



ENGAGE·EU Science Communication Workshop

Communicating Science
for Impact: Strategies for
Reaching Diverse
Audiences & Maximizing
Benefits

Dates:
25-27 September 2023



ABOUT

Science communication is an essential skill for researchers to effectively share their findings with a broader audience. The ENGAGE.EU science communication workshop is a three-day program for PhD students, which aims to provide valuable insights and practical tips on how to communicate complex scientific concepts to diverse audiences.

The event will feature distinguished speakers who will share their experiences and best practices in science communication. They will provide participants with a comprehensive overview of the current landscape of science communication and highlight the importance of effective communication in bridging the gap between researchers and the public.

ADDITIONAL ACTIVITIES

In addition to enhancing communication skills, this event will provide an excellent opportunity for networking with fellow researchers from different scientific disciplines. Participants will have the chance to connect with like-minded individuals and build meaningful relationships that may lead to future collaborations. You will also have the opportunity to enjoy a social and cultural program in Vienna.

YOUR PROFILE

The ENGAGE.EU Science Communication Workshop is targeted at pre docs and PhD students of any citizenship and any field of study who are enrolled in an ENGAGE.EU partner university.

WORKSHOP FORMAT & TOPICS

The event will offer interactive sessions and workshops where participants can practice their communication skills and receive feedback from experts. These sessions will cover a range of topics, including use of social media, public speaking, and engaging with different audiences. Participants will learn how to craft compelling messages and tailor their communication style to suit their intended audience.

APPLICATION

To apply for the ENGAGE.EU Science Communication Workshop you should provide:

- Completed form on the website,
- CV (education, work experience, language skills, study/work abroad, other relevant skills and experiences).

CONTACT & APPLICATION FORM

www.engageuniversity.eu/science-communication-workshop/