

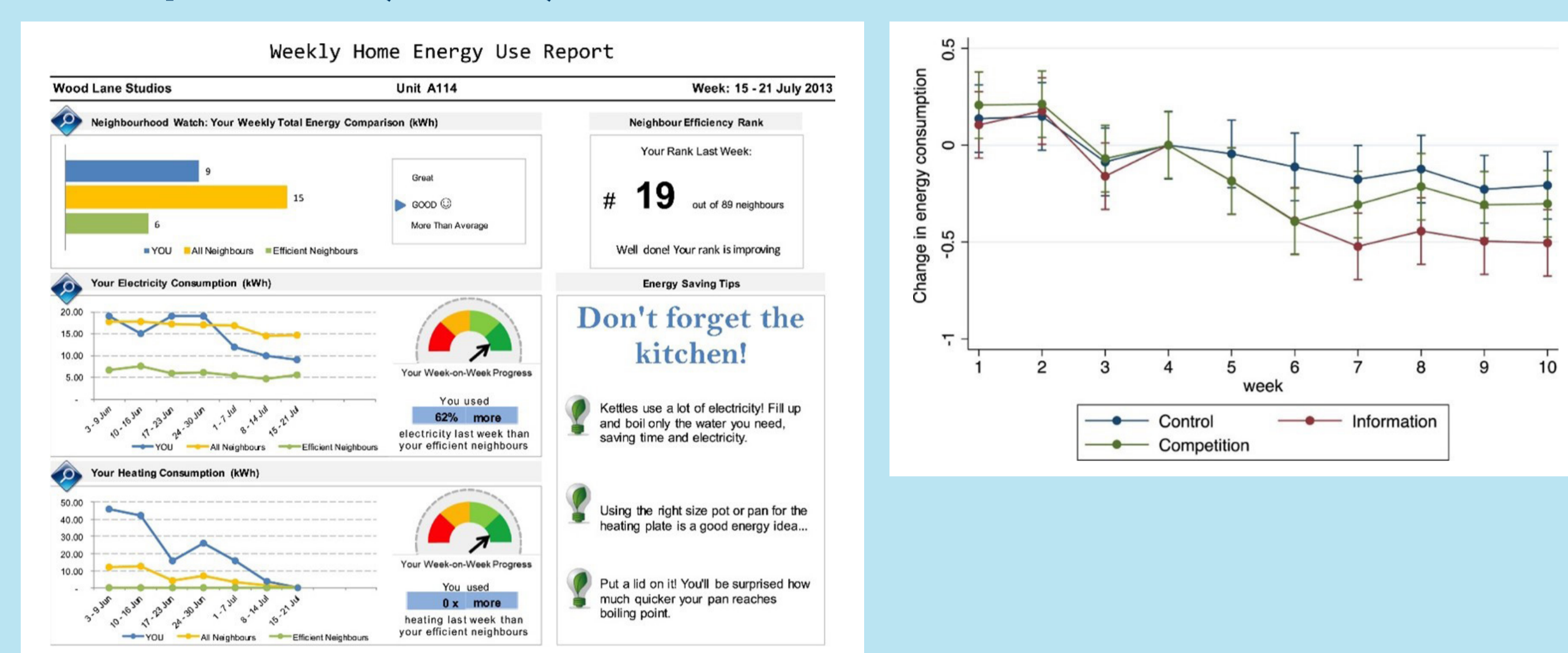
Major-Minor in Social Psychology

As a social psychologist, you study how the thoughts, feelings, and behaviors of people are influenced by the presence of others. You will develop a clear understanding of determinants of social behavior at various levels of societal organization; countries, cultures, communities, companies, and other collectives.

Example Topics

- How do we form and change attitudes?
- Why do we rely on stereotypes when judging others?
- When do we conform to group norms (even against our own beliefs)?

Example of Key Study



Subsequent Master's programs

A major or minor in Social Psychology gives access to the following Master's programs of Tilburg University:

- MSc Economic Psychology
- MSc Work and Organizational Psychology
- Research Master in Social and Behavioral Sciences
- Research Master in Psychology: Individual Differences and Assessment
- Double degree in Cross-Cultural Economic Psychology at Tilburg University and University of Osnabrück (Osnabrück, Germany)

Career Prospects

You can work in positions at an academic level in research, communication, policy, consulting, and human and organizational development in private, semi-private, or governmental organizations. You are able to conduct theoretical and applied research in the areas of social, economic, occupational, and organizational psychology. You will also be able to develop tools and interventions to solve practical problems and to study their effectiveness.

Courses Social Psychology

Block 1

Applied Social Psychology - 6 ECTS (only Major!): This course provides you with the theoretical and practical tools to analyze a real-life societal problem and propose initial strategies to address it. Working forms are lectures (including guest lectures) and workgroup sessions.

Block 2

Evolutionary Psychology – 6 ECTS: In this course, you will learn to perceive societal issues through the lens of evolutionary psychology. This course provides new perspectives about the causes of aggression, morality, environmental problems, sexism, racism, and social inequality in general. The course consists of online content, class discussions, and a practical series.

Block 3

Group Dynamics – 6 ECTS: This course is designed to offer you a thorough understanding of the theories and scientific research on group dynamics and develop an understanding of why and how humans form groups and when group identities cause collaboration and conflict in society. The course consists of lectures and workgroups.

Block 4

Social Cognition – 6 ECTS: In this course you will learn about social cognition – the part of psychology that deals with how individuals understand and make sense of others within their social world. The course consists of online knowledge clips and Lectures.

Top 10 functions - alumni Social Psychology

1. Marketing professional
2. Consultant
3. Researcher or academic
4. Analyst (information manager, business intelligence)
5. Intern advisor
6. Manager or teamlead
7. Recruiter
8. Personnel / careers professional
9. Teacher / teaching professionals
10. Entrepreneur / self-employed / freelance

Source: alumni Social Psychology Report 2021

Recent jobs of graduates

- Policy planning and evaluation (e.g. nudging strategies)
- Marketing research and communication in the (non-) profit sector
- Consultant with financial institutions
- Human resources and personnel development
- Behavior Research and Data Specialists: TNO, Unilever, Philips, Essent

More information:

www.tilburguniversity.edu/bachelor/sp