**Track Preference Form**

**Master’s program in Data Science and Society**

**Explanation**

The Master’s program in Data Science and Society offers four specialization tracks: *Health, Governance, Media,* and *Business.* Every DS&S student must be admitted to exactly one specialization track. Eligibility for admission to a track is determined primarily by the field of study (major) of your previous program(s). Some examples are given below:

|  |  |
| --- | --- |
| **Track** | **Examples of relevant fields of study** |
| **Health** | Cognitive Neuroscience, Psychology, Sociology, or another program focusing on health, wellbeing or healthcare |
| **Governance** | Business Administration, Economics, Human Resource Management, Law, Organization Studies, Political Science, Public Administration, and Sociology |
| **Media** | Business Communication, Communication and Information Sciences, Communication and Marketing, Communication and Media Studies, Communication Science, Design and Technology, Linguistics, and Journalism |
| **Business** | Business Administration, Economics, Finance & Control, Human Resource Management, and Organization Studies |

However, you can be admitted to a track other than that linked to your previous field(s) of study if you have completed at least 30 ECTS (or equivalent) of courses in a given area as part of your minor or elective courses.

Please note:

* Other aspects will be taken into account for admission purposes, including the validation of the level of your previous education.
* A degree obtained in one of the fields mentioned above does not guarantee admission. The Admissions Committee will assess each application individually.
* The Admissions Committee will examine if there is a fit between your previous education and the preferred track. Submitting your application will start this evaluation process.
* One of the criteria the Admissions Committee assesses applications by, is **sufficient prior knowledge** in the field of methods and techniques of research (**statistics, methodology**). If prior knowledge in this field is considered insufficient, the Committee may either reject the application or propose a [pre-Master’s program](https://www.tilburguniversity.edu/education/masters-programmes/data-science-and-society/premaster).
* The Data Science and Society program is designed for students who completed a non-technical program and wish to learn how to apply data science techniques to the domain in which they built expertise in their previous education. The program is not a good fit for students who have completed a program in which data science techniques have already been extensively covered. A mismatch in that regard may result in rejection of the application.

**Please complete the information below:**

1. To which track would you like to be admitted? You can select one option only.

Health

Governance

Media

Business

2. To what extent is the content of your previous education related to the track subject?

Fully related (all courses from my Bachelor or Master match the track subject)

Partly related (part of the courses from my Bachelor or Master match the track subject)

If the content of your program is **partly** related to the track subject, please continue with question 3.

3. Which courses did/will you complete in the subject relevant to the selected track?

- Add the course name in the table below exactly as it appears on your Transcript of Records.

- The number of ECTS for the courses mentioned must be at least 30 ECTS in total.

- If the university where you completed the course does not use the ECTS system, please indicate the number of credits obtained or study hours in the course in proportion to the Bachelor’s (or Master’s) program in total (e.g. 25%).

|  |  |  |
| --- | --- | --- |
| **Course Name** | **ECTS/number of credits or study hours as proportion of completed degree** | **University Name** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

4. If the Admissions Committee determines that your educational background is not appropriate for the track you selected, would you like to be considered for a different specialization? You can select one option only.

No other specialization

Health

Governance

Media

Business