



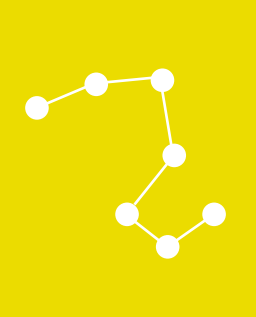
**MINDLABS**

**WHERE  
MINDS,  
MEDIA,  
TECHNOLOGIES  
MEET**

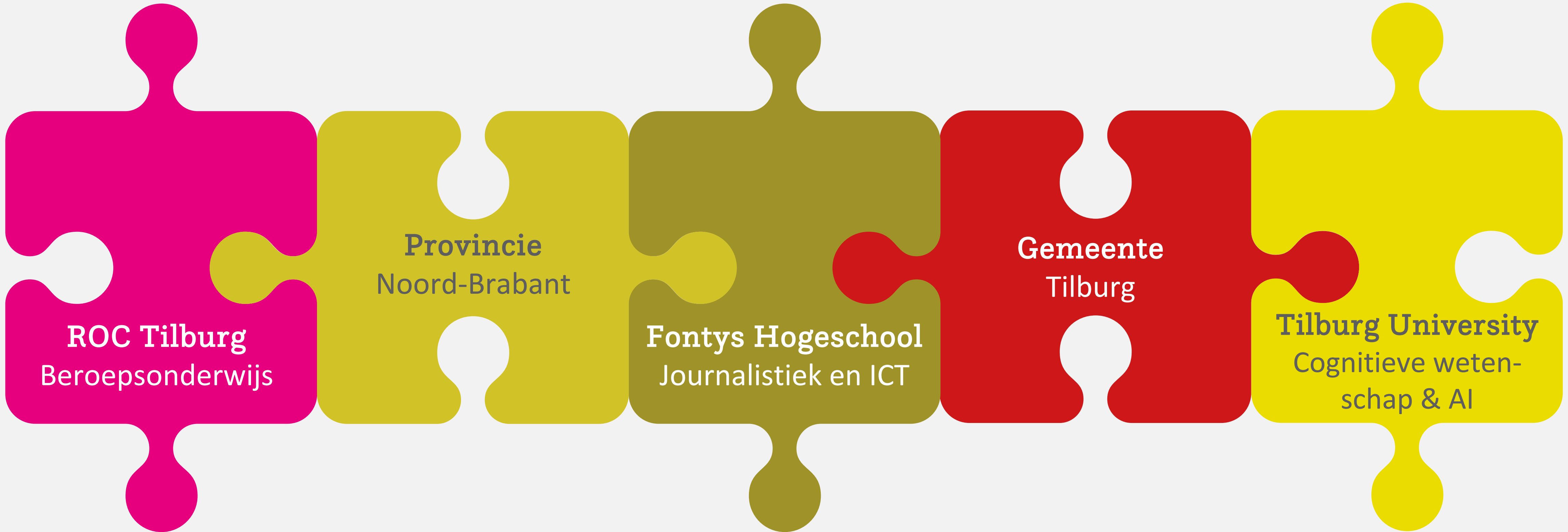


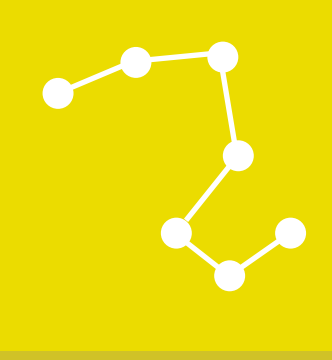
## WAT IS MINDLABS?

MindLabs is een innovatie ecosysteem waarin kennis en ondernemerschap bij elkaar komen voor versnelling van innovatie.



# OPRICHTERS





# PARTNERS

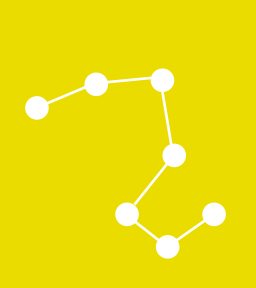
BUas  
 Chronosphere  
 SARA Robotics  
 MultiSim  
 Digishape  
 Marel Indicia  
 ETZ  
 SAMURE  
 Roadburn  
 LCB  
 Noldus  
 Flooid  
 Rebrica  
 Groenhuysen  
 RoyalDutchAiforce  
 Actemium  
 Spacebuzz  
 Enversed  
 CIC  
 CZZorgverzekeringen  
 Vitavanti  
 Woo-hahFestival  
 TanteLouise  
 PortofRotterdam  
 VRJam  
 IC3DMedia  
 BlueTea  
 AppSemble  
 BibliotheekMiddenBrabant  
 The Tailors  
 IoT Idea  
 DPGMedia  
 WGP/Zwijzen  
 PIEQImpact  
 BrabantKennis  
 NLR  
 ROE  
 Efteling  
 Mijzo  
 InnoVactions  
 Scrumble  
 Thebe/De Wever  
 FlowConcepts  
 Thoughtline  
 HalloLex  
 AnyWare  
 CastLab  
 Genius Voice  
 Anti-Wisdom  
 Effenaar



## GEZAMENLIJK DOEL

De mogelijkheden van AI en interactieve technologieën inzetten voor het oplossen van maatschappelijke uitdagingen.

Magneet voor talent en nieuwe economie.

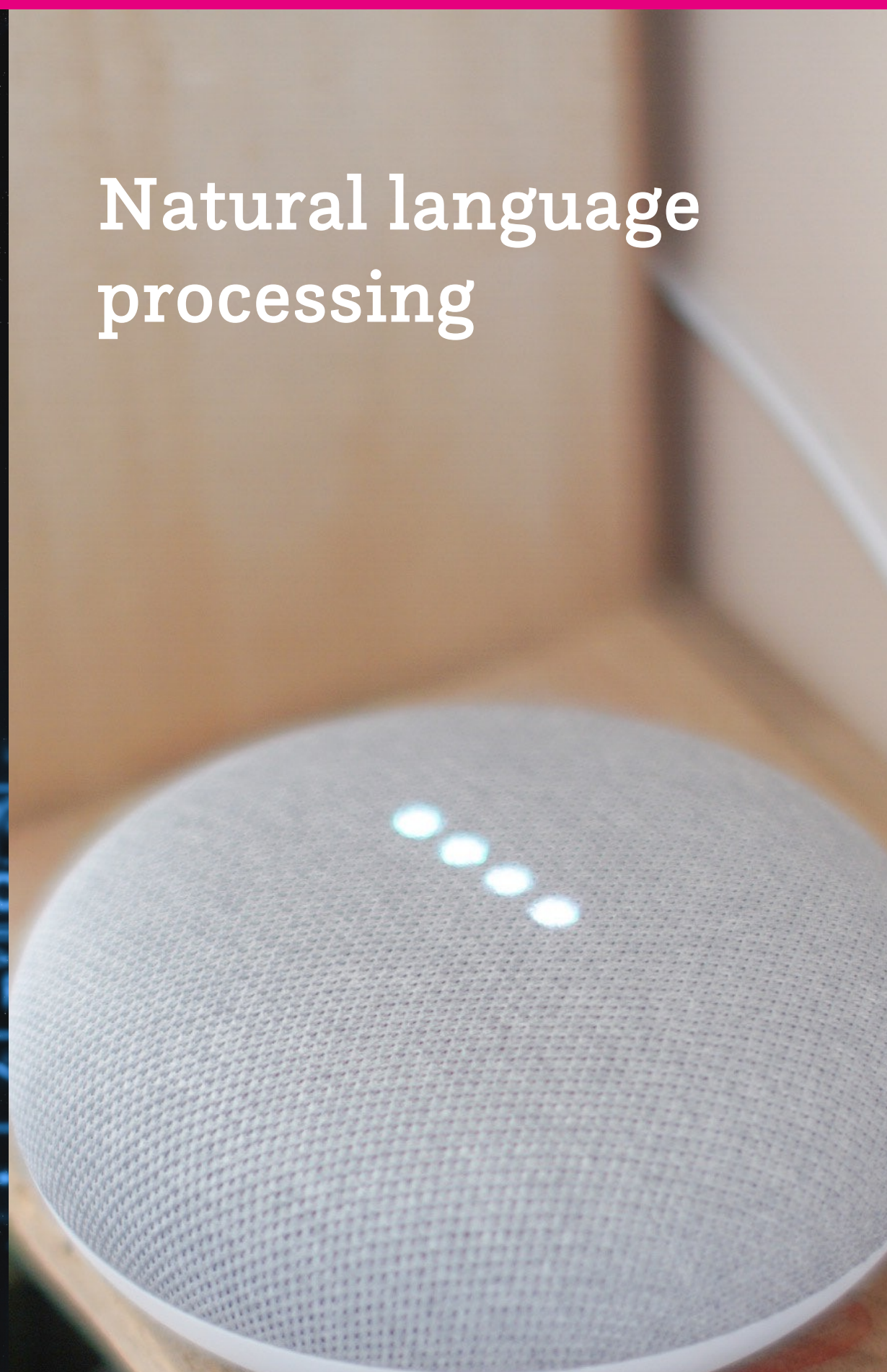


# Focus op interactie tussen mens en technologie

Virtual- Augmented & Mixed reality



Natural language processing

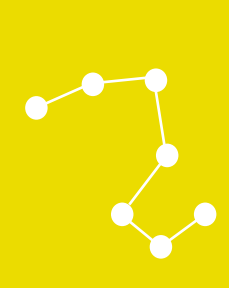


Robotics & avatars



Serious gaming





# ECOSYSTEEM

Versneller voor samenwerking aan innovatie



## Vereniging: we bouwen consortia rond een vraagstuk

- We organiseren ontmoeting, kennisdelingsprogramma en kennen ieders innovatieambities.
- Activiteiten gefinancierd uit lidmaatschapsbijdragen.



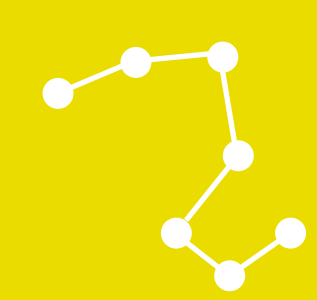
## Projecten: we stimuleren het samen innoveren in projecten

- We helpen bij ideation, projectontwikkeling, subsidies, R&D-labs, publiciteit.
- Publiek-privaat gefinancierd en uitvoering door partners zelf.



## Meerwaarde volgens partners

- **Bedrijven:** kennispool, uitdagers en makers.
- **Experts:** hulp bij projectontwikkeling met geïnteresseerde consortia.
- **Startups:** launching customers en doorontwikkeling technologie.



# Projecten (16)

**Masterminds**  
5 AI-promotie  
onderzoeken

**Smart Health**

**Smart Media**

**MindLabs  
organisatie**

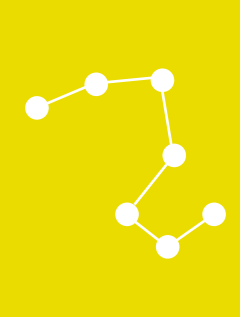
**Digital Realities  
Virtual Humans**

**Smart  
Education**



M... BS

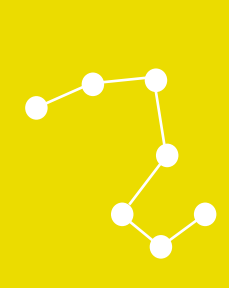




WHERE MINDS, MEDIA AND TECHNOLOGIES MEET



**Nieuwbouw  
MindLabs**



WHERE MINDS, MEDIA AND TECHNOLOGIES MEET

# Lab faciliteiten



# I/O magazine

ICT RESEARCH PLATFORM NEDERLAND



VOLUME 19 OCTOBER 2022 NO 3

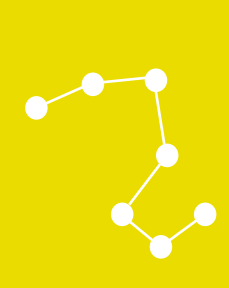
**DUTCH SCIENCE AGENDA**

**GROUP PORTRAIT**

**4** | Securing the Internet of Things

**12** | Tilburg's take on AI

CONTAINING; EUROPEAN PLEA FOR SOFTWARE RESEARCH < 8 > LOGIC JOINS IPN < 16 > BUILDING BLOCKS FOR QUANTUM SOFTWARE < 18 > MASTERCLASS ON METAVERSE < 22 >



# Onderdeel Brainport AI hub

## CAMPUSES

### TU/e - EAISI

The Eindhoven AI Systems Institute combines all AI activities of TU/e. Top researchers work together with industry partners to create new AI applications, focusing on innovations in the areas of High-tech, MedTech and Mobility.



### JADS

At the Jheronimus Academy of Data Science (JADS) cool stuff that matters is being done with Data. Data Science can be studied, researched and applied. With a Master's Program, PDEng education and Professional Education JADS combines Data Science & Entrepreneurship.



### HTCE - AI Innovation Center

The AI Innovation Center at High Tech Campus Eindhoven is an open innovation facility with the mission to accelerate the adoption of Artificial Intelligence in Brainport Eindhoven by providing the enabling ecosystem, infrastructure and pool of talent.



### MindLabs

MindLabs is a quadruple helix ecosystem generating projects on interactive AI technology and cognition-driven human behavior. We believe in the unprecedented power of the human and the artificial brain collaborating, and advancing whilst doing so.



### Brainport Industries Campus

An innovative work landscape in the green heart of Brainport Eindhoven, where high-tech suppliers not only produce but also innovate together while using shared knowledge and shared facilities such as flexible production areas, warehouses and offices.



### Automotive Campus

At the Automotive Campus, ICADI is an open partnership of notable organizations from the Automotive supply and knowledge domain. They collaborate in the areas of (ultra-big) data, knowledge, technology and AI and aim to strengthen the Connected Automated Driving knowledge base and ecosystem.

