

## Privacy Statement Research into Tilburg University - School of Economics and Management

### Strategic innovation in green and brown technologies

The goal of this research is to analyze patenting in clean and dirty technologies, and to test whether strategic innovation behavior by incumbent firms can hinder the transition to a green economy. For this purpose patent data is used, which includes the personal names of patent applicants and inventors. The data comes from the Orbis IP database, maintained by Bureau van Dijk and access was financed by Planbureau voor de Leefomgeving.

The university has a legitimate interest in processing the data for scientific research, and processing this data is necessary to answer the research question. The data used for the research is anonymized at the start of the research and all identifying information is permanently deleted, therefore data will not lead to an identified or identifiable natural person. The anonymized data is securely stored, archived and saved for at least 10 years. The results of the research will be published in an academic journal and used for policy.

If you have any questions about this research, do not hesitate to contact the principal investigator:

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