bachelor’s student I’m also getting a better understanding of what college life is like. This program gives refugees a chance to prove that they are capable of more than they know. After this, I want to do a degree in Psychology because I’m fascinated by the human brain and human behavior.”



Virtual poetry experience in the classroom

 Phone campaign
 € 11.500



What will teaching and learning look like in the future? How should we use digital technologies, like virtual reality, to improve education? This project provides some answers to these questions. High school students and reading — it's still a challenge for many. Maybe technology can help to change that. For example, virtual reality allows a reader to enter a story or poem. Smart phone apps can make a story interactive by inviting the reader to make decisions about the narrative. This study gives us an understanding of the extent to which using digital literature in high school language and literature classes captures students' attention better and positively influences their reading skills. A research assistant was hired with a grant from the University Fund who has already developed an instructional unit and will be conducting the research at a number of high schools in the Tilburg district.

Digitization of Liberian Society

 Phone campaign
 € 4.000



Digitization is having a far-reaching impact on the way in which people in Sub-Saharan Africa organize their work, social relations and leisure time. And yet very little research has been done on this fast-growing region. That's a shame, because the impact of digitization is huge. Moreover, this impact is often at loggerheads with local traditions. Euriachs Togar, an alumnus of Tilburg University, is studying the implications of digitization for the citizens of Liberia. With a grant from the University Fund, Euriachs is able to pay for his research and travel so that he can carry out his work under the guidance of his supervisors, Dr. Mariek Vanden Abeele and Professor Marjolijn Antheunis.

Charlotte Kaebisch, 21, the Netherlands



Outreaching Honors Program

"This academic year I had the chance to participate in the Outreaching Honors Program at Tilburg University. That was a really wonderful opportunity. I made a lot of new contacts, met some very passionate people, found out about inspiring and worthwhile projects, and learned a lot. I really appreciate the opportunities the University Fund gives to interested students and I would certainly recommend the program to everyone."

Do flex work contracts lead to financial instability?

 Phone campaign
 € 4.000



Over the last ten years, flex work contracts, such as zero-hours contracts, have become much more common in the Netherlands. By 2019, 1.9 million people were employed on contracts that could be considered flex work. What is the relation between increasing flexibility in working hours and individual decisions about spending and saving? Does it lead to financial instability? And what effect does flex work have on households? With the help of a big data set from Statistics Netherlands (CBS), researchers are mapping out the effects of such contracts. One area of the empirical study will be making use of three exogenic events: the financial crisis of 2007/2008, the debt crisis in the Eurozone, and the Covid-19 pandemic. The researchers hope they will be able to make important policy recommendations based on this study.

The role of children and schools in transmission of Covid

 Phone campaign
 € 17.500



It was one of the most pressing issues of 2020. To what extent are children responsible for spreading Covid-19? In this project, researchers are developing an epidemiological model that could answer this question. They are trying to quantify the spread of infection between children and between children and adults. Additionally, they will also be looking at the effects of school closures and re-openings and the transmission of the virus.

Taufiq Nur, 29, Indonesia

Master's Program in Marketing Analytics

With a scholarship from the University Fund, Taufiq was able to complete his Master's degree in Marketing Analytics. "I would like to express my thanks to the donors who made it possible for me to graduate. Without their support, it would have been extremely difficult for me to complete my Master's degree at Tilburg University. I would also like to thank all the staff for the warm welcome and excellent support, from the first moment that I arrived in Tilburg and during my studies. My graduation from Tilburg University was one of the most amazing milestones of my life."



Better treatment results for young cancer patients with app

Phone campaign
€ 20.000



Adolescents and young adults experience cancer during an important stage of development in their lives: completing a degree program, finding their first job, buying a house, starting a family. The treatment and long-term effects of cancer can disrupt achievement of these milestones. This project focusses on relieving symptoms of the disease and improving the quality of life for these adolescents and young adults. Studies have shown that online symptom monitoring can have a tremendous positive effect on quality of life. Among other things, it can reduce the severity of the symptoms, shorten their duration and lead to fewer hospitalizations. The project is creating an app for monitoring symptoms, accessible to every cancer patient who wants to use it.

Marienburg Campus Fund

€ 500.000
€ 27.000



The Marienburg Campus Fund was set up in 2019 as a named fund within the University Fund. This fund supports international students who have the talent but lack the means for studying at JADS. The Marienburg Campus Fund continues the tradition of learning and knowledge transmission that the Sisters of the Society of Jesus, Mary and Joseph began in 1825. In 2020, three female students from Mexico, the Dominican Republic and India received scholarships from the Fund. A fourth student was awarded a scholarship, but has not yet been able to start the program due to pandemic restrictions.

Sophia Ruiz, 27, Mexico



Master in Data Science and Entrepreneurship, JADS

“I wanted to specialize in data science because I’m interested in using numbers to find solutions to complex problems, in ways that are both creative and innovative. Thanks to this scholarship, I was able to learn about the latest technological trends in data science. This helped me to expand my knowledge and widen my horizons. My primary ambition is to create worldwide access to education for everyone, wherever they are. I believe that this Master’s program has given me the skills and tools to achieve this goal.”

Fear of needles? Now there’s an app for that

Phone campaign
€ 22.500



In the second quarter of 2021, vaccination against Covid-19 is now in full swing in the Netherlands. For many a relief, but an estimated 35% of the population suffers from a fear of needles. Dr. Elisabeth Huis in ‘t Veld has developed a game app based on her research which uses thermal imaging of the face to predict whether someone will faint. The idea is that people will download the game and play it in the waiting room right before being injected to relieve their stress. The algorithm uses the selfie camera to monitor the person’s face for signs of anxiety or faintness, like turning pale, while they are playing the game. By playing this game before being vaccinated people are calmer during the injection. The app is the basis for the startup AINAR that is also receiving support from Sanquin and Iqonic, the entrepreneur’s hub at Tilburg University.

Student and Knowledge Exchange

€ 0
€ 6.309



Through the support of donors, the University Fund can offer unique opportunities to students. A good example is the Tilburg Africa Student & Knowledge Exchange Program, organized by Tilburg University in cooperation with universities in Zimbabwe and South Africa. Previous editions took place in Zimbabwe, but given the instability of the political situation in the country it has now moved to South Africa. At the end of January 2020, six Tilburg University students travelled to Potchefstroom in South Africa where they took part in a program with interactive classes dealing with the theme Business & Human Rights along with 18 students from other universities.

Franc Beekmans, alumnus and donor



Scholarship student George Y. Sharpe (Liberia) was invited to visit alumnus Franc Beekmans and his family for Christmas. “There was a simple reason why we wanted to invite a foreign student to join us for Christmas. We could well imagine that a number of them were probably alone. We thought that the coronavirus crisis would be preventing them from going home to visit their families for Christmas. Offering hospitality and holiday cheer, sitting down to a Christmas lunch and dinner, was a simple solution. The invitation received a heart-warming response and lots more. Such an invitation brings people together, contributes to a foreign student’s educational experience and leads to a unique contact. That’s an experience we wish everyone.”



The year 2020 had a first for the Tilburg University Fund Foundation, with the first research project fully funded by donors. This study by professor Conny Rijken was made possible with a grant from the University Fund of €55,000.

Blind spot during refugee journey

 € 2.500

 € 55.000



Study in two parts

Data science for humanitarian innovation' consists of two parts. The first part is a study of child labor among Syrian refugees in Turkey. Rijken and Professor Hein Fleuren have recently started on this part, in collaboration with the specialized market-research firm Upinion. "Refugees are extremely difficult to reach. We cannot know where they are or whether it might be dangerous to talk with them. Now, during the COVID-19 pandemic, it is even more complicated. Upinion is building digital communities among these refugees, contacting them through social media, like WhatsApp and Facebook. We are using this network and the application that Upinion has developed to conduct a survey among these people."

Non-governmental organizations are seeing an increase in child labor among Syrian refugees in Turkey. "We are using a questionnaire to ask parents how many children are in their household, whether they are working and, if so, in which sector, how much they are earning, and what the advantages and disadvantages are. Although I do not expect that parents will answer that their children are involved in prostitution, we are able to draw other conclusions from the data. Upinion is collecting the data for us. Together with a junior researcher from Tilburg University, we are analyzing the data, after which I will translate the results into conclusions." Rijken has already arranged for the questionnaires, the consent of the Ethics Committee, and the contract with Upinion to ensure compliance with the GDPR. She expects to publish her research results in mid-2021.

West-African refugees

The second part of the research project that is being financed by the Tilburg University Fund Foundation focuses on West-African refugees. Rijken will soon start

exploring which refugees from which countries she could best involve. "We would like to ask 500 people what they encountered during their journey, so that we can obtain an image of the route that they have travelled and any traumatic experiences they might have had along the way. We will be asking them questions three times within a period of a year or so, although it could also be shorter. The digital method makes it possible to do this, because we do not lose contact with them if they decide to move on."

Routes in view

Rijken has previously collaborated with Hein Fleuren on a study of living conditions of people outside of refugee camps in Greece. A graduate student is currently investigating migration from Nigeria in a study made possible by funding from the Dutch Research Council. In collaboration with the forensic psychologist Mario Braakman, Rijken will also be investigating victim migration and the traumas experienced by asylum-permit holders in the Netherlands. How can we interact with them, and what could be improved? A project proposal to this end has been submitted. This research project focuses specifically on Syrians and Iraqis. "This is because all of the routes have been charted."

Victimigration

Rijken has been interested in victim migration since the beginning of her career. Her fascination with the topic started when she was working at the Immigration and Naturalization Service in the 1990s. "While I was there, I discovered that Kurdish Iraqis were coming to the Netherlands with the same travel stories. There had to be an organization behind this, and I wanted to know what was going on. It's still happening. It is high time for us to make this blind spot a little smaller."



Conny Rijken is full professor of Human Trafficking and Globalization. She is interested in victim migration. "Or, more precisely, people who become victims during their journey. Examples include human trafficking, exploitation, torture, extortion, confinement, and child labor. I would like to raise awareness about the traumas that they encounter, and I would like to see policies that take this into account."

HAVE A SEAT

It was frighteningly quiet on the campus of Tilburg University in 2020, almost surrealistic. Frequently, even the largest lecture hall of the CUBE educational and independent learning center stood empty. And yet every day 270 alumni and friends of the University have a seat in the largest lecture hall on campus. That's because they have adopted a seat in the Have a Seat scholarship program, a wonderful initiative that connects our donors with the campus. With their donations, talented students are literally supported where they need it most. With a chair in their name donors offer the next generation of students a seat at the University.

When you adopt a chair, we attach a nameplate with your name. There is also room to add a quote or inscription. Using the website www.tilburguniversity.edu/haveaseat, students can even get in touch with the alumni whose seat they have been sitting in while attending lectures. Seats are adopted for a minimum of five years for a fixed amount of €50 per year. The proceeds are used to support students in developing their talents: :

- Students who are having difficulties as a result of extreme external circumstances and need a (small) amount of assistance to complete their degree.
- Talented top-level athletics students who need financial support to attend a game or a program abroad.
- International students who want to do a Master's in Tilburg but cannot afford to do so without assistance.

Number of new seat donors:

- 20 chairs adopted in 2020

Grants in 2020:

- 5 top-level sports scholarships: €2,368



- Free chairs
- Adopted chairs
- Chairs adopted in 2020

PHONE CAMPAIGN

Together we make the difference

We have been organizing phone campaigns annually since 2009 in collaboration with Tilburg University. A group of enthusiastic students approaches alumni of the University in a personal way. This often leads to interesting conversations, varying from “Does Professor X still give such fascinating lectures?” to “Why don't you come and do your internship with me?” During the phone campaign we also ask alumni each year to make a contribution to the annual fund. In this way, the alumni supply vital lifeblood to the University Fund. Donations large and small have an enormous impact, helping us to offer scholarships and realize projects.

In 2020 the phone campaigns were different from earlier campaigns in quite a number of ways. We started the first phone campaign in the period when Covid-19 had first struck the Netherlands. A quickly changing situation, lockdown measures and a lot of uncertainty were reasons for pausing this phone campaign. Students who had been working on this phone campaign were put to work as assistants at the University's coronavirus helpdesk. For the second phone campaign the students worked from home. From the safety of their own homes and student residences, these students called and spoke to many of our alumni. We are extremely grateful for the warm response to our appeal. During the phone campaigns a total of €121,163 was pledged in support. This allowed us to disburse €123,652 to projects and scholarship students in 2020.



Phone campaign 1

Duration: March 2, 2020 thru March 10, 2020
 Number of alumni contacted: 576
 Number of donations: 114
 Amount pledged: € 16.234



Phone campaign 2

Duration: October 26, 2020 thru November 21, 2020
 Number of alumni contacted: 1380
 Number of donations: 472
 Amount pledged: € 104.929

ACTIVITIES IN 2020

Friends of Cobbenhagen Lecture



The year started with the Friends of Cobbenhagen Lecture, which was given by Professor Edward Glaeser of Harvard University. His lecture on “The Pros and Cons of Urbanization” brought Friends of Cobbenhagen, alumni, faculty and students together on campus. After Glaeser had cast a look at urbanization on the international scale, alumnus and alderman of the City of Tilburg Berend de Vries zeroed in on the city of his alma mater. Each year for the last four years (2017-2020), the Friends of Cobbenhagen, in collaboration with the Tilburg University Society, have invited an internationally renowned scholar to offer their vision of current social developments. The lecture forms the Friends’ active contribution to the internationalization of Dutch politics, research, education and business. The lecture’s other goal is to appeal to a new audience and attract potential members to the Friends of Cobbenhagen.

Digipubquiz



In the spring of 2020 the campus was empty, but Tilburg University still managed to create an event so that we could get together. Obviously, online. During the digipubquiz in April, alumni, students and staff competed against each other. Under the leadership of alumnus Jerre Maas and co-host Professor Ton Wilthagen (Labor Law), participants took up the challenge of proving who knew the most about Tilburg University. At the end of the evening, the Coronavirus Emergency Fund was put in the spotlight and participants were informed about the possibility of making donations. After the successful first edition, a second digipubquiz followed in November.

Webinars



Because it wasn’t possible for us to get together on campus to share our knowledge because of the coronavirus restrictions, in June and July we organized a series of webinars. Around 300 alumni took part in this Knowledge Series. A number of professors and researchers shared their insights and introduced alumni to the most diverse subjects. In the first session, Professor Hein Fleuren explained how #ZeroHungerLab can make a contribution in these coronavirus times. The webinars were free, but we asked participants to make a voluntary contribution to the Emergency Fund. The result: more than 900 euros in donations so that we could help even more students who were in financial straits due to the Covid-19 pandemic.

Online Coach Café



The Coach Café is dedicated to meeting, inspiring and sharing knowledge. At the Coach Café alumni who are further along in their careers share their experiences from a variety of perspectives with younger alumni. Tilburg University organized an online edition of the Coach Café in September, in collaboration with the Friends of Cobbenhagen. Sophie den Hartog of Fresh Habits shared tips on how to work productively and stress-free. Participants then discussed the theme of work-life balance together.

Dies Natalis



On Thursday, November 19, Tilburg University celebrated its 93rd anniversary with an online Dies Natalis. Donors were also invited to take part. The theme of this Dies Natalis was Transition in Academia. In addition, the transition to a new rector was also featured. We said good-bye to Professor Klaas Sijtsma as outgoing Rector Magnificus and welcomed Professor Wim van de Donk, who has accepted the position of Rector Magnificus. Professor Jantine Schuit was appointed as Vice Rector Magnificus. The keynote address was given by Professor Bart Berden, CEO of Elisabeth Tweesteden Hospital and Chair of the Regional Consultancy in Acute Care.

Thanks for Giving



Once a year the University Fund thanks its faithful donors with a lunch or dinner. This allows lots of time for meeting our researchers and scholarship students. Because of the restrictions, this was an online event featuring a question and answer session with Professor Wim van de Donk, who had just taken up his position as the new Rector of Tilburg University a month before. The thirteen participants had a chance to converse with the Rector, under the leadership of Piet van Ierland, and briefly had a chance to get to know Outreaching student Tony Waugh. An incidental benefit was that this time we could also welcome participants who live abroad. For the next edition, Professor Wim van de Donk had a nice invitation for the participants:

“Tilburg is a city bursting with energy. It’s becoming more beautiful by the day, I can assure you. And that’s why I would like to suggest that the next time we come together we don’t meet on our beautiful campus, but go out together to tour the city.”

ANNUAL STATEMENT 2020

KEY FIGURES

	2020	2019	2018	2017	2016
Donations received	€ 1,343,641	€ 810,538	€ 348,407	€ 400,119	€ 394,282
Disbursements	€ 359,989	€ 286,404	€ 424,383	€ 251,969	€ 515,077
Bank charges	€ 1,416	€ 1,162	€ 1,104	€ 998	€ 991
Reserve	€ 1,962,638	€ 980,402	€ 457,430	€ 534,506	€ 387,354

BALANCE SHEET AT 31-12-2020 (after appropriation of the result, all amounts in €)

Assets	31-12-2020	31-12-2019
Cash and cash equivalents	1,962,638	980,402
Total assets	1,962,638	980,402
Liabilities	31-12-2020	31-12-2019
General reserve	1,962,638	980,402
Total liabilities	1,962,638	980,402

OPERATIONG ACCOUNT 2020 (all amounts in €)

Gains	2020	2019
Donations received	1,343,641	810,538
Total income	1,343,641	810,538
Expenses		
Disbursements	359,989	286,404
Other expenses	1,416	1,162
Total expenses	361,405	287,566
Deficit/surplus	982,236	522,972

NOTES TO THE ANNUAL FINANCIAL STATEMENT

The Tilburg University Fund Foundation is included in the annual consolidated financial statements of Tilburg University for 2020. Tilburg University provides financial resources so that the University Fund can carry out its work. The University Fund is facilitated by the Development & Alumni Relations Office (DARO). Its employee and other expenses are therefore recognized in the financial statements of Tilburg University.

DONATIONS RECEIVED (INCOME)

In 2020, the revenue of the University Fund amounted to €1,343,641.

The donations to the University Fund consist of:

- bequests and endowments;
- other donations, gifts and contributions;
- grants;
- sponsorship funding;
- other lawfully acquired financial resources.

DISBURSED DONATIONS (EXPENDITURE)

In 2020, a total amount of €359,989 was disbursed to or on behalf of Tilburg University, its researchers and students; the allocation was in line with criteria proposed by Tilburg University and established by the

DONATIONS 2020

Funds	Received	Disbursed
Annual Fund	€ 171,525	€ 123,652
Have a Seat	€ 10,259	€ 2,368
Named Fund Mariënborg Campus Fund	€ 0	€ 27,000
Named Fund Women of Bethany Fund	€ 1,050,000	€ 0
Major Giving non-earmarked	€ 32,250	€ 0
Major Giving Bachelor refugees	€ 5,000	€ 10,000
Major Giving Data Science	€ 2,500	€ 55,000
Major Giving Zero Hunger Lab	€ 0	€ 15,000
Major Giving Social Start-ups	€ 4,000	€ 0
Major Giving Scholarship Students	€ 5,000	€ 0
Outreaching Honors Program	€ 10,310	€ 64,106
Professor Cobbenhagen Foundation Fund	€ 0	€ 32,000
Professors for Development	€ 225	€ 0
Tilburg Africa Exchange Program	€ 0	€ 6,309
Miscellaneous projects fund	€ 52,572	€ 24,554
Total	€ 1,343,641	€ 359,989

Board, and in line with any wishes expressed by donors. The criteria may be found on the University Fund website.

OTHER EXPENSES

Other expenses of the Tilburg University Fund Foundation in 2020 amounted to €1,416. These were solely bank and transaction charges for payments.

OPERATING RESULTS

The cash flow of the University Fund is divided between a number of different funds. Donations received and disbursed are allocated to these funds. An explanation of the finances for each fund has been included in the annual report. Many donations are granted for a period of several years. Disbursements to projects can also be spread over several years. In 2020 considerably more was received than was paid out. This created a positive operating result. The positive result for 2020 can be attributed to the new named fund, Vrouwen van Bethanië. This donation was received as a one-off donation at the end of 2020. Disbursements from this

fund will begin in 2021 and will be spread over a maximum of 10 years. The positive operating result for 2020 will be added to the University Fund's general reserves, where it will be earmarked for each fund.

FOUNDATIONS

Liquid assets are assessed at nominal value. The revenue and expenditures have been included based on the cash accounting method.

AUDIT

On the instructions of the University Fund, Boekel Accountants of Tilburg executed the audit of the 2020 annual statement of accounts. Based on this audit, they have no reason for believing that the annual accounts do not give a reliable picture of the scope and make-up of the assets of the Tilburg University Fund Foundation as of December 31, 2020, or the results for 2020, in accordance with the foundations established by the Foundation.

FINANCIAL INFORMATION

Within the Tilburg University Fund Foundation, the financial resources received and managed and disbursed through a number of separate funds. The finances for each individual fund in 2020 are briefly set out below. The University Fund has a single general reserve. Within this reserve, the funds available for each individual fund are earmarked.

TILBURG UNIVERSITY ANNUAL FUND & PHONE CAMPAIGNS

In 2020, €171,525 in donations was received in this fund. This includes the portion of multi-year gifts from previous phone campaigns received 2020. The amount of €123,652 was disbursed to projects and scholarship students in 2020. Not all donations received, have been paid out. This is largely due to the lack of influx of scholarship students. Because of the coronavirus crisis, fewer students have come to study at Tilburg University with an Alumni Scholarship. However, a round of project applications did take place. A total of seven applications were granted a total of €163,942 in the coming years. The surplus will be added to the general reserve. More information about these projects can be found on pages 12 to 15.

HAVE A SEAT

In 2020, €10,259 was received in donations. €2,368 has been disbursed in the form of five top-level sports scholarships for Tilburg University students. For this fund, too, less was disbursed to scholarship students than would have been normally due to the coronavirus crisis. The surplus will be added to the general reserve.

MARIËNBURG CAMPUS FUND

In 2020, a total of €27,000 was disbursed in the form of four scholarships from this named fund. Here, too, fewer scholarship students came to the Netherlands due to the coronavirus crisis.

VROUWEN VAN BETHANIË FUND

In 2020, this new named fund received a full multi-year donation of €1,050,000 in a single deposit. With effect from 2021, the total amount will be gradually distributed over a maximum period of 10 years to establish a special chair and fund various fellowships and training courses for theology lecturers at the Tilburg School of Catholic Theology.

MAJOR GIVING NON-EARMARKED

In 2020, a total of €32,250 was donated to Major Giving Projects but not earmarked. With these donations and other non-earmarked donations from previous years, a number of Major Giving projects were financed. These projects are listed below. The surplus has been added to the general reserve.

MAJOR GIVING PRE-BACHELOR'S PROGRAM FOR REFUGEES

In 2020, €5,000 was received in donations. A total of €10,000 has been disbursed to support the Pre-Bachelor's Program. The shortfall was taken from the general reserves, specifically from non-earmarked gifts to Major Giving Projects.

MAJOR GIVING DATA SCIENCE FOR HUMANITARIAN INNOVATION

In 2020, €2,500 was received in donations. One disbursement of €55,000 was made in 2020. This grant provides funding for research into victimization of migrants in northwest Africa.

The shortfall was taken from the general reserves, specifically from non-earmarked gifts to Major Giving Projects. With this grant, we realized the first research project entirely financed by the University Fund.

ZERO HUNGER LAB

We did not receive any specific donations for the Zero Hunger Lab in 2020. A disbursement of €15,000 was made in support of the Zero Hunger Lab. The shortfall was taken from the general reserves, specifically from the non-earmarked gifts to Major Giving Projects.

MAJOR GIVING SOCIAL START-UPS

Entrepreneurship is one of Tilburg University's impact themes. Under the label IQONIC, Tilburg University is representing and supporting all aspects of entrepreneurship. This project helps our students, alumni, academics and staff to further develop their entrepreneurial mindset so that they can make a difference in society. The Tilburg University Fund Foundation wants to help these socially responsible entrepreneurs to successfully start up their idea or business. Start-ups that deserve to be successful in our community because they have an impact on society.

MAJOR GIVING STUDENT SCHOLARSHIPS

In 2020 donations in the amount of €5,000 were received for student scholarships. No disbursements were made in 2020. The surplus has been added to the general reserve.

OUTREACHING HONORS PROGRAM

This program received €10,310 in donations in 2020. A total of €64,106 has been disbursed to support the program in 2020. The general reserve accrued in the University Fund will be used to fund the program starting in 2020 and in subsequent years.

PROFESSOR COBBENHAGEN FOUNDATION FUND

The Tilburg University Fund Foundation no longer receives donations from the Professor Cobbenhagen Foundation. In 2020, €32,000 was disbursed from the reserve to Development & Alumni Relations of Tilburg University in order to finance its broader alumni activities. This amount was used for the Cobbenhagen Lecture and the online magazine for alumni.

Not all the donations from the Professor Cobbenhagen Foundation were fully disbursed in 2014 and 2015, which created a general reserve in the Fund. This reserve will be utilized in the coming years.

PROFESSORS FOR DEVELOPMENT

Donations in the amount of €225 were received in 2020. No disbursements were made in 2020. The positive result will be added to the general reserve.

TILBURG AFRICA STUDENT & KNOWLEDGE EXCHANGE PROGRAM

No donations were received in 2020. An amount of €6,309 was disbursed. This amount was used to finance a winter school in Zimbabwe.

OTHER PROJECTS

In 2016, a number of residual items were combined into a fund within the Foundation for other projects.

This fund has since been used for donations not earmarked for a specific program or project, or disbursed to projects of a short-term or ad hoc nature. In 2020 there were also other donations to the fund "Other Projects" and grants were awarded from this fund.

- Tilburg University Library & IT Services sold its old hardware and donated the proceeds of €8,750 to the University Fund. This donation was added to the Other Projects Fund.
- The University Fund received a donation of €30,181 from Tilburg University Facility Services. These were unused balances from student chip cards that remained after implementation of the new chip system. Students were contacted and informed that the remaining balance would be donated to a good cause. The University Fund was chosen. An agreement was made that these donations would be used for student-related goals, such as scholarships.
- In order to support students during the Covid-19 restrictions, the University Fund set up the Coronavirus Emergency Fund in 2020. A total of €12,549 was received in 2020. From these donations 49 Coronavirus Emergency Fund Grants were disbursed in the amount of €23,812 to 47 students who were having financial difficulties. The amount was topped up from the reserves released for this purpose.
- A contribution of €742 was awarded to a conference organized by students.
- The University Fund received several small donations making up a total of €1,092.

The surplus of earmarked donations will be added to the general reserve.

DONORS 2020

THANKS TO THE SUPPORT OF OUR DONORS IN 2020, WE HAVE BEEN ABLE TO SUPPORT MANY STUDENTS, RESEARCHERS AND LECTURERS TO ACHIEVE THEIR AMBITIONS. WITHOUT THESE DONORS* WE COULD NOT HAVE DONE THIS. WE ARE VERY GRATEFUL!

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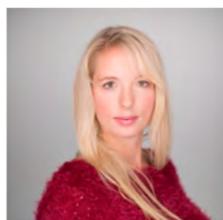
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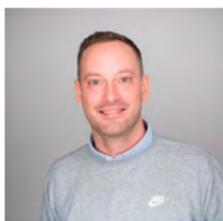
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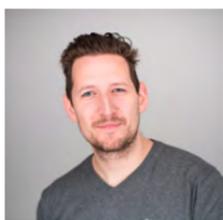
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