

A man and a woman are riding bicycles outdoors. The man, wearing a light blue shirt and glasses, is waving with both hands. The woman, wearing a white patterned shirt and dark jeans, is smiling and looking down at her bicycle. They are riding on a path with large green trees in the background. A yellow banner is overlaid on the right side of the image.

Talent Outreach Program Hangzhou-China

Follow courses at a top Chinese university combined with obtaining practical experience

- Unique opportunity to experience the fastest growing economy in the world
- Outstanding master students are eligible
- 4-5 months program September 2024 – January 2025
- Support from Tilburg University
- Background in (International) Management /Economics/HR/Marketing/Supply Chain Management/Finance/Data Science



Zhejiang University: A top Chinese university

- Zhejiang University is the number 3 ranked university in China and a member of China's prestigious C9 league
- Zhejiang University is located in Hangzhou, the capital of Zhejiang Province, which is well known for its entrepreneurial spirit
- Hangzhou is also a beautiful city with the famous West Lake and is often called "Heaven on Earth". The city is close to Shanghai, only one hour by high-speed train
- The program will take place at the Zijingang Campus of Zhejiang University. The Zijingang Campus has excellent subway connections to other parts of the city



TOP-China Program at Zhejiang University School of Management

- Students will combine their exchange at the School of Management of Zhejiang University with an Action Learning Project within a Chinese company
- Coursework will be considered 'on top of' your degree program at TiU
- Courses should be chosen from the QTEM courses of the School of Management of Zhejiang University



TOP-China Program at Zhejiang University School of Management

• QTEM Course List*

- Advanced Micro-economics
- Intermediate Econometrics
- Logistics and Supply Chain Management
- Data Mining
- Programming for Data Analysis
- Game Theory
- Operations Research
- Social Media Marketing
- Technology and Innovation Strategy
- Unstructured Data Analysis
- Time Series Analysis

[Link to courses](#)

* *Completion of at least two courses is mandatory.*



TOP-China Program at Zhejiang University School of Management

Action Learning Project

Within a real-world business environment, students work on a project with a Chinese company, which will result in positive impact on the business of the company.

In the host company, a group of 3-6 international students concentrate on a single project. Students work together with the host company in defining the scope, the deliverables and framing the work plan. Within 80 days they are expected to complete the project and solve the problems identified. Throughout the project, the students are also expected to provide positive impact on tackling the specific problem.

The project may involve marketing, production and operations management, human resource management, internationalization strategies, entrepreneurship, and so on. Working on this project, students learn for themselves, with and from other team members, facilitators, and the host company.

Students will be provided with consulting tools and methodologies through classroom sections. Such classroom learning concentrates on improving students' capability on critical thinking and fact-based problem solving.



School of Management Zhejiang University

Application and next steps

To apply, please send the following to studyabroad@tilburguniversity.edu by 15 April 2024 at 12:00 hours (noon):

- CV (in English, in pdf format)
- List of courses you would like to follow from Zhejiang's list (min. 2 courses is mandatory)

As only a limited number of students can be admitted to the TOP-China Program, you will be invited to a short interview. The interviews will likely take place on 17 April 2024. Then, a selection will take place.

In the upcoming few weeks, the interested students will receive further information on details such as:

- Exchange at Zhejiang University
- Financial aspects
- Course content
- Application process and application form

Contact person*:

Rachael Vickerman – Study Abroad & Exchange Coordinator

studyabroad@tilburguniversity.edu

** For questions about study planning, please contact your own Education Coordinator.*