TSB offers excellent, innovative education aimed at preparing students to become future leaders by focusing on knowledge, skills, and character building.

TSB aims at increasing the number of students as well as broaden the educational profile of the school while maintaining the highest educational standards.

TSB excels in multidisciplinary research in the area of Health, Well-Being and Adaptiveness Studies Using Intensive Data.

TSB has an open and diversified culture of excellence which is based on trust, connection, inclusivity, and joint responsibility for the University as a whole.

TSB aspires to expand regional cooperation.

TSB aims at increasing the international profile of the school.

Increase the quality of education and our lecturing staff for instance by requiring a University Teaching Qualification (UTQ) and Senior Teaching Qualification (STQ).

Re-profile the current BSc programs in HRS and OS.

Develop English BSc programs in HRS and OS.

Develop new programs in thematic areas such as Education, Science, Health care, etc.

Development and implementation of the joint research program in the Herbert Simon Research Institute.

Develop the Tilburg Experience Sampling Center (TESC).

Increase funding for research.

Further strengthen the TSB Graduate School.

TSB staff take responsibility for their personal development.

STSB continues to use MERIT-principles.

Through diversity and inclusivity, we aim at greater gender equality and the integration of international and Dutch faculty and students of TSB.

Stimulate the collaboration with partners in order to advance society.

Build an international partner network in the field of Health, Well-Being, and Adaptiveness studies.

Increase internationaization in Education, Research, and Services.

Increase the quality of education and our lecturing staff for instance by requiring a University Teaching Qualification (UTQ) and Senior Teaching Qualification (STQ).