

“The past, present and future of governing economic activity

Tilburg, April 11-12, 2024

Thursday (April 11, 2024)	
9:00 – 9:30	Registration and Coffee
9:30 – 9:45	Welcome address: <b>Marieke Knoef</b> (Dean, Tilburg School of Economics and Management)  Introduction: <b>Jens Prüfer &amp; Konrad Borowicz</b> (TILEC)
	Chair: <b>Jens Prüfer</b> (TILEC)
9:45-10:30	<b>KEYNOTE: Amelia Fletcher</b> (UEA): “The economics and law of harmful design patterns”
10:30-11:00	<b>Luca Aguzzoni</b> (DG CNCT): “Consumer choice, data policies and contestability in the Digital Market Act”
11:00-11:30	Coffee Break
11:30-13:00	<b>Urs Gasser</b> (TU Munich): “Decision Governance in the Age of AI”  <b>Paul Seabright</b> (Toulouse): “How will market power affect the balance of benefits and risks from artificial intelligence?”  <b>Giorgio Monti</b> (TILEC): “The Role of the Grand Chamber of the Court of Justice in the transformation of EU Competition Law”
13:00-14:00	Lunch
	Chair: <b>Konrad Borowicz</b> (TILEC)
14:00-15:00	<b>Jan Krämer</b> (Passau): “Interoperability in Digital Markets”  <b>Tobias Klein</b> (TILEC): “How important are user-generated data for search result quality? Experimental evidence” (with Madina Kurmangaliyeva, Jens Prüfer, and Patricia Prüfer)
15:00-15:30	Coffee Break
15:30-16:45	Moderator: <b>Inge Graef</b> (TILEC)

<sup>1</sup> Conference website: <https://www.tilburguniversity.edu/research/institutes-and-research-groups/tilec/events/tilec-seminar-240523-18>

	Roundtable on competition policy on digital markets: <b>Luis Sauri Romero</b> (DG Comp), <b>Tania van den Brande</b> (OFCOM), <b>Paul de Bijl</b> (ACM), <b>Geert Moelker</b> (EZK)
16:45-17:30	<b>KEYNOTE: Martijn Snoep</b> (ACM)
17:30-18:45	Drinks
19:00	Conference Dinner (by invitation)
<b>Friday (April 12, 2024)</b>	
	<b>Chair: Cédric Argenton</b> (TILEC)
9:00-9:45	<b>KEYNOTE: Francine Lafontaine</b> (Michigan): "Contracts: more than you ever wanted to know about franchising?"
9:45-10:45	<b>Marta Troya Martinez</b> (U Autònoma de Barcelona): "Once Upon a Time in America: the Mafia and the Unions (with Giovanni Mastrobuoni and Andrea Matranga)"  <b>Christoph Schottmüller</b> (Cologne): "Political Debate on Social Media: Theory and Evidence"
10:45-11:15	Coffee Break
11:15-12:45	<b>Tim Simcoe</b> (Boston): "FRAND and Demand: Evaluating Methods for Valuing SEPs" <b>Peter Georg Picht</b> (Zurich): "The SEP Regulation: status and beyond-SEP implications"  <b>Florian Schuett</b> (KU Leuven and TILEC): "Is This Obvious?" (with Matt Mitchell)
12:45-13:45	Lunch
	<b>Chair: Panos Delimatsis</b> (TILEC)
13:45-15:15	<b>Wolf Sauter</b> (VU and ACM): "Corporate accountability in EU competition law"  <b>Pierre Larouche</b> (Montreal): "Between Permission and Protection: Looking for a new institutional approach to law and innovation"  <b>Peter Alexiadis</b> , (King's College), "Filling One Regulatory Space Based on Lessons from Another: Telecoms vs Digital Platforms"
15:15-16:15	Coffee Break
16:15-17:45	TILEC Founding Fathers and Mothers: <b>Eric van Damme</b> (Tilburg), <b>Leigh Hancher</b> (Tilburg), <b>Pierre Larouche</b> (Montreal)

**Speaking Formats:** Keynotes have 35 minutes to speak + 10 min discussion. Other presenters have 20 minutes to speak + 10 min discussion.

**Venue:** MindLabs building<sup>2</sup> (Locomotiefboulevard 101, 5041 SE Tilburg, Netherlands), next to Tilburg's Central Train Station.

**Registration:** No fee but registration via conference website is required.

## **Participants (in alphabetical order):**

**Luca Aguzzoni** Head of Market Investigations, European Commission, Directorate-General for Communications Networks, Content and Technology

**Peter Alexiadis** Visiting Professor at King's College London; Research Fellow at CERRE; Retired Partner at Gibson, Dunn & Crutcher LLP

**Cedric Argenton**, Associate Professor of Economics, Tilburg University

**Konrad Borowicz** Research Coordinator, TILEC, Assistant Professor of Financial Regulation at Tilburg University

**Paul de Bijl** Chief Economist, Netherlands Authority for Consumers and Markets (ACM)

**Tania Van den Brande** Director of Economics, UK Office of Communications (OFCOM)

**Eric van Damme** Professor of Economics (Emeritus), Tilburg University

**Panagiotis Delimatsis** Professor of International Trade Law, Tilburg University

**Inge Graef** Associate Professor of Competition Law, Tilburg University

**Leigh Hancher** Professor of European Law, Tilburg University

**Amelia Fletcher** Professor of Competition Policy, University of East Anglia and Deputy Director of the Centre for Competition Policy

**Urs Gasser** Professor of Public Policy, Governance and Innovative Technology and Dean of the School of Social Sciences and Technology, Technical University of Munich

**Tobias Klein** Professor Department of Econometrics and Operations Research at Tilburg University

**Marieke Knoef** Professor of Economics and Dean Tilburg School of Economics and Management

**Jan Krämer** Chaired Professor of Information Systems, University of Passau

**Francine Lafontaine** William Davidson Professor of Business Economics and Public Policy at the University of Michigan's Ross School of Business

**Pierre Larouche** Professor of Law and Innovation at Université de Montréal

---

<sup>2</sup> <https://www.tilburguniversity.edu/contact/campus-map/mindlabs>

**Marta Troya Martinez** Assistant Professor at New Economic School and visitor at Universitat Autònoma de Barcelona

**Geert Moelker** MT Member/Deputy Director, Competition and Consumers at Dutch Ministry of Economic Affairs and Climate

**Giorgio Monti** Professor of Competition Law at Tilburg University

**Peter Georg Picht** Chair for Commercial, Competition and Intellectual Property Law at the University of Zurich

**Jens Prüfer**, Director, TILEC, Professor of Economics at University of East Anglia, Associate Professor of Economics at Tilburg University, and Deputy Director of the Centre for Competition Policy

**Lluís Sauri Romero** Acting Chief Economist, European Commission, Directorate-General for Competition

**Wolf Sauter** Professor of Law, Markets and Behavior, Vrije Universiteit Amsterdam

**Paul Seabright** Professor of Economics, Toulouse School of Economics

**Martijn Snoep** Chairman, Netherlands Authority for Consumers and Markets (ACM)

**Christoph Schottmüller** Professor of Economics at the University of Cologne

**Florian Schuett** Professor at KU Leuven and Associate Professor at Tilburg University

**Tim Simcoe** Professor of Strategy & Innovation, Boston University