

Matias Kalm

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EDUCATION

- | | | |
|--------------|--|------|
| Ph.D. | W. P. Carey School of Business, Arizona State University | 2019 |
| | Major: <i>Management / Strategic Management</i> | |
| | Dissertation: <i>Flying High: The Effect of Organizational Status on CEO Perquisites</i> | |
| | Committee: Albert A. Cannella Jr. (co-chair) | |
| | Matthew Semadeni (co-chair) | |
| | Donald Lange | |
| M.Sc. | Aalto University, Finland | 2012 |
| | Master of Science (Technology) with Distinction | |
| | Major: <i>Strategic Management</i> | |
| B.Sc. | Helsinki University of Technology, Finland | 2009 |
| | Bachelor of Science (Technology) | |
| | Major: <i>Industrial Engineering and Management</i> | |

ACADEMIC EMPLOYMENT

- 1.7.2019- Assistant Professor (from March 2023: with tenure), Tilburg University,
The Netherlands

CERTIFICATES OTHER, ADDITIONAL COURSEWORK, AND SKILLS

- 2021 **University Teaching Qualifications** (for Dutch universities), Tilburg University,
The Netherlands

- 2021 **University of Chicago**, Course: Python for Data Science, Online

Coding: Stata, SAS, Python

Languages: Finnish (Native), English, Swedish

RESEARCH INTERESTS

Corporate governance
Top management teams
Research methods

RESEARCH & PUBLICATIONS

Published Articles

(*All authors contributed equally)

*Josefy, M., Harrison, J., Kalm, M., & Krause, R. 2023. *Using supervised machine learning to scale human-coded data: A method and dataset in the board leadership context*. **Strategic Management Journal** 44(7): 1780– 1802.

Certo ST, Busenbark JR, Kalm M, LePine JA. 2020. *Divided we fall: How ratios undermine research in strategic management*. **Organizational Research Methods** 23(2): 211-237.

*Winner of the 2020 “Best Paper in Organizational Research Methods”

Oliver, A., Krause, R., Busenbark, J.R., & Kalm, M. 2018. *BS in the boardroom: Benevolent sexism and board chair orientations*. **Strategic Management Journal**, 39(1), 113-130.

Kalm, M., & Gomez-Mejia, L. R. 2016. *Socioemotional wealth preservation in family firms*. **Revista de Administração**, 51(4), 409-411.

Working Papers

(* first or equal authorship papers)

Certo, S.T., Kalm, M., Busenbark, J.R., & LePine, J. A. *How scaling variables by firm size limits knowledge accumulation in strategic management (data analysis)*

Gelsing, D., Kalm, M., & Mulotte, L. *CEO cognitive biases: A synthesis and research agenda. (writing in progress)*

*Kalm, M., 2019. *Flying High: The Effect of Organizational Status on CEO Perquisites (writing in progress)*

*Kalm, M., Cannella, A. A., & Gonzalez-Leon, A. C. *The roles of community-level directorship networks in firm failure among Colombian SMEs (being prepared for Journal of Management)*.

*Kalm, M., Krause, R., Josefy, M., & Gupta, A. *The Effects of Board Chairs’ Political Ideologies on Board Chair Orientations (writing in progress)*

*Kalm, M., Krause., & Josefy, M. *The Effect of Board Chair Orientations on Strategic Change* (writing in progress).

Conference Presentations

(*Denotes presenter)

Kalm*, M., 2022, *CEO Turnover and CEO Perquisites*. Paper presented at the Strategic Management Society Conference, London, UK.

Kalm*, M., Krause, R., Josefy, M., & Gupta, A. 2022, *The Effects of Board Chairs' Political Ideologies on Board Chair Orientations*. Paper presented at the Academy of Management Conference, Seattle, WA.

Kalm*, M., Cannella, A. A., & Gonzalez-Leon, A. C. 2021. *Community-level Directorship Networks and Firm Failure among Colombian SMEs*. Paper presented at the Strategic Management Society Conference, Toronto (virtual).

Kalm*, M., Krause., & Josefy, M. 2020. *The Effect of Board Chair Orientations on Strategic Change*. Paper presented at the Strategic Management Society Conference, Virtual.

Certo, S.T., Kalm*, M., & LePine, J. A. 2020. *Time to Unpack: Industry, Corporate, and Business Segment Effects on the Components of ROA*. Paper presented at the Academy of Management Conference, Virtual.

Certo, S.T., Kalm*, M., & LePine, J. A. 2019. *Dividing by Firm Size Multiplies Problems: A Potential Remedy*. Paper presented at the Strategic Management Society Conference, Minneapolis, MN.

Kalm*, M., 2019. *Flying High: The Effect of Organizational Status on CEO Perquisites*. Paper presented at the Strategic Management Society Conference, Minneapolis, MN.

Kalm*, M., Krause., R., Gupta, A., & Semadeni, M., 2018. *The politics of corporate governance: How board chairs' political ideologies influence governance orientations*. Paper presented at the Strategic Management Society Conference, Paris, France.

Certo, S.T., Busenbark, J.R., Kalm*, M., & LePine, J.A. 2018. *How scaling variables by firm size limits knowledge accumulation in strategic management*. Paper presented at the Academy of Management Annual Meeting, Chicago, IL.

Kalm*, M., Krause., R., Gupta, A., & Semadeni, M., 2018 *The politics of corporate governance: How board chairs' political ideologies influence governance orientations*. Paper presented at the Academy of Management Annual Meeting, Chicago, IL.

Oliver*, A., Krause, R., Busenbark, & J.R., Kalm, M. 2017. *BS in the boardroom: Benevolent sexism and board chair orientations*. Paper presented at the Strategic Management Society Conference, Houston, TX.

Certo, S.T., Busenbark, J.R., Kalm*, M., & LePine, J.A. 2017. *Divided we fall: How ratios undermine strategy research*. Paper presented at the Academy of Management Annual Meeting, Atlanta, GA.

Kalm*, M., Cannella, A. A., & Gonzalez-Leon, A. C. 2017. *The roles of community-level directorship networks in firm failure among Colombian SMEs*. Paper presented at the Academy of Management Annual Meeting, Atlanta, GA.

Oliver*, A., Krause, R., Busenbark, J.R., & Kalm, M. 2017. *BS in the boardroom: Benevolent sexism and board chair orientations*. Paper presented at the Academy of Management Annual Meeting, Atlanta, GA.

Oliver*, A., Krause, R., Busenbark, J.R., & Kalm, M. 2017. *BS in the boardroom: Benevolent sexism and board chair orientations*. Paper presented at the INSEAD Conference – Behavioral Corporate Governance, Fontainebleau, France.

Mesquita, L. F., Kalm*, M., Christensen, A., & Gomez-Mejia, L. R. 2016. *Transformational environment and entrepreneurial orientation in family firms*. Paper presented at the Strategic Management Society Conference, Berlin, Germany.

Mesquita, L. F., Kalm*, M., Christensen, A., & Gomez-Mejia, L. R. 2016. *The genesis of transformational environment and entrepreneurial orientation in family firms*. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA.

Mesquita, L. F., Gomez-Mejia, L. R., & Kalm*, M. 2015. *Socioemotional wealth view of entrepreneurial orientation in family firms*. Paper presented at the Academy of Management Annual Meeting, Vancouver, BC.

Seppälä, T. & Kalm*, M. 2013. *Profiting from product innovation: A product life analysis of the economic geography of value added*. Paper presented at the Industry Studies Conference, Kansas City, MO.

TEACHING EXPERIENCE

Tilburg University

MSc programs,

- Strategy Implementation 2020-
 - Course Coordinator 2022-
- Corporate-level Strategy 2019-2021

Research Master program (PhD program)

- Selected Topics in Organization and Strategy

Arizona State University, W.P. Carey School of Business

- Capstone Course in Strategic Management (Undergraduate)—2018, 2019

SERVICE & REVIEWING

Academy of Management Journal—Ad Hoc Reviewer

Strategic Management Journal—Ad Hoc Reviewer

Journal of Management—Ad Hoc Reviewer

Journal of Management Studies—Ad Hoc Reviewer

Leadership Quarterly—Ad Hoc Reviewer

Long Range Planning—Ad Hoc Reviewer

Strategic Management Society Annual Meeting—2017-

Academy of Management Annual Conference—2016-

GRANTS & AWARDS

Fulbright - Technology Industries of Finland Grant 2014–2015

Fulbright Center Finland, Technology Industries of Finland Centennial Foundation Fund

Arizona State University Graduate Fellowship, 2014-2019

Outstanding Reviewer Award, Stakeholder Strategy IG, SMS 2018 Conference

WORK EXPERIENCE

Etlatiето Ltd, a subsidiary of The Research Institute of the Finnish Economy (ETLA), Researcher, May 2011-June 2014.