

THE 6TH INTERNATIONAL CONFERENCE ON
Multicultural Discourses



October 23-25, 2018, Tilburg, the Netherlands

Plenary speaker

Donal Carbaugh

University of Massachusetts Amherst

Abstract

Cultural discourse analysis: Threads and details of application

Over the past few years, cultural discourse analyses have enjoyed a growth in both analysts or practitioners and their publications. These works have been widely productive as they have been applied variously all over the world. This address presents several threads within these works by explicating a basic philosophy, theory, and methodology for such works. An application of the approach will examine field data in detail with a special focus on materials drawn from American Indian (Native American), Popular American, and/or Finnish scenes. The application will illustrate an important distinction between descriptive and interpretive claims, as well as the promise of comparative and critical inquiry. Connections with current works will demonstrate implications for future development of cultural discourse studies *writ large*.

Email: carbaugh@comm.umass.edu