



**4TH TILEC WORKSHOP ON COMPETITION POLICY AND REGULATION IN MEDIA AND
TELECOMMUNICATIONS
Program**

Thursday, June 1, 2017

8.45-9.00	Welcome address: <i>Panos Delimatsis (TILEC)</i>
9.00-10.45	<p>Session 1: Copyright and trade <i>Chair: Panos Delimatsis (TILEC)</i></p> <p>Key-note 1: Joel Waldfogel (University of Minnesota) <i>"Does Digitization Threaten Local Culture? Music in the Transition from iTunes to Spotify"</i></p> <p>Ariel Katz (University of Toronto) <i>"Who Killed the Radio Star? How Music Blanket Licenses Distort the Production of Creative Content"</i> Discussant: Martin Husovec (TILEC and TILT)</p>
10.45-11.15	Coffee Break
11.15-12.45	<p>Session 2: Telecoms <i>Chair: Florian Schuett (TILEC)</i></p> <p>Rob Frieden (Penn State University) <i>"Can Internet Service Providers Enhance, or Degrade Third Party Content?"</i> Discussant: Paul De Bijl (Utrecht University and TILEC)</p> <p>Emanuele Tarantino (University of Mannheim and TILEC) <i>"The Competitive Effect of Mergers, When Firms Compete in Investments and Prices"</i> Discussant: Bert Willems (TILEC)</p>
12.45-14.00	Lunch
14.00-15.30	<p>Session 3: TV Market <i>Chair: Moritz Suppliet (TILEC)</i></p> <p>Lisa George (Hunter College, CUNY) <i>"The Programming Consequences of the FCC Broadcast Incentive Auction"</i> Discussant: Michael Ward (University of Texas, Arlington)</p> <p>Jiekai Zhang (INSEE-CREST) <i>"Regulating Advertising Time: Evidence from French TV"</i> Discussant: Tobias Klein (TILEC)</p>
15.30-16.00	Coffee Break
16.00-18.15	<p>Session 4: Big Data <i>Chair: Bert Willems (TILEC)</i></p> <p>Inge Graef (TILEC) <i>"Big data and competition policy: market power, personalised pricing and advertising?"</i> Discussant: Thibault Schrepel (Mayer Brown LLP)</p> <p>Fabrizio Germano (Universitat Pompeu Fabra) <i>"Opinion dynamics via search engines (and other algorithmic gatekeepers)"</i> Discussant: Emanuele Tarantino (University of Mannheim and TILEC)</p> <p>Ramsi Woodcock (Georgia State University) <i>"The Obsolescence of Marketing in the Information Age"</i> Discussant: Inge Graef (TILEC)</p>
19.30	Conference Dinner at restaurant Kok Verhoeven



Friday, June 2, 2017

9.00-10.45

Session 5: Copyright and new technologies

Chair: *Martin Husovec (TILEC and TILT)*

Key-note 2:

Martin Kretschmer (University of Glasgow)

"Four Inconvenient Truths about Copyright: Why the EU's copyright reforms have stalled"

Matthew Ellman (IAE-CSIC)

"Journalist grouping and reader' search for quality online versus offline"

Discussant: Lisa George Hunter College, CUNY

10.45-11.15

Coffee Break

11.15-12.45

Session 6: Tying and Innovation

Chair: *Inge Graef (TILEC)*

Thibault Schrepel (Mayer Brown LLP)

"Predatory Innovation: The definite need for legal recognition"

Discussant: Nicolo Zingales (University of Sussex and TILEC)

Alexandre De Cornière (Paris School of Economics)

"Application bundling in system markets"

Discussant: Florian Schuett (TILEC)

12.45-14.00

Lunch

14.00-16.15

Session 7:

Chair: *Lapo Filistrucchi (TILEC)*

Martin Husovec (TILEC and TILT)

'Notice and Takedown or Notice and Staydown, which is Superior? And Why?'

Discussant: Ariel Katz (University of Toronto)

George Knox (Tilburg University)

"Changing Their Tune: How Consumers' Adoption of Online Streaming Affects Music Consumption and Discovery"

Discussant: Joel Waldfoegel (University of Minnesota)

Ruth Towse (Bournemouth University)

"Regulating copyright contracts: economics and fair remuneration"

Discussant: Joost Port (IVIR)

16.30-19.00

Farewell drinks