



8th June 2023

13:55 – 14:15

Speaker: Dr. Eva Vanmassenhove

Title: From Bias to Balance: Tackling Gender in Language Technology

Language technology has the potential to transform the way we communicate, but it is often biased against certain genders. From automated translations to voice recognition software, gender stereotypes are embedded in many language technology systems. This talk will explore the ways in which gender bias manifests itself in different language technologies and its potential implications. Particular attention will be paid to translation technologies given that languages differ considerably in whether and how they express gender. We will furthermore discuss strategies for achieving a better gender balance in language technology, including inclusive design, data-driven approaches, and the importance of multidisciplinary approaches in order to make language technologies a force for inclusion rather than source for additional biases.